

Smokeball Case Study

Judith Cameron, Solicitor, VIC



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Judith Cameron Solicitor’s offers legal services to Casterton, a small country town in Victoria of approximately 2,000. We focus primarily on conveyancing, however we also offer wills and power of attorney, deceased estates, family transfers plus some other general legal work which are easy to manage through Smokeball It’s just myself and my business partner operating the practice. We both use Smokeball legal and conveyancing software daily and we couldn’t recommend it enough!

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Before Smokeball the business was manual. I quickly realised this was not sustainable as we started to take on more work. This method was far too repetitive and time-consuming, so I decided that we should look for a software solution that would automate these tedious tasks.

During this period, I was contacted by a Smokeball representative and I decided to book in a remote demonstration to see how the software could support my business and improve processes. I was also seeking a software solution that was reasonably priced and simple to use and understand. After viewing the presentation, I was convinced that Smokeball ticked these boxes, so I decided to sign up straight away.

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Smokeball's extensive library of forms and precedents turns your client's information into re-usable data, which you can populate into any document, form, letter or email. This turns repetitive work into easily executable tasks. Document automation allows you to put emails, letters, and documents together in a matter of seconds. Saving you time and decreasing your chances for errors. By simply uploading your client information once, you can generate documents based on the imported information continuously. Since your client's information is already on file, Smokeball can pull the right details from the client's file and quickly fill out any template you need. I also love that Smokeball links to all the various state authorities.

We are also saving time when ordering searches from within Smokeball via the seamless InfoTrack integration. This allows us to complete searches directly from within a matter. Information from Smokeball is auto-populated into search fields and completed search results are returned instantly.

Staying on top of change is a major challenge facing Australian conveyancers and I believe Smokeball can help. Up until recent times conveyancers just had to deal with the occasional form change, but now the whole industry has been turned on its head since the introduction and mandating of electronic conveyancing. By utilising Smokeball's seamless integration with PEXA and their always up-to-date legal content you can ensure you'll always remain compliant and adaptive so that you can ultimately better serve your clients.