

3RAPTORCONSULTING

Newsletter

August 2021

Introduction

Have you visited our [website](#)? Learn more about our team at [3Raptor About us page](#)

Don't hesitate to contact us if there are any topics or information that you want to know, please write to us at info@3raptorconsulting.com.

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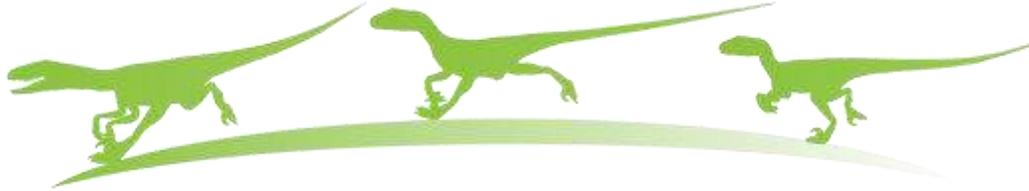
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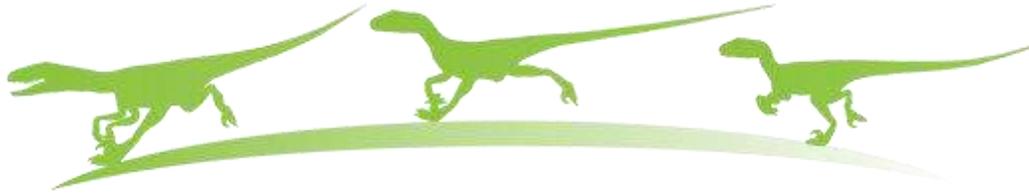
Last month in review

July brought back heat and rains to our area, a very unusual July for us in Oklahoma, usually a hot and dry month, not the same this year. Some of the rains were torrential and caused some flooding in some areas.

In the sports world we started the 2020 Olympic games, a year behind schedule due to the pandemic.

At 3Raptor Consulting we published two blogs in the last month:

- **July 11: Staying Relevant by Sara Paape**
Once you become an established business it is easy to forget the need to remain relevant, to actively ask what your customers need and want. As a business we can never forget our number one asset is our staff, and our number one priority is our customers. Once we understand this concept, and understand how to implement it daily, we can focus on becoming and staying relevant.
[Go to our website to read more.](#)
- **July 25: Employee Loyalty, Fact or Fiction? by Gus Orellana**
In the past employee loyalty was a given, something that every employer came to expect and demand from their employees. In some cases it meant the difference between being employed or not.
[Go to our website to read more.](#)



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Live Classes are BACK

Teaching in person is by far the best way for all of us to teach and learn. The person teaching can read people better, and the group learning can feel more comfortable asking that question that all of us want to ask but dare not to ask.

Protection protocols, for us and for our neighbors are optional, but highly encouraged.

Our team loves nothing more than meeting our clients face-to-face.

Space is limited, ensure your place by registering today!

All classes will be held at:

Atlanta Bread Company
2 NW Sheridan Rd,
Lawton, OK 73505

August 24, 2021, 10:00 am

Price Your Products & Services to Sell



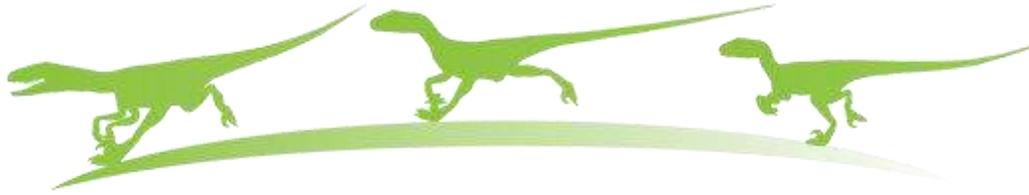
[Sign up for "Price your Products & Services to Sell"](#)

August 31, 2021, 10:00 am

Master Intuitive Interview Techniques



[Sign up for "Master Intuitive Interview Techniques"](#)



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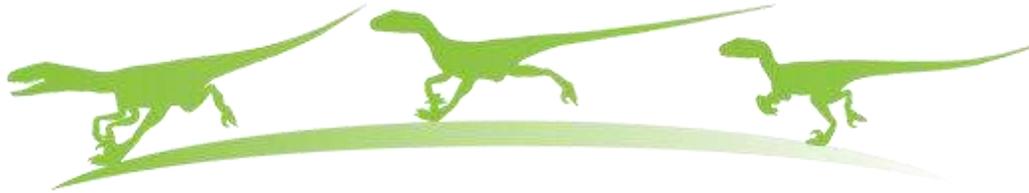
August 2021

September 14, 2021, 10:00 am

**Resumes, Cover Letters, &
Interview Techniques**



[Sign up for "Resumes Cover Letters and Interview Techniques"](#)



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Social Media Highlights

Have you checked our social media? Follow us on:

- Facebook
- Instagram
- LinkedIn
- YouTube
- Pinterest

Our posts are designed to give you tools, information, and insight in 30-second bursts.

For the month of August we are using the following themes:

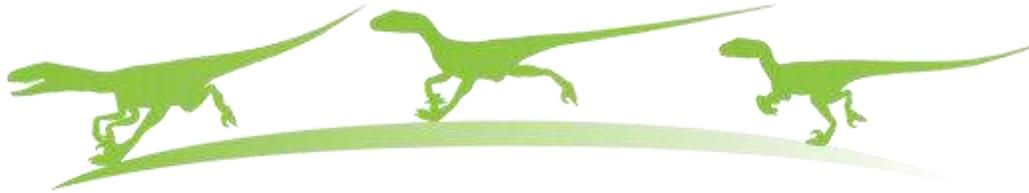
- Information tidbits - Tips to help you navigate the business world.
- Motivation - Tips on how to remain healthy and avoid burnout.
- Self-care tips - Tips to help you care for yourself.
- Meet the staff - Comments from each one of us in the staff.
- Featured resource - Learn what resources are available to help you achieve your goals.

Blogs scheduled for August

During the month of August we will be posting the following blogs:

- **August 8: Resiliency, how important is it for a business owner? by Sara Paape**
Resiliency can be defined as the ability to recover quickly from setbacks, difficulties, challenges, and roadblocks. As a business owner, having the capacity to quickly overcome a challenging situation is key, we do not have the luxury of stewing in our disappointment or licking our wounds....
- **August 22: Earning the Respect of your Employees and your Community by Gus Orellana**
This is the first in a series of three blogs dealing with key components for the success of any business or non-profit, us as individuals or business leaders, and our communities. Respect is something that you have to earn.
The truth is quite different, loyalty is like respect, as an employer you cannot demand it, you have to earn it. ...

You can view these in our [web site](#) on the posting date.



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August Highlights

Facts about August



August 6th, 1762: the sandwich as we know it today was invented by the Earl of Sandwich when he requested that he be served a piece of meat between two pieces of bread to allow him to continue gambling while he ate.



August 14th, 1765: Colonists assembled under an elm tree that came to be known as the Liberty Tree in Massachusetts to challenge British rule.



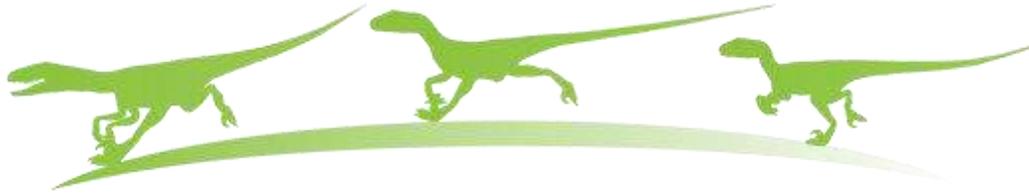
August 24th, 79: Mount Vesuvius erupts, showering ashes on Pompeii and lava for a depth of 7 feet.



August 28th, 1963: Dr. Martin Luther King delivers his famous speech “I have a dream” from the steps of the Lincoln Memorial in Washington DC. It is estimated that over 250,000 civil rights supporters were present.



August 31st, 1897: Thomas Edison patented the Kinetoscope, and with that the birth of the modern-day moving pictures.



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Featured Resource

Starting a new business or nonprofit can be daunting. Fear not, we have an e-book you can purchase at our [e-Store](#) for \$10.00.

This e-book gives you several tips on how to start a business or nonprofit, and guides you step by step so that it is easier for you to follow.

About us

This month we are featuring our interns emeritus, starting with the Matriarch of the group.

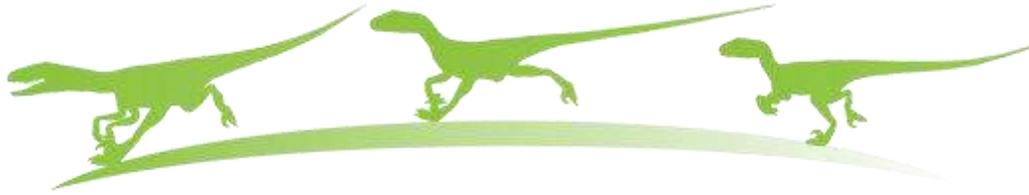
This month is dedicated to honor our interns emeritus, the ones that have left a lasting mark with their courage, support, and attitude of “I CAN, YOU CAN” and have left us. Make no mistake, they all were rescued, and they knew it, they more than paid us back with their devotion and abnegation and their love for us.



The matriarch of the clan, Marissa Ann “Sissi” Orellana, was born in Texas in 2003, just a few months before our youngest team member, Rabeckah, was born. We all can learn perseverance and courage from this little Chihuahua that took the task of being Rabeckah’s guardian and companion from day one while keeping a watchful eye on the rest of us. Her courage was legendary, she would place herself between any of us and whomever was considered by her as hostile to us, regardless of the size of the opponent. Along with her courage she had a legendary endurance, she would be by Rabeckah constantly and when school time came she would anxiously wait for the return of her charge.



Sheeba Joy Orellana, the trickster with a purpose, came to us when the family was mourning and in the process of us rescuing her from a hard and unsecure life in the streets ended up adopting us. Sheeba enjoyed singing the song of her people, but behind that smile and smirk lived a strong heart that thought nothing about going to battle to defend her people risking life and limb.



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Frenchy, the intern that was with us the shortest time and managed to leave behind a huge legacy, teaching all of us that regardless of our size and handicaps we can achieve great things. Her gruff appearance was a mask to cover the depths of her heart and dedication. Frenchy was rescued from a fate that none of us can imagine, she was not able to use her rear legs, and was found in the hot summer sun of Lawton looking for water and a bite to eat. Not only did she teach us perseverance, Frenchy also taught us that gratitude is one of the greatest gifts that we can bestow on anybody. Her love for her people was astonishing, and her eagerness to please and comfort us is a great lesson that we carry with us.



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