

SAVING WITH STEVE

RADIO . PODCAST . TV

STEVE SEXTON

800-560-5899

STEVE@SAVINGWITHSTEVE.US

SHOW SYNOPSIS



Saving With Steve is a **Power Packed** Radio – Podcast & TV Show where audiences engage to expand possibilities and transform their life's.

The show is provocative, entertaining and educational all about money and you having a happier healthier relationship with it. that relates to you having a healthier happier relationship with money.



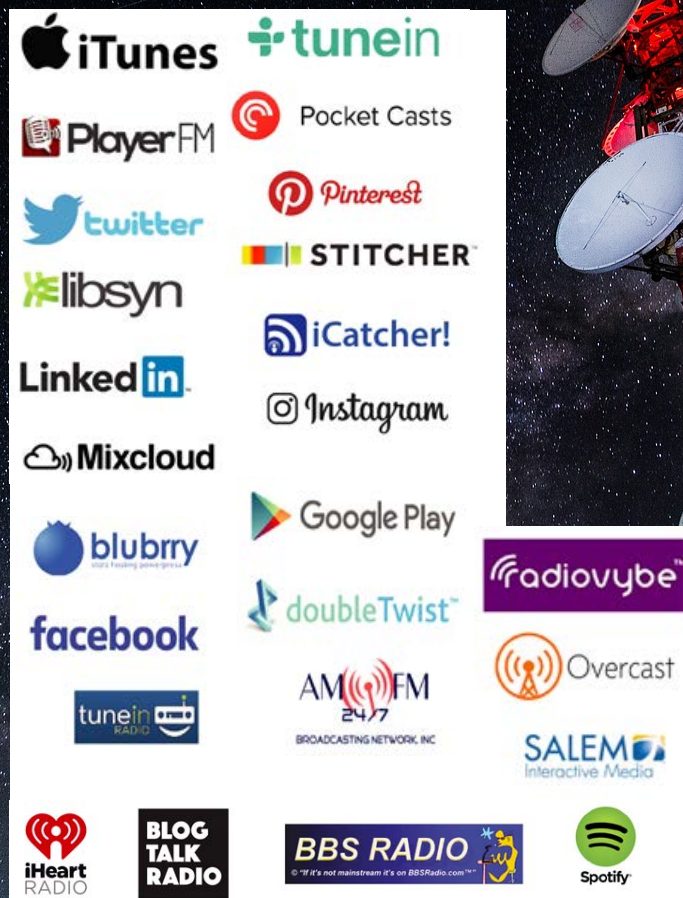
MAJOR BROADCAST PLATFORMS



■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL
- FM 96.7 Washington, DC

■ Podcast Streaming



TV



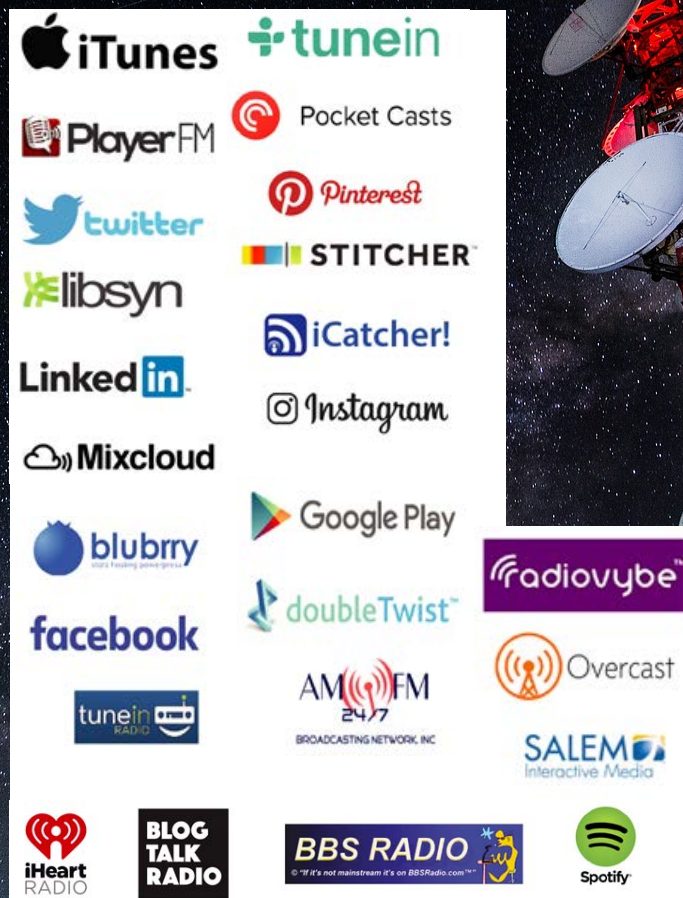
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TV



