



Garrett Gravesen

Speaker, Author, Explorer

189 Countries visited

Driving Brands to Corporate Courage



Meet Garrett Gravesen

Co-Founder ADDO Worldwide
Creators of Chick-fil-A Leader Academy

Garrett Gravesen is the author of the international bestseller "10 Seconds of Insane Courage." He was named one of the **"Ten Outstanding Young People in the World"** by the Junior Chamber International in India and has **visited 189 countries**. Garrett studied economics at the University of Georgia and leadership development at Harvard Business School.

Garrett has co-founded and scaled three companies to more than seven figures each, including ADDO Worldwide, a leadership consulting firm recently named the Best Place to Work in Atlanta. ADDO's clients include **Chick-fil-A**, **Coca-Cola**, and the **Atlanta Braves**. Most recently ADDO developed Chick-fil-A Leader Academy, a servant leadership based program that trains more than **30,000 leaders annually**.

A black and white photograph of Garrett Gravesen, a man with a beard and short hair, wearing a suit and tie. He is gesturing with his right hand near his face while speaking. The background is dark and out of focus.

"It only takes **10 seconds** of insane courage."

-Garrett Gravesen

Garrett speaks on topics including:

- Leadership & Inspiration
- Corporate Culture
- Innovation & Creativity
- Marketing & Sales
- Entrepreneurship & Perseverance

10 Seconds of Insane Courage

How to unlock your courage to unleash your potential

Moving Beyond Company Culture to Corporate Courage

How to create the most admired, desired, and inspired world class culture

Innovation: Around the World in 80 Ways

How to inspire creativity and drive world class Innovation

Leading Teams with Insane Courage

How to engage your employees, inspire your customers, and drive revenue...now



Countries Visited

189



Leaders trained annually

30,000+



Largest Crowd

30,000



LOCATION: MALDIVES

10 Seconds of Insane Courage

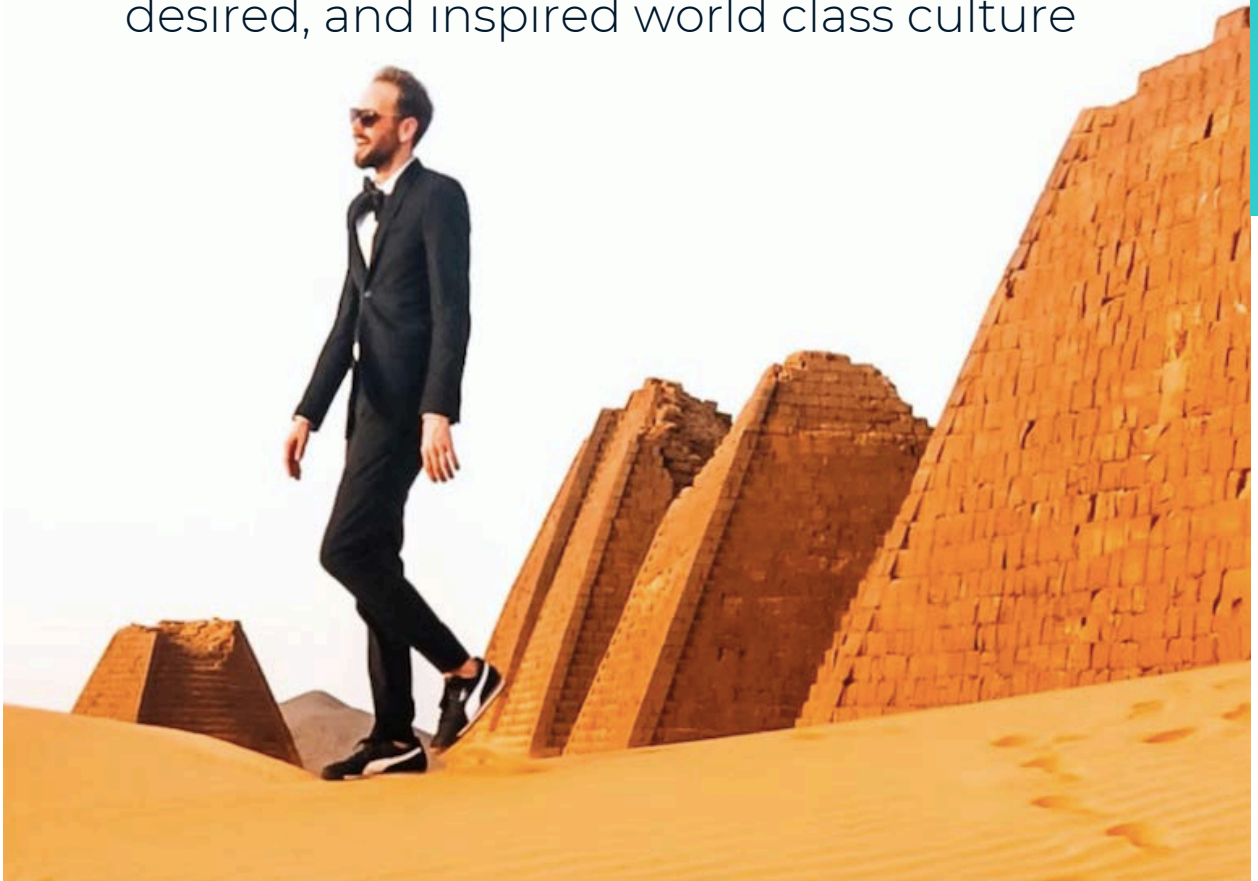
How to unlock your courage
to unleash your potential

**Leaving this presentation
your audience will:**

- Learn the four fears that everyone faces from Antarctica to the North Pole...including Santa
- Discover a radical new approach to facing fear with "10 Second Solutions"
- Design a roadmap to achieve new feats, remove old fears, and predict better outcomes
- Create "courage responders" through lessons from 52 countries in 52 weeks
- Apply the four human instincts that drive courage at Tesla, Amazon, Google, and Chick-fil-A

Moving Beyond Corporate Culture to Corporate Courage

How to create the most admired, desired, and inspired world class culture



LOCATION: MEROE PYRAMIDS, SOUTH SUDAN

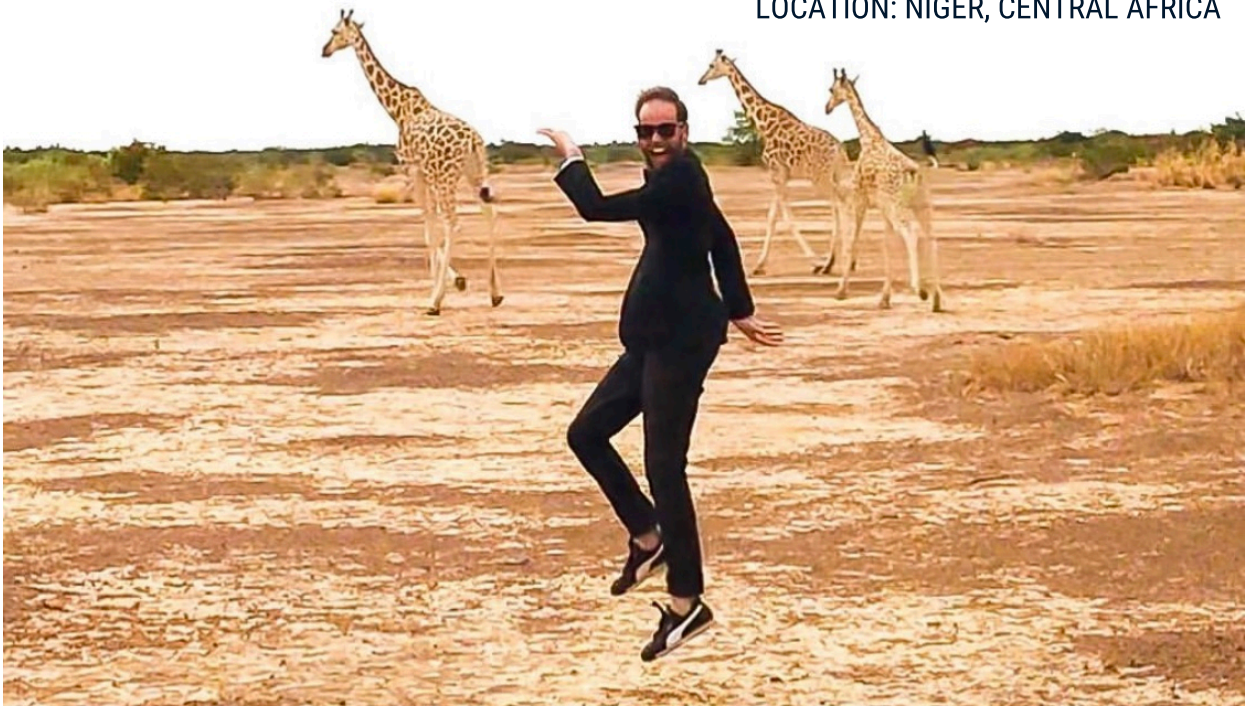
Leaving this presentation your audience will:

- Learn cultural insights from Easter Island, Cuba, North Korea, and Harvard
- Appeal to the four human instincts that drive culture at Amazon, Apple, Chick-fil-A and Google
- Journey on a "Rendezvous with History" to Cuba to learn about a revolution of culture
- Apply Google's secret project on culture and step into North Korea's hidden 5th floor
- Bring a Harvard Business School project to life to illuminate your corporate courage

Innovation: Around the World in 80 Ways

How to inspire creativity and drive world class innovation

LOCATION: NIGER, CENTRAL AFRICA



Leaving this presentation your audience will:

- Learn innovative insights from Cape Town, Vanuatu, Athens, and Somalia
- Discover how an Underwater Post Office can propel innovative ideas
- Overcome creative obstacles from the long lost Somalia tradition of baboons and bushmen
- Design experiences taken from world class wine vineyards that capture the imagination and drive revenue
- Learn to drop cows out of a helicopter and other innovative ways to leave a lasting impression

Leading Teams in Turbulent Times with Insane Courage

How to engage your employees, inspire your customers, and drive revenue...now

LOCATION: HULI WIGMAN, PAPUA NEW GUINEA

Leaving this presentation your audience will:

- Learn undiscovered insights from France, Libya, Athens, and Antarctica
- Discover leadership principles in turbulent times from a malaria scare across Africa
- Discern leadership attributes in under 10 seconds from a Libyan border guard
- Develop a language of leadership from a lost framework used by Ernest Hemingway
- Recruit top talent based on a leadership manifesto written by an Antarctic explorer

TAKEAWAYS



In the Media

Garrett Gravesen has made waves in the media from dropping cows out of a helicopter to creating a leadership program encouraging shark cage diving in Cape Town, South Africa.

When he's not making news, he's often quoted in it by Harvard Business School, Inspire Bangkok, and the Atlanta Business Chronicle for developing Chick-fil-A Leader Academy and his non-profit H.E.R.O. for Children.



Leadership guru, adventurer, and Southern gentleman with a touch of Jay Gatsby—Garrett Gravesen is Carpe Diem in the flesh.

- Katherine Pietrantonio, Harvard

There is only one thing between you and a beautiful life: FEAR. This book uncovers the 8 Fear Factors that limit our lives, and shares how to push through each one...with 10 seconds of Insane Courage.

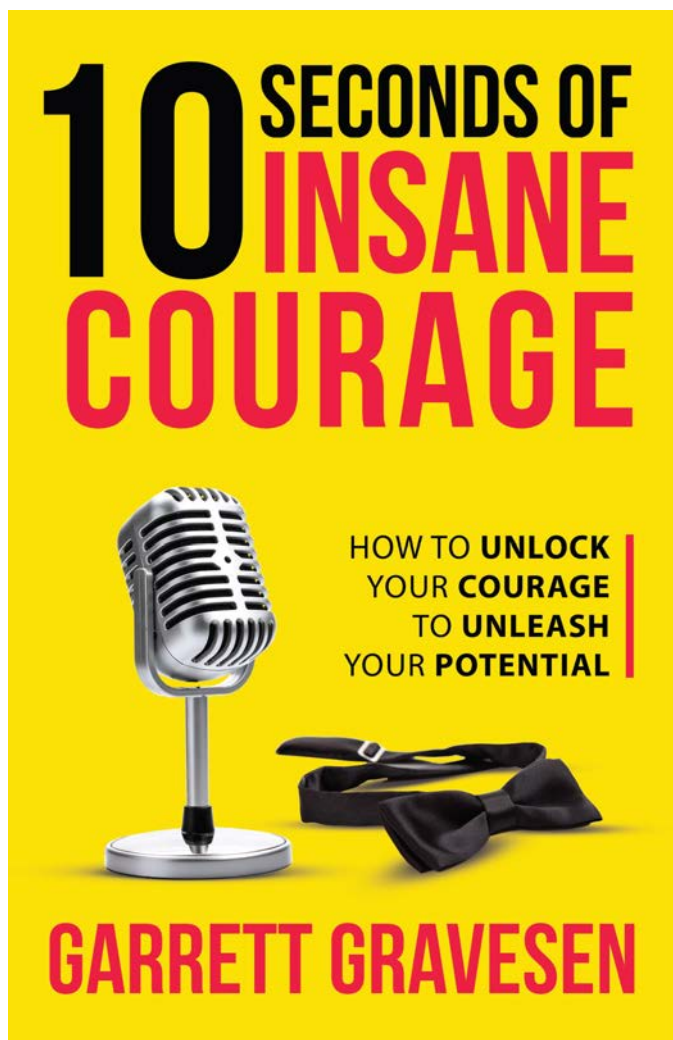
Sold in over 100
Countries

Book Tour: 52 Countries
in 52 Weeks



“Garrett Gravesen teaches people how to say ‘yes’ to life and the opportunities that saying ‘yes’ opens up for their personal and professional lives. That’s why you should read 10 Seconds of Insane Courage.”

Will Smith
(Actor, Producer, Rapper, Comedian)





Graduation Speaker
(Harvard Business School, PLD)



Graduation Speaker
(UGA Graduation, 30,000 people)



National program, On camera talent
(Chick-fil-A Leader Academy)



Impact Speaker
(Coca-Cola Impact Project)



Keynote Speaker
(Yankees University)



Keynote Speaker
(Atlanta Braves Leadership Academy)



I've known Garrett for 15 years and traveled with him to South Africa, Greece, and Cuba. His entertaining lessons are a guide to living life to the fullest.

UGA Coach Vince Dooley
(Hall of Fame Coach)
University of Georgia



I've seen Garrett take the road few dare to travel. Pay attention, Garrett's wisdom and outlook is a compass for all - where fear and opportunity align.

Michaeline Roland
(Former Dir. of Talent Acquisition)
Spanx



Garrett's colorful personality and adventures in storytelling are an instant hit with all audiences.. Whether In his James Bond or Jay Gatsby attire, he is sure to put on a show.

Derreck Kayango
(Former CEO & CNN HERO)
Center for Civil & Human Rights



From our escapades together in Atlanta, New York, and Thailand over the last 10 years, I've seen Garrett inspire audiences to face challenges and make a difference.

Natalie Glebova
(Author & Speaker)
Miss Universe



Garrett helps others create their own genius and push beyond their comfort zones. His approach is akin to the teacher who insists we color outside the lines.

Wendy Corona
(Television Anchor)
WSBT



Garrett has a unique perspective and innovative approach to leadership. He shares actionable lessons with audiences. and entertains with lessons from around the globe.

David Salyers
(Former VP Brand Activation)
Chick-fil-A



Booking Information

To book Garrett for your next
event please contact:

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Thank You