

SAVING WITH STEVE

RADIO . PODCAST . TV

STEVE SEXTON

800-560-5899

[STEVE@SAVINGWITHSTEVE.US](mailto:STEVE@SAVINGWITHSTEVE.US)

# SHOW SYNOPSIS



**Saving With Steve** is a **Power Packed** Radio – Podcast & TV Show where audiences engage to expand possibilities and transform their life's.

The show is provocative, entertaining and educational all about money and you having a happier healthier relationship with **It.** that relates to you having a healthier happier relationship with money.





# MAJOR BROADCAST PLATFORMS



## ■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL
- FM 96.7 Washington, DC

## ■ Podcast Streaming



## TV





# MAJOR BROADCAST PLATFORMS



## ■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL
- FM 96.7 Washington, DC

## ■ Podcast Streaming



## TV





# RADIO BROADCAST REACH



The Radio Reach Per Show is 12 Million Potential Listeners

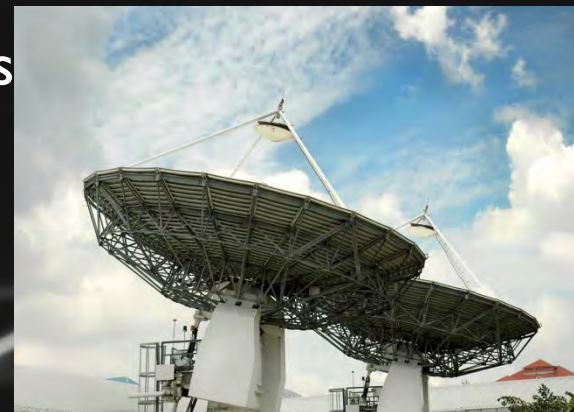
- 18 AM/FM US Terrestrial Radio Stations
- 7 Radio Networks: iHeart Radio, Blog Talk Radio, BBS Radio, AM/FM247, UK Health Radio, TalkRadio.NYC, & Libsyn

# PODCAST BROADCAST REACH



With our Media Partners, VOICES OF COURAGE can be heard live on over 265 of the World's Largest Live Broadcast Stations and in 165 countries including:

Angola	Greece	Philippines
Argentina	Iceland	Poland
Australia	India	Portugal
Bangladesh	Ireland	Romania
Brazil	Italy	Russia
Bulgaria	Kazakhstan	Spain
Canada	Kenya	Sweden
Croatia	Malaysia	United Arab Emirates
France	Montenegro	United Kingdom
Germany	Nigeria	



# TV BROADCAST REACH



- We continue to grow, and move into TV production We are now on several channels



**Roku**



**amazon**  
**fireTV**

**STREAMING NOW**



**Roku TV**



**Facebook Watch**





# SPONSOR BENEFITS 1



## Sponsor to Receive:

- "Brought to You By" during show opening greeting
- 60-second commercial produced by award-winning staff
- Quarterly (interview segment)
- Evergreen Sponsor Info on 265+ Stations
- Static banner ad display on [VoicesofCourage.us](http://VoicesofCourage.us)
- Monthly Media Strategy Session with Ken D Foster

Ready to reach a national audience?



# SPONSOR BENEFITS 2



- Sponsor info is posted weekly on all our social media
  - Tweeted to 70,000 Followers
  - Posted to 50,000 Facebook followers
  - Posted to 10,000 LinkedIn followers
  - Posted to 4,500 Instagram followers
  - Email Sent to our 20,000 subscribers
- Sponsor press release monthly to 1000 media sites
- Sponsor ads are streamed to 400,000 listeners monthly

We Combine Terrestrial Radio, Streaming,  
Internet and Video for Advertising

# SPONSOR BENEFITS 3



- Increase Your Local, National and International Visibility
- Target Your Audience
- Stir Emotions and Create Demand
- Reach Your Audience Frequently
- Cost Effective
- Time Efficiency
- Measurable Results

**Radio is the Top Medium for Advertising Effectiveness**



# WIN – WIN PROMOTIONS



PREMIUM



**Steve Sexton**  
San Diego Financial  
Consultant, Retirement  
Strategies, Financial  
Contributor TV & Radio,  
Best Selling Financial  
Author

Followers	3,069
Drafts	8



## SAVING WITH STEVE AND THE GUEST BOTH:

- Send promotion posts, prior to the show, to social media followers
- Promote the show, during the week following the recording, to social media followers
- Send an email promoting the show to email subscribers asking them to watch or listen live.
- Ask followers to give the show a rating on iTunes, YouTube or Google Play

# ADDITIONAL EXPOSURE



- **Expand** AM/FM Exposure in Your Local Market
- **Add** AM/FM Advertising Impressions
- **Add** 5,000 to 100,000 Podcast Downloads per show
- **Reach** 15, 20 , 25 or 30 MM Listeners per Show
- **Add** an Exclusive Sponsor Show and Co-Host a Show
- **Surround** Your Target Audience with Digital Marketing Campaign (Geofencing/Retargeting)



# FORMER SHOW GUESTS



- Jonathan "JJ" Jerotz
  - Episode 1
- Glen Henderson
  - Episode 1
- Allen Nevin
  - Episode 1
- Bruce McPherson
  - Episode 2
- Ali Hashiemen
  - Episode 2
- Ken Foster
  - Episode 2





# WHO IS STEVE SEXTON?



## ■ Author/Speaker

- Syndicated Radio Show Host
- Best-Selling Author
- Steve has spoken at hundreds of live events, Teleseminars and Webinars.

## ■ Financial Contributor

- Steve a Financial Contributor to high profile medial outlets, CNN, ABC, FOX, NBC, US News & World Report, Bankrate, as well as other media outlets.

## ■ Charitable Outreach

- Steve gives has and continue to give his time to charities like Ryans Reach, Stars of Courage, Outreach Farm Project, food pantries and more.

## ■ Family Man

- He lives in Southern California with his wife of 23 years Lora Sexton. Together they have a son and daughter.





# READY TO REACH A NATIONAL AUDIENCE?



## CONTACT

Steve Sexton

Executive Producer

P (951) 206-5899

## NEXT STEPS

- ☐ Book a meeting:
- ☐ [Steve@savingwithsteve.us](mailto:Steve@savingwithsteve.us)
- ☐ Approve media plan
- ☐ Confirm launch date