

Qingyue Li, MFA

qingyuel.com Password: Designlover_QL

Product & Interaction Designer with experience designing technology platforms, interactive prototypes, and data visualizations. Motivated self-starter with a passion for crafting digital platforms and experiences that help people in everyday life.

CONTACT

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EDUCATION

Northeastern University

Boston, MA | Class of 2019

Master of Fine Arts in Information
Design and Visualization

Virginia Tech

Blacksburg, VA | Class of 2017

Bachelor of Architecture

SKILLS

Product & Interaction Design

User Interface Design

User Experience

Data Visualization

Visual Design

Prototyping

Wireframing

Concepting

3D Design

Technology

Adobe Creative Suite

Sketch

Figma

Framer

Invision

Protopie

Principle

SketchUp

HTML5

CSS3

Javascript

Rstudio

QGIS

EXPERIENCE

Interaction Designer | Schema Design

Seattle, WA | Sep 2019 — Present

Engie Impact Project:

- Designed a data portal with combined graphics, data narrative, and detailed visualizations; developed an interactive prototype to showcase client's sustainability strategies.

Trase Yearbook Project:

- Designed customized visualizations with new chart visual styles and tooltips to show the impact of global supply chains on deforestation. Designed and built a custom CMS module to enable visualization editing.

Driveline Baseball Report Project:

- Defined and implemented visual design system and data visualizations for swing profile, pitching snapshot, recommendations, and player development reports. Refreshed brand identity, created standardized grid system for reports, defined new color palette, and updated typography to ensure visual consistency.

Morningstar Envisioning Project:

- Built next-generation Morningstar experiences by restructuring content and releasing formatting constraints. Improved the investor experience and enabled users to gain better insight from equity research.

Amgen Insight for PD

- Designed a data visualization platform to support pharmaceutical R&D.

Research Assistant | MIT Design Lab

Cambridge, MA | May 2018 — Aug 2018

Signify Connected Lighting for a Caring City Project:

- Investigated the meaning of "light" through ethnographic research by analyzing qualitative data from 15 cross-generational interviews to envision the future role of urban lighting and its impact on everyday life.
- Introduced Phil, an artificially intelligent agent, to convey core research findings through visual storytelling designs and prototype films.

Samsung 2025 Mobility Experience Project:

- Researched and analyzed food as an experience, logistical necessities, and space within a home to envision millennial expectations regarding food choice in 2025.

Architect Intern | GBBN Architects

Cincinnati, OH | Jan 2016 — May 2016

- Created 3D process SketchUp models to enable architects to explore early-stage design concepts for children's hospitals.
- Constructed a series of physical models to advance internal conversations, design decisions, and firm-wide presentations.
- Provided graphics and visualization support for projects in various scopes of design, such as creating visual reports for Cincinnati Children's Hospital Medical Center to apply for architectural awards.