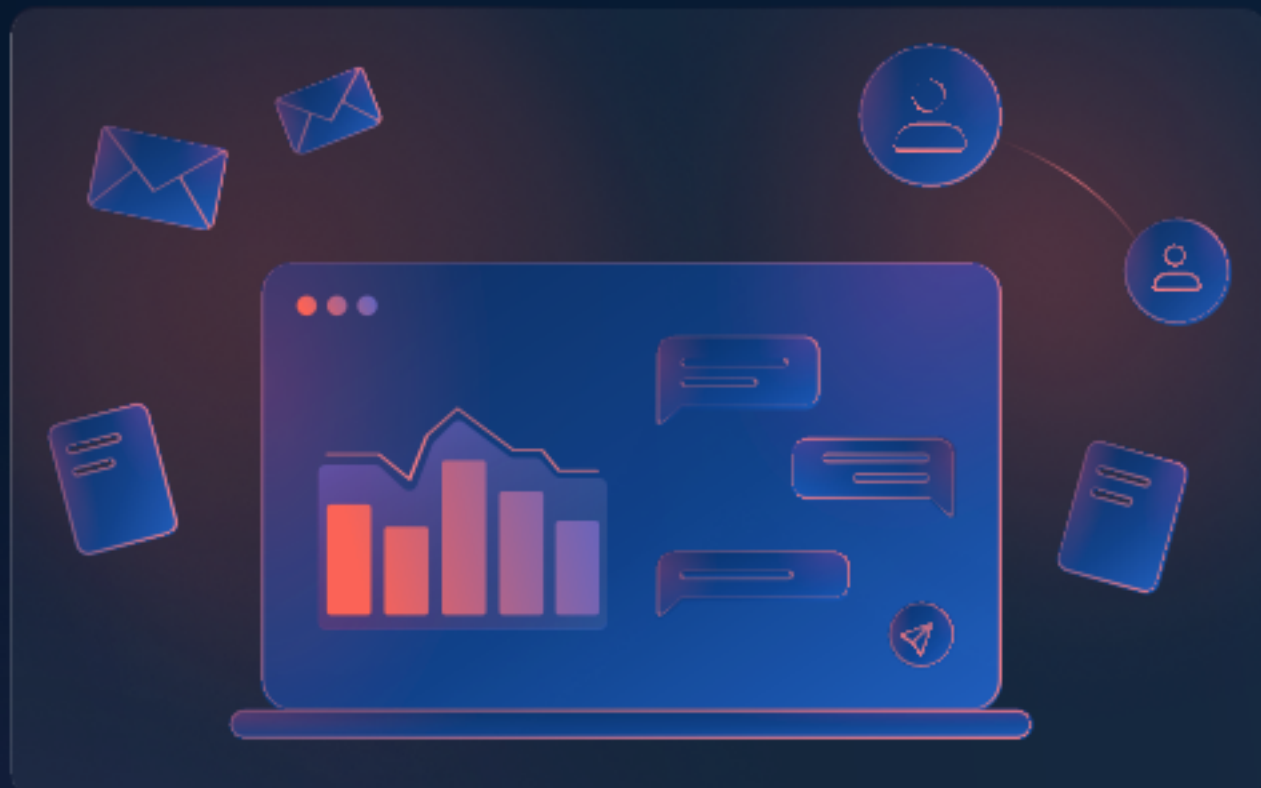# Invest Better With Origin, Your Information Advantage.
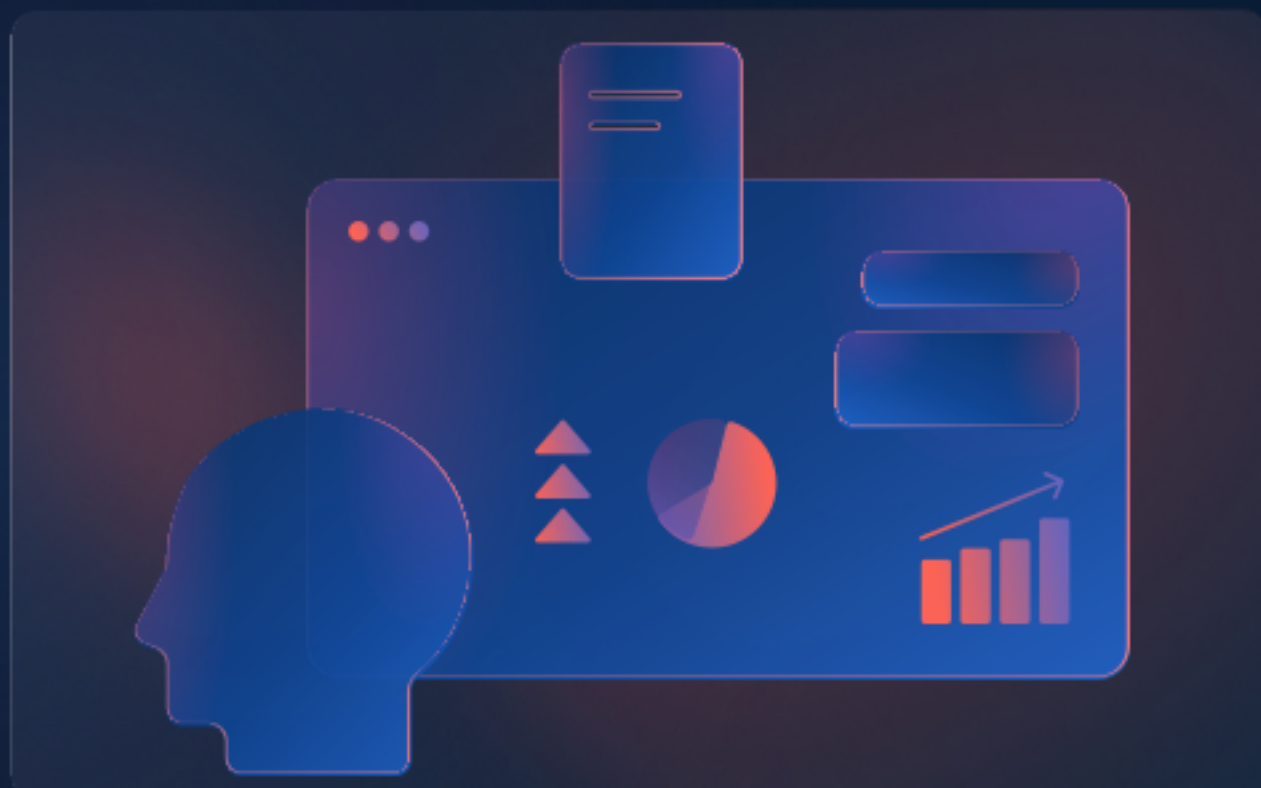
