



Accelerated Learning Centers

2020 PROGRAMS AND SPONSORSHIP PACKET

t.Lab

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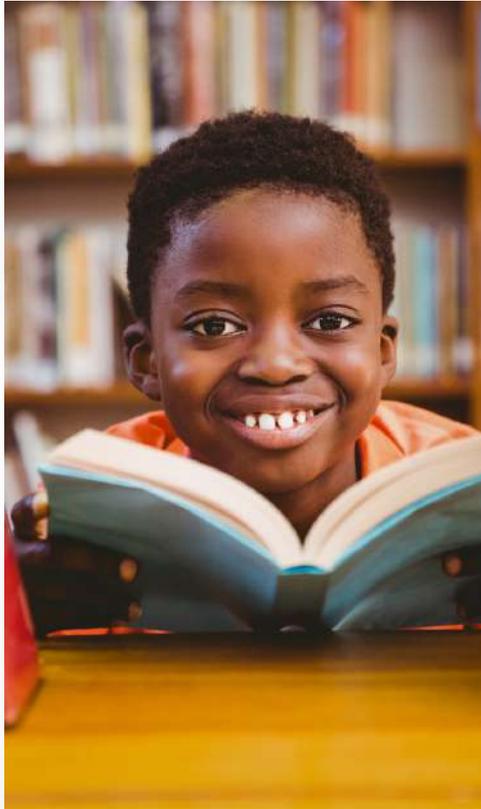
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ABOUT US

t.Lab is a not for profit high performance learning laboratory founded in 2007 that serves students in pre-kindergarten through undergraduate. t.Lab focuses on assisting students and parents with realizing extraordinary academic achievements by leveraging a hybrid curriculum including Humanities, Leadership, Liberal Arts, and STEM disciplines. The delivery model harnesses both skilled professional learning facilitators and a digital virtual content delivery system. Engaging and assisting parents in student development is a core competency.

t.Lab is headquartered in Garden City, Michigan at Schoolcraft College, and supports parents and students throughout the United States.

Since our inception, we have served approximately 2,600 parents and 1,800 students across the U.S. including Arizona, Colorado, Georgia, Illinois, Indiana, Louisiana, Michigan, Minnesota, Missouri, Nevada, New York, Ohio, and Texas.

MISSION

Our mission is to create extraordinary academic achievement especially among urban students, to prepare them to assume leadership roles in careers as entrepreneurs, physicians, nurses, research scientists and in other professions.

WHY US?

We are driven by our passion to lead and outperform the market. Our accelerated learning model, while still developing, is producing extraordinary academic results. Your return on investment can easily be measured by our results in the following areas:

1. Academic Performance (Median ACT Score & GPA)
2. Parental Coaching and Engagement
3. Scholarship Development Strategy & Execution
4. Internal Investment

ACADEMIC PROGRAM



t.Lab's custom curriculum is based on the American College Testing (or ACT) core competencies. Therefore, student academic skill development focuses on English, Math, Reading and Science. In addition, our curriculum includes language, leadership development and technology. Our standards of performance far exceed those of most K-12 academic institutions including a top 10th percentile performance standard. Our expectations and performance standards are well above the market standards. We are aggressively pursuing a "college competence standard" for all students by the end of 6th grade. This standard requires that our 6th grade students will realize a minimum composite score of 21.5 on the ACT.

A principle covenant of our academic performance model is predicated on scholarly research that examined the effect of quality tutoring on academic performance. This research concluded that 1 hour of quality tutoring per week, combined with an average K-12 curriculum, should enable students to realize 3-5 completed grades per year. Therefore, t.Lab seeks to provide each student a minimum of 2 hours of quality tutoring each week. Our students average a range of 6-12 hours per week in academic development activity outside of their normal K-12 curriculum. Our FY 2019-2020 median ACT Score is "30.7" in a market where the highest median ACT score by ethnicity was "24.5" (Asian Students).