RADIO BROADCAST REACH



The Radio Reach Per Show is 12 Million Potential Listeners

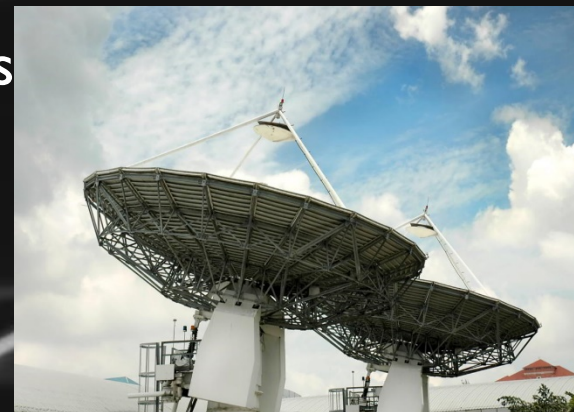
- 18 AM/FM US Terrestrial Radio Stations
- 7 Radio Networks: iHeart Radio, Blog Talk Radio, BBS Radio, AM/FM247, UK Health Radio, TalkRadio.NYC, & Libsyn

PODCAST BROADCAST REACH



With our Media Partners, VOICES OF COURAGE can be heard live on over 265 of the World's Largest Live Broadcast Stations and in 165 countries including:

| | | |
|------------|------------|----------------------|
| Angola | Greece | Philippines |
| Argentina | Iceland | Poland |
| Australia | India | Portugal |
| Bangladesh | Ireland | Romania |
| Brazil | Italy | Russia |
| Bulgaria | Kazakhstan | Spain |
| Canada | Kenya | Sweden |
| Croatia | Malaysia | United Arab Emirates |
| France | Montenegro | United Kingdom |
| Germany | Nigeria | |



TV BROADCAST REACH



- We continue to grow, and move into TV production We are now on several channels



Roku



amazon
fireTV

STREAMING NOW



Roku TV



Facebook Watch



SPONSOR BENEFITS 1



Sponsor to Receive:

- "Brought to You By" during show opening greeting
- 60-second commercial produced by award-winning staff
- Quarterly (interview segment)
- Evergreen Sponsor Info on 265+ Stations
- Static banner ad display on VoicesofCourage.us
- Monthly Media Strategy Session with Ken D Foster

Ready to reach a national audience?

SPONSOR BENEFITS 2



- Sponsor info is posted weekly on all our social media
 - Tweeted to 70,000 Followers
 - Posted to 50,000 Facebook followers
 - Posted to 10,000 LinkedIn followers
 - Posted to 4,500 Instagram followers
 - Email Sent to our 20,000 subscribers
- Sponsor press release monthly to 1000 media sites
- Sponsor ads are streamed to 400,000 listeners monthly

We Combine Terrestrial Radio, Streaming,
Internet and Video for Advertising

SPONSOR BENEFITS 3



- Increase Your Local, National and International Visibility
- Target Your Audience
- Stir Emotions and Create Demand
- Reach Your Audience Frequently
- Cost Effective
- Time Efficiency
- Measurable Results

Radio is the Top Medium for Advertising Effectiveness

WIN – WIN PROMOTIONS



PREMIUM



Steve Sexton
San Diego Financial
Consultant, Retirement
Strategies, Financial
Contributor TV & Radio,
Best Selling Financial
Author

| | |
|-----------|-------|
| Followers | 3,069 |
| Drafts | 8 |



SAVING WITH STEVE AND THE GUEST BOTH:

- Send promotion posts, prior to the show, to social media followers
- Promote the show, during the week following the recording, to social media followers
- Send an email promoting the show to email subscribers asking them to watch or listen live.
- Ask followers to give the show a rating on iTunes, YouTube or Google Play



ADDITIONAL EXPOSURE



- **Expand** AM/FM Exposure in Your Local Market
- **Add** AM/FM Advertising Impressions
- **Add** 5,000 to 100,000 Podcast Downloads per show
- **Reach** 15, 20 , 25 or 30 MM Listeners per Show
- **Add** an Exclusive Sponsor Show and Co-Host a Show
- **Surround** Your Target Audience with Digital Marketing Campaign (Geofencing/Retargeting)

FORMER SHOW GUESTS



- Jonathan "JJ" Jerotz
 - Episode 1
- Glen Henderson
 - Episode 1
- Allen Nevin
 - Episode 1
- Bruce McPherson
 - Episode 2
- Ali Hashiemen
 - Episode 2
- Ken Foster
 - Episode 2



WHO IS STEVE SEXTON?



■ Author/Speaker

- Syndicated Radio Show Host
- Best-Selling Author
- Steve has spoken at hundreds of live events, Teleseminars and Webinars.

■ Financial Contributor

- Steve a Financial Contributor to high profile medial outlets, CNN, ABC, FOX, NBC, US News & World Report, Bankrate, as well as other media outlets.

■ Charitable Outreach

- Steve gives has and continue to give his time to charities like Ryans Reach, Stars of Courage, Outreach Farm Project, food pantries and more.

■ Family Man

- He lives in Southern California with his wife of 23 years Lora Sexton. Together they have a son and daughter.



READY TO REACH A NATIONAL AUDIENCE?



CONTACT

Steve Sexton

Executive Producer

P (951) 206-5899

NEXT STEPS

- ☐ Book a meeting:
- ☐ Steve@savingwithsteve.us
- ☐ Approve media plan
- ☐ Confirm launch date