



3RAPTORCONSULTING

Newsletter

April 2021

Introduction

Have you visited our new [website](#)? Learn more about our team at [3Raptor About us page](#)

Please don't hesitate to contact us if there are any topics or information that you want to know, please write to us at info@3raptorconsulting.com.

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Last month in review

After the record-breaking cold spell in February many small businesses and professionals are still working to overcome the damage and setbacks left in the wake of a week of freezing temperatures. Let us know how we can help, what resources you are looking for and what tools are needed now.

At 3Raptor Consulting we published three blogs in the last month:

- **March 8:** [Position your business for the future.](#)
You might think that this blog is about trying to see the future, after all, none of us have a working crystal ball or a viewing ability to see into the future. What this blog is all about is to provide us pointers and ideas on what we need to do to survive any curves that the “new normal” may throw at us.
- **March 15:** [Starting your own business.](#)
Starting a business is the scariest thing you will ever do in your life. I promise. It is scarier than becoming a parent, joining the workforce, meeting your love’s family.
- **March 22:** [Community Events that are beneficial to your business and your community.](#)
Finding an event that is beneficial to our community and our business seems like a tall order, something that maybe will steer us away from attempting it, but if we really look around and pay attention to what is going on we can find several ways of hosting or co-hosting an event that will benefit our community and our business.



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Social Media Highlights

Have you checked our Social Media? You will want to make sure and follow us on Facebook, Instagram, and LinkedIn. Our posts are designed to give you tools, information, and insight in 30-second bursts.

Blogs scheduled for April

During the month of April we will be posting the following blogs:

- **April 5**, “Partnerships, the way of the future”
There is more than one kind of partnership. In the business world we are used to see it as a group of people who get together to start or take control of a company, or two groups of investors that merge two companies into one to eliminate overlap and increase their services to their customers.
There is another type of partnership ...
- **April 12**, “Starting your Own Business”
When I started my business, I had no place to work. I failed to take the time to plan how and where I would work. ...
- **April 19**, “Alliances for community improvement”
Simply stated, an alliance is an agreement between two or more entities for a predetermined period of time and for a specific purpose. An alliance is very much the same and functions almost like a partnership, with the exception of the need to have a legal and binding agreement....

You can view these in our [web site](#) on the posting date.



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April Highlights

In April we will be posting from a variety of topics:

- 3Raptor Website: Get to know our website and how it can help you.
- Meet the staff.
- Featured Resource: learn what resources are available to help you achieve your goals.
- Information Tidbits: Helpful information for you and your business.

Some facts about April

April 15 is when all taxes are due to be filed, however, this year tax day has been extended to May 17, you can view more information at [IRS Tax filing deadline for 2021 \(2020 taxes\) information](#)

In April we celebrate “Earth Hour”, an opportunity for all of us to pause and reflect on the effects that we have on our world and the generations to come. It is our legacy to our children and all future generations.

April is designated as “National Child Abuse Protection Month”, it is our responsibility to ensure that all children are protected, learn more and find resources and ideas at [Child Abuse Prevention Resources - US Government](#)



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Featured Resource

Most of us use a spreadsheet program to create charts and reports, spreadsheets are also used for lists and to track information.

All the spreadsheet programs have what is called formulas and functions, formulas are fