

## Terms and Conditions



### Payments

- Payment of advertising fee is to be paid to Hello Public in the form of credit card, cheque or e-transfer by November 30, 2020 for early bird pricing, or by January 31, 2021 for the final deadline. A \$45 charge will be applied to all NSF cheques. Payment can be accepted in person at the Greater Parkland Regional Chamber office or Hello Public.
- If the Advertiser cancels Advertising space prior to January 31, 2021, the Advertiser agrees to pay an administration fee of 20% of the total ad cost. Cancellations after this date will not be accepted. Same will apply if Business Spotlight is cancelled prior to January 8, 2021.

### Content and Delivery

- Material must adhere to Hello Public's specifications and be delivered no later than February 12, 2021. If Hello Public is designing a new ad, the Advertiser must supply content no later than January 31, 2021. Deadline to book Business Spotlight is January 8, 2021. (Preferred format are PDF, AI or EPS. JPEG and TIFF files are accepted must follow parameters outlined in specifications)
- Advertiser must promptly check any advertising proofs. We ask that you notify us immediately of any errors in the proofs or in any Advertisement that we may publish for you. Hello Public does not accept any responsibility for errors once the proof has been approved.
- If multiple revisions, over the agreed amount, are required, Hello Public reserves the right to charge an additional fee.
- Hello Public may, without any responsibility to the Advertiser, reject, cancel, or require any Advertisement to be amended that we consider unsuitable or contrary to these terms and remove, not print, suspend or change the position of any Advertisement. Hello Public may refuse to publish any Advertisement for any Advertiser who has not paid any sums due. The Advertiser will remain responsible for all outstanding charges.
- Colours are not guaranteed to be exactly seen on the proof. Hello Public also cannot guarantee order of ad placement due to space restrictions.

### Miscellaneous

- Hello Public will only use the information provided to us, by the Greater Parkland Regional Chamber of Commerce, for advertising in the Chamber magazine and not for any other purpose.
- If the contact information is not correctly filled in, Hello Public reserves the right to enter missed information. This will be gathered from the Chamber of Commerce Office's database to the best of our knowledge and we will not be responsible for any errors or omissions.

*REVISED: November 2, 2020*