PARENTAL COACHING AND ENGAGEMENT

Parent University is the most significant element of t.Lab. We provide parents and guardians with assistance in child development, academic development, college selection, scholarship development, and guiding students through their college careers. Activities include planned formal monthly seminars and ongoing training and development in areas such as emotional intelligence, leadership assessment, and technology skills. 95% of our parents who regularly engage in our Parent University are realizing targeted performance objectives from their children. This would include metrics like grade point average (GPA), ACT Scores, and college scholarships to name a few. Participation in Parent University is a requirement for all parents.



SCHOLARSHIP DEVELOPMENT STRATEGY & EXECUTION

A four (4) year college degree is valued at \$250,000. Our college scholarship target is a minimum of \$300K per student. Our formal college scholarship development strategy and execution program is rapidly improving in both efficiency and effectiveness metrics. In fiscal year 2019, t.Lab high school seniors (5) are expected to realize more than \$1M in academic scholarships. Likewise, our formal “high school to college transition program” continues to yield significant results. In FY 2019, 0 out of 6 college freshman students was required to take a remedial course.

INTERNAL INVESTMENT

t.Lab uses a service fee model to partially support operations. As well, most years we conduct two fundraisers. Since FY 2008, t.Lab has invested a range of 55% to 75% of collected service fees into students and parents. Through our discounting and scholarship programs, we invested approximately \$41,000 in FY 2019. t.Lab's leadership including the founder, board of directors and strategic partners have made considerable cash investments each year.



Testimonials



“t.Lab definitely taught me that it is important to have a pre-established plan before you go into it. t.Lab definitely prepares you to be competitive in school. When I went into college, I knew that “hey, this is an environment where I need to be competitive and I was ready for that.” t.Lab has definitely prepared me for the marketplace because they teach you study skills and time management which are important in school and even outside school.” - Erica Boswell, t.Lab Student

My assessment of the capability and abilities of t.Lab students is that they are the Top 1% in the marketplace and in their areas of concentration. t.Lab affords students learning that they do not receive in schools unless they go to that Top 1% High School or Middle School. If you will just see the structure of t.Lab, when you walk in you will see apple computers when other colleges don't have this structure. Students are able to get certifications that cost tens of thousands of dollars and t.Lab is doing it for almost nothing. The reason why I support t.Lab and other organizations like this is because they help students and families to win.
 - Mr. Carvin Rudolph, Community Leader and t.Lab Facilitator

With the interaction I had with the t.Lab students, I have been incredibly impressed. Some of them seemed shy at first but when they warm-up, they are very articulate, genuine, and seem to have a clear focus of what they want to achieve. Parents are an integral part in the achievement of anyone. I support organizations like t.Lab because I firmly believe you have to pay it forward.
 - Mrs. Elizabeth Griffith, Community Leader and Sponsor

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CURRICULUM

We believe that a self-directed learner is the best learner. Therefore, our model of learning and teaching is predicated on each individual student "learning how to learn." Our learning analyst, learning facilitators, coaches, mentors and tutors "facilitate" the learning process, engaging parents, motivating students to excel, and providing a resource for applying the disciplines we teach.

Our goal is for students to master college level competence in core subjects by the end of sixth grade. Accomplishing this will require strong academic preparation and growth. To that end, t.Lab offers a wide range of curriculum designed to strengthen the academic ability of students and prepare them for college.



t.Lab's Core Programs are:

- English
- Mathematics
- Reading
- Science
- Writing
- Humanities
- Language
- Advanced Mathematics
- Advanced Computer Science (leveraging t.Lab's proprietary curriculum)
- Public Speaking
- ACT Preparation
- SAT Preparation
- Study Skills Course
- Technology Skill Development & Certification (over 150 technologies)
- Financial Laboratory and Bloomberg Training
- Leadership Development (Leveraging t.Lab's proprietary leadership model)
- Mentorship (leveraging t.Lab's R&D model)
- Parent University (leveraging t.Lab's student development model)

08

SPONSORSHIP OPPORTUNITIES

Event: 7th Annual Black Tie Ball

Date: Friday, September 6, 2020 at 6:00PM

Venue: Virtual

Goal: Raise \$200,000 to fund t.Lab programs especially the Drive to 25

This year's theme is: Driving Excellence While Raising Our Community, Our Country, and the World. This event will honor high performing t.Lab staff and students for excellence in academics, coaching, mentoring, tutoring, and information technologies. As well, community leaders with significant contributions in the education sphere, especially in STEM, will be recognized.

SPONSORSHIP LEVELS

Sponsorship Inclusions	Level 1 Platinum \$35,000	Level 2 Gold \$25,000	Level 3 Silver \$15,000	Level 4 Bronze \$5,000	Level 5 \$2,000
Tickets to the Virtual Black Tie Ball	20	10	7	5	10
Sponsored Scholarships	5	2	-	-	-
Logo on t.Lab Website	Yes	Yes	Yes	Name only	-
Logo on Program and Brochures	Full-Page Ad	Yes	Yes	Yes	-
Acknowledgment on Social Media	Yes	Yes	Yes	Yes	-
Signage on Tables & Media Exposure	Yes	Yes	Yes	-	-
Acknowledgment on Radio	Yes	Yes	-	-	-
Priority invitation to upcoming t.Lab Events	Yes	Yes	-	-	-
Meet Guest Speaker	Yes	-	-	-	-

TICKETS

\$200

Program Book Sponsorship	Amount
Front Cover	\$1,500
Back Cover	\$1,500
Full Page	\$500
1/2 Page	\$200
1/4 Page	\$100
1/8 Page	\$50



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SPONSORSHIP OPPORTUNITIES

Event: **Symposium on Media, Education and Economics**

Date: TBD

Venue: TBD

Goal: Raise funds to support t.Lab programs

This event will engage and enlighten parents, students, and the community at large on the critical issues impacting Media, Education and Economics. t.Lab has assembled a group of national and local thought leaders to share their views on addressing these issues.

SPONSORSHIP LEVELS

Sponsorship Inclusions	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Tickets to the symposium	20	10	7	5
Sponsored Scholarships	5	2	1	-
Logo on t.Lab Website	Yes	Yes	Yes	Yes
Logo on Program and Brochures	Yes	Yes	Yes	Name on program only
Acknowledgment on Social Media	Yes	Yes	Yes	Yes
Acknowledgment on t.Lab Radio	Yes	Yes	No	No
Priority invitation to upcoming t.Lab Events	Yes	Yes	No	No
Meet Guest Panelists	Yes	No	No	No

TICKETS

Students: \$10

Adults: \$30

Program Book Sponsorship	Amount
Front Cover	\$1,500
Back Cover	\$1,500
Full Page	\$500
1/2 Page	\$200
1/4 Page	\$100
1/8 Page	\$50



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SPONSORSHIP OPPORTUNITIES

STUDENT SPONSORSHIP

\$35,000



10 High School Students

\$25,000



10 Middle School Students

\$18,000



10 Elementary School Students

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PREVIOUS SPONSORS

- Acquire One
- Advocate Aurora Health
- AEL-Span, LLC
- ARD Logistics
- Ariel Investments
- Black Family Development, Inc.
- Bosch Corporation
- Bright House Networks
- Chrysler-UAW
- Church Mutual Insurance Company
- CNC Group, LLC
- Comer Holdings, LLC
- Comerica Bank
- Crown Automotive Systems
- CVS Health Corporation
- DTE Energy
- Faurecia
- GAA Manufacturing and Supply Chain Management
- Global Leadership Forum
- Kettering University
- Knight Foundation
- Mango Languages
- McDonald's
- MGM Grand Detroit
- Morgan Stanley
- NerdsXpress
- Oakland University
- Patterson-Bryant
- PNC Bank
- Primerica
- Sheila Hughes Agency
- St. John Health System
- Sterling Group
- Talmer Bank and Trust
- The Robert D. Scott Foundation
- The Skillman Foundation
- The Washington Group, LTD.
- University of Michigan
- Vitec, LLC
- Wayne County Sheriff's Office
- World Wide Technology, Inc.

Thank you

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To God be the Glory!