Optimize your investment process, screen and underwrite deals faster and build a winning portfolio.
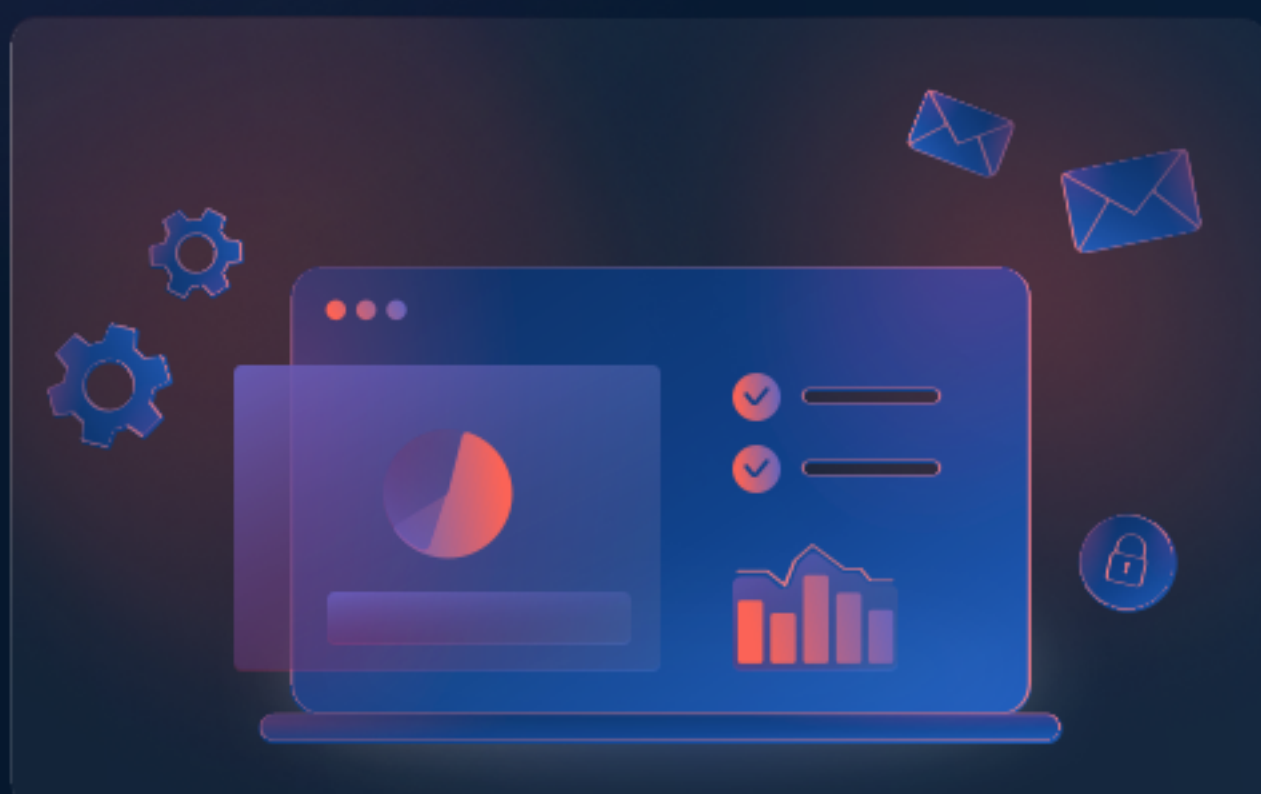
Who Is Origin For?

Real estate investment teams

Whether you spend your day sourcing, screening and underwriting deals; helping to get deals done in legal or finance; or, monitoring deal flow from portfolio management or investor relations, Origin will save you time and give you the insights you need to work smarter.
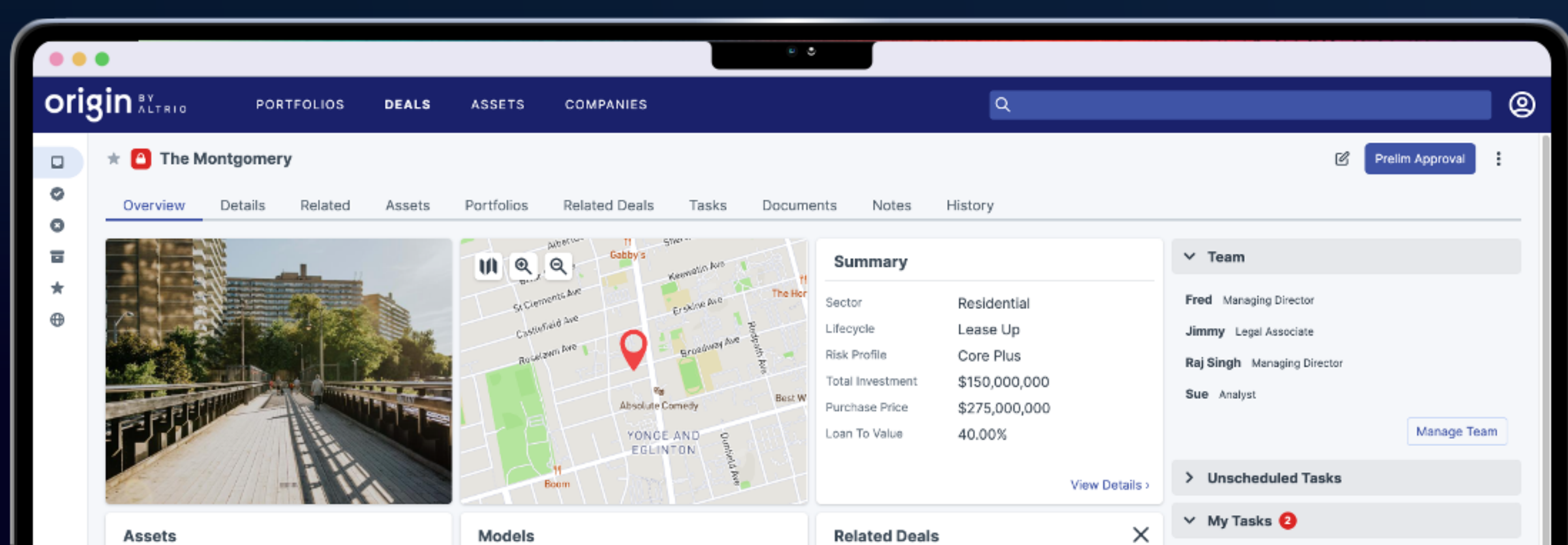

Multinationals & boutique firms

Smaller teams will appreciate Origin's intuitive interface, fast, no-cost implementations and time- saving data abstraction services. Large organizations will benefit from flexible customization and robust enterprise features like single sign-on and integration APIs.

Investors in any sector anywhere in the world

Whether you're lending to multifamily developers in Arizona or making equity bets on logistics assets in India, Origin can track all the information you need to leverage your information advantage, in any currency or unit of measure.

Core Capabilities

Pass Fast, Close Better Deals

Streamline your screening process with data-driven insights. Reduce time spent looking at the wrong deals and gain the conviction to aggressively pursue the right ones.

Manage Your Pipeline Effortlessly

Stop wasting time maintaining Excel spreadsheets and manually preparing reports. Automate information flow and keep everyone aligned with a single, shared source of information.

Optimize Your Investment Process

Keeps your whole team up to date on deal status, outstanding tasks, and important upcoming events. Gain the key insights you need to continuously improve your invest- ment process.

The Origin Difference

The valuable proprietary market knowledge you accumulate through your deal sourcing is lost in overflowing inboxes and disorganized file folders.

Origin helps you consolidate information from memos, brochures and emails without any manual data entry, creating a proprietary deal and asset database that can give you an edge when analyzing deals.

Potential investments are presented in documents that contain cherry-picked and inconsistently formatted information, preventing you from seeing deals objectively and requiring you to spend a lot of time doing manual research.

Instantly access relevant and reliable real estate market, capital market, economic and demographic information, so you can quickly get a complete and accurate picture of every potential investment.

With multiple groups working together on different deals, it can be hard to keep track of the status of important tasks and deadlines.

Stay on top of your workflow with a unified, intuitive view of all your activity across all the deals you're working on.
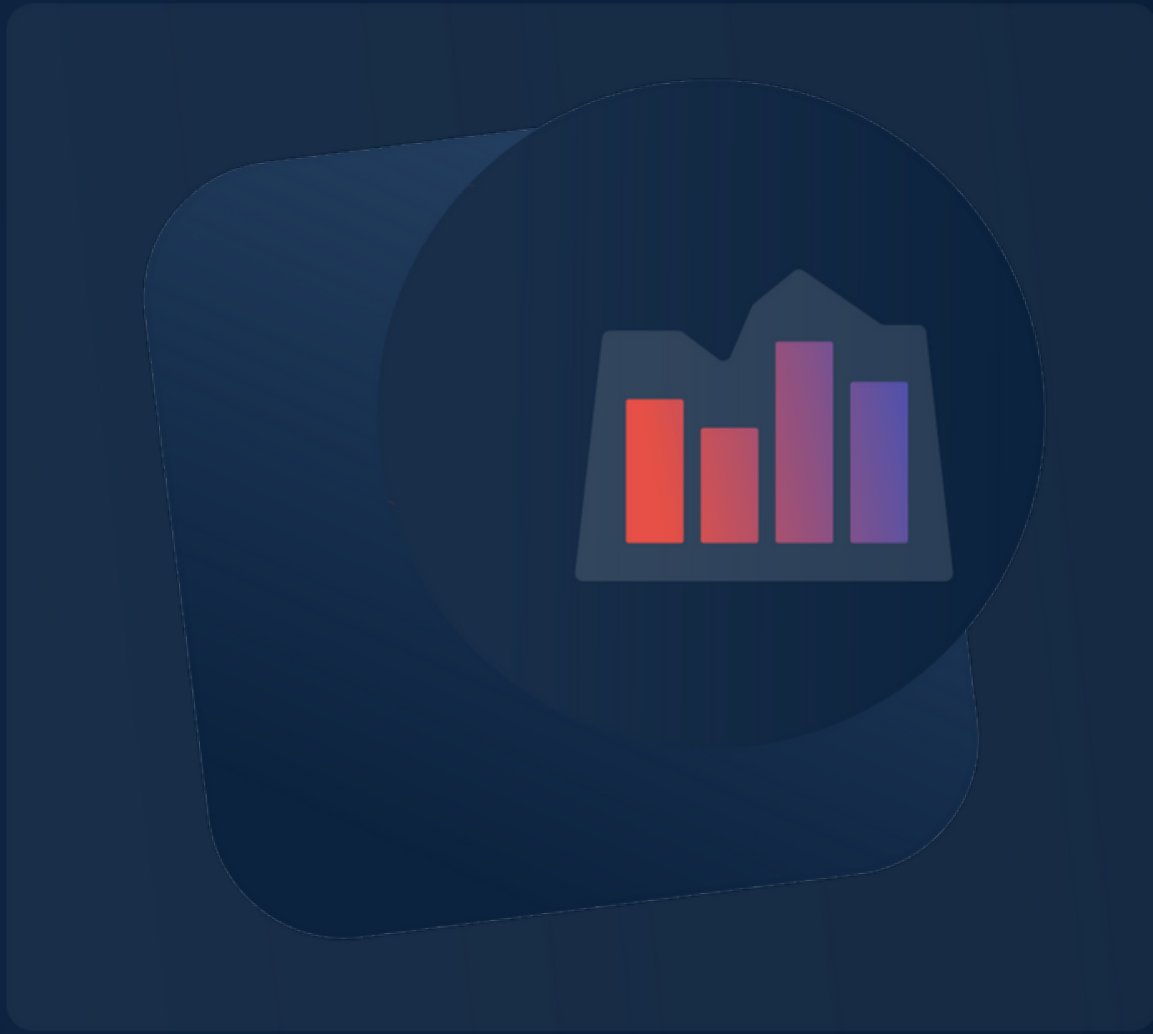
Determining the performance of your investment process requires difficult and time-consuming collection of data from multiple spreadsheets and systems, often making it almost impossible to get a complete picture.

The key insights you need to spot issues and opportunities for improvement in your investment process are generated automatically as you use Origin.

Investment professionals waste too much time maintaining and sharing information between teams: writing emails, maintaining excel spreadsheets, creating tailored reports for presentations, etc.

All stakeholders, from senior executives to treasury and legal teams, have quick, easy access to complete and accurate information tailored to their specific needs.

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"With Origin, we are able to leverage our data to derive key insights about real estate investment opportunities across our global business.

Since adopting Origin, we spend our time more efficiently when analyzing opportunities and collaborate more easily with our global team."

Graham
QuadReal Property Group

QuadReal

Join The World's Leading Real Estate Investors By Giving Yourself The Origin Advantage.

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Consolidated deal pipeline with automated deal creation and updates

Unified, searchable comparables database generated by your deal flow

A shared view of every task on every deal ensures that nothing falls through the cracks

Complete Deal Overview

Tasks

Summary

At Altrio, our mission is to help real estate investors and managers achieve their goals and enjoy their work by creating software and services that make their jobs easier.

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