

QUICK FACTS

- Tatiana spent the last 16+ years helping small businesses get more profit, stabilize their cash flow and proactively lower their taxes.
- In 2018 Tatiana's firm made it to the top 15 worldwide at Intuit's Firm of the Future contest (Linza Advisors was one of three US-based firms that made the cut).
- Tatiana is the author of "Dream Bold, Start Smart" book (Page Two, March 2021). The book is for someone who has a business idea and cannot afford to fail.
- Tatiana believes in a holistic approach to business, so besides the mundane accounting and tax filings, her toolbox includes price psychology, tax planning and a proprietary cash management system.
- Tatiana is obsessed with good bookkeeping, which is the foundation of good business management. She developed a few proprietary tools and is teaching a masterclass on how to do it.

TATIANA TSOIR

*Numbers
Expert*

BIO (INTRO)

Tatiana Tsoir, CPA, MBA is an author, speaker, visionary accountant and a tax & numbers expert. Over the last 15+ years she has worked with entrepreneurs and business owners to help them manage their money, numbers and taxes and become the boss of their bottom line. Tatiana is now committed to helping those burnt out or dispassionate at their 9-5 go after their bold dreams so they can be their own boss and make money doing what they love.

In her book *Dream Bold, Start Smart*, Tatiana provides her audience with simple and actionable steps to own their numbers and be confident in their business decisions as they start and grow their business. In this book Tatiana takes anxiety out of starting & owning a business.

She is the host of the popular podcast *Talk to Tatiana* and conducts virtual trainings through top digital platforms.

NAME PRONOUNCED:

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