

# Invest better with Origin, your information advantage.

Optimize your investment process, screen and underwrite deals faster and build a winning portfolio.

## Who is Origin for?



### Real estate deal teams

Whether you spend your day sourcing, screening and underwriting deals; helping to get deals done as a legal or finance professional; or overseeing your firm's investment activity from your seat in portfolio management or investor relations, Origin will save you time and give you the insights you need to work smarter.



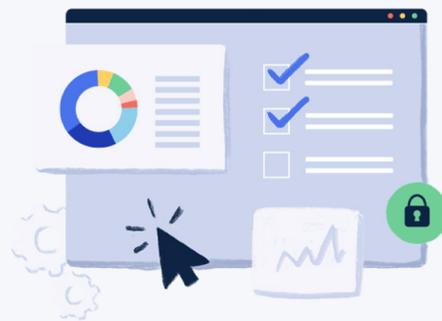
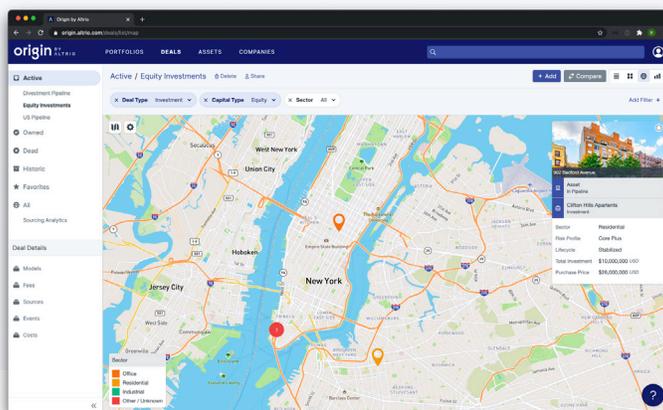
### Multinational corporations & boutique firms

Smaller teams will appreciate Origin's intuitive interface, fast, no-cost implementations and time-saving data abstraction services, while large organizations will benefit from flexible customization, team-specific configurations and robust enterprise features like single sign-on and audit logging.



### Investors in any sector or strategy, anywhere in the world

Whether you're lending to multifamily developers in Arizona or making equity bets on logistics assets in India, Origin can track all the information you need to leverage your knowledge advantage, in any currency or unit of measure.



# Core Capabilities

## Pass Fast, Close Better Deals

By seamlessly integrating third-party data and combining it with proprietary information automatically extracted from your emails and documents, Origin streamlines your deal screening process, helping you free up time that would have been spent looking at the wrong deals and giving you the confidence to aggressively pursue the right ones.

## Manage Your Pipeline Effortlessly

Avoid spending valuable time maintaining clunky Excel spreadsheets and manually preparing reports for stakeholders across your organization. Automate information flow and keep everyone aligned with a single shared source of information.

## Work Smarter, Together

Origin keeps your whole team up to date on deal status, outstanding tasks, and important upcoming events, while giving you the key insights you need to continuously improve your investment process.

# The Origin Difference

The valuable proprietary market knowledge you accumulate through your sourcing activity is lost in overflowing inboxes and disorganized file folders.



Origin helps you consolidate information from memos, brochures and emails without any manual data entry, creating a database of proprietary knowledge that can give you an edge when analyzing deals.

Potential investments are presented in documents that contain cherry-picked and inconsistently formatted information, preventing you from seeing the deal objectively and requiring you to spend a lot of time doing manual research.



Instantly access relevant and reliable real estate market, capital market, economic and demographic information, so you can quickly get a complete and accurate picture of every new deal.

With multiple groups working together on different deals, it can be hard to keep track of important tasks and deadlines.



Stay on top of your workflow with a unified, intuitive view of all your activity across all the deals you're currently working on.

Quarterly or annual reviews of your investment process require difficult and time-consuming collection of data from disparate spreadsheets and systems, often making it almost impossible to get a complete picture.



The key insights you need to spot issues and opportunities for improvement in your investment process are generated automatically as you use Origin.

Investment professionals waste too much time maintaining and sharing information between teams: writing emails, maintaining excel spreadsheets, creating tailored reports for presentations, etc.



All stakeholders, from senior executives to treasury and legal teams, have quick, easy access to complete and accurate information tailored to their specific needs.

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With Origin, we are able to leverage our data to derive key insights about real estate investment opportunities across our global business.

Since adopting Origin, we spend our time more efficiently when analyzing opportunities and collaborate more easily with our global team.

**Graham**

QuadReal Property Group



**Join the world's leading real estate investors  
by giving yourself the Origin Advantage.**

**ALTRIO**

[altrio.com](http://altrio.com)

Altrio's mission is to help real estate investment professionals cut down on activities that don't provide value, focus on the right deals, and ultimately make better decisions by providing data-driven insights and powerful, customizable tools.