



SAVING WITH STEVE

RADIO . PODCAST . TV

Steve Sexton

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SHOW SYNOPSIS



Saving With Steve is a **Power Packed** Radio – Podcast & TV Show where audiences engage to expand possibilities and transform their lives.

The show is provocative, entertaining and educational its all about money and you having a happier healthier relationship with it. a healthier happier relationship with money.



RADIO BROADCAST REACH



The Reach is 12 Million Potential Listenersc Per Show

- 20 AM/FM US Terrestrial Radio Stations
- 25 Top Podcast Platforms including iTunes, Amazon, Runeln, Sticher, and Libsyn
- Video Platforms Included Roku TV, YouTube, and Google TV
- 5 Internet Radio Platforms Including iHeart, Spodify, Blog Talk, BBS Radio and AM/FM 247
- Broadcast of Facebook Live

BROADCAST PLATFORMS



■ Radio

- FM 96.1 San Diego, CA
- AM 1170 San Diego, CA
- AM 1630 Tampa, FL
- FM 92.1 Tampa, FL
- AM 1520 Las Vegas, NV
- FM 99.5 Las Vegas, NV
- AM 1630 Tampa Bay, FL
- FM 92.1 Tampa Bay, FL
- AM 1640 Lancaster, PA
- FM 102 Lancaster, PA
- FM 90.3 Milwaukee, WI
- FM 94.7 Pittsburgh, PA
- AM 810 Macon, GA
- FM 87.9 Macon, GA
- FM 96.3 Boulder, CO
- FM 101.5 Long Beach, CA
- FM 97.7 The Villages, FL
- FM 87.9 Colorado Springs, CO
- FM 90.3 Jacksonville, FL
- FM 88.3 New Port Richey, FL
- FM 96.7 Washington, DC

■ Podcast Streaming



TV

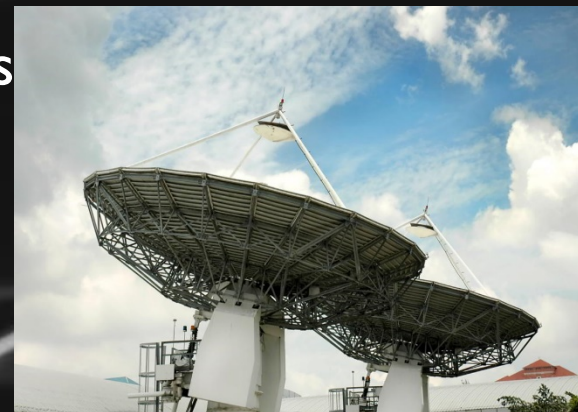


MEDIA PARTNER PLATFORMS



With our Media Partners, SAVING WITH STEVE can be heard live on over 265 of the World's Largest Live Broadcast Stations and in 165 countries including:

Angola	Greece	Philippines
Argentina	Iceland	Poland
Australia	India	Portugal
Bangladesh	Ireland	Romania
Brazil	Italy	Russia
Bulgaria	Kazakhstan	Spain
Canada	Kenya	Sweden
Croatia	Malaysia	United Arab Emirates
France	Montenegro	United Kingdom
Germany	Nigeria	



GUEST WILL RECEIVE



- Media Strategy Session with Steve Sexton. A one hour in-dept session designing the right radio show message for you, creating a press release message and learning how to create a one-page media kit message.
- Your Show is professionally recorded / edited by the professional staff at KCBQ studios
- Your Show will be Live Streamed on Facebook, enhanced and placed in 8 video platforms.
- The Podcast of your show is added to the Top 25+ Podcaster sites giving you National and some International Exposure
- Your episode will be on the Saving with Steve website, KCBQ 1170Am website, 25+ Podcaster platforms, AM/FM 247 and BBS sites

Ready to reach a national audience?

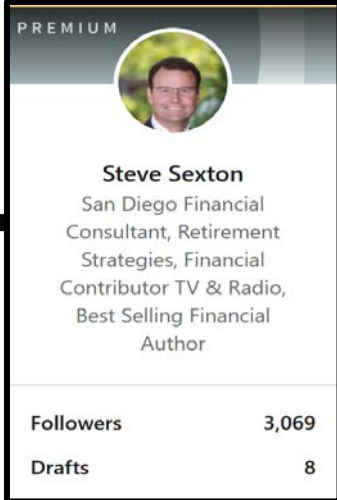
GUEST WILL RECEIVE cont'd



- Your show is posted on (3) Facebook sites with 14,284 + followers, Twitter with 30,000 followers, Linked In and Instagram.
- The Press Release you write will be sent to a 1000+ media sites.
- Pictures are taken in studio for you to share on your website and social media.
- A show banner will be created featuring you to use on social media
- You will have access to the Saving with Steve Insider Resource Center
 - The top 600 Podcast hosts and show contact info
 - The Top 500 radio show hosts and show contact info
 - Access to Event Planners and Groups looking for speakers

Ready to reach a national audience?

WIN – WIN PROMOTIONS



SAVING WITH STEVE AND THE GUEST BOTH:

- Send promotion posts, prior to the show, to social media followers
- During the recording we Facebook Live the show to Facebook fans
- Promote the show, during the week following the recording, to social media followers
- Send an email promoting the show to email subscribers asking them to watch or listen live.
- Ask followers to give the show a rating on iTunes, YouTube or Google Play

FORMER SHOW GUESTS



- Jonathan "JJ" Jerotz
 - Episode 1
- Glen Henderson
 - Episode 1
- Allen Nevin
 - Episode 1
- Bruce McPherson
 - Episode 3
- Ali Hashiemen
 - Episode 2
- Ken Foster
 - Episode 2



WHO IS STEVE SEXTON?



■ Author/Speaker

- Syndicated Radio Show Host
- Best-Selling Author.
- Steve has spoken at hundreds of live events, Teleseminars and Webinars.

■ Financial Contributor

- Steve is a Financial Contributor to high profile medial outlets, CNN, ABC, FOX, NBC, US News & World Report, Bankrate, as well as other media outlets.

■ Charitable Outreach

- Charitable outreach has always been a priority for Steve. He continues to give his time to charities like Ryan's Reach, Stars of Courage, Outreach Farm Project, food pantries and more.

■ Family Man

- He lives in Southern California with Lora, his wife of 23 years. Together they have a son and daughter.



READY TO REACH A NATIONAL AUDIENCE?



CONTACT

Steve Sexton
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NEXT STEPS

Book a meeting:

Steve@savingwithsteve.us

Set a date for your Media Strategy Session

Confirm a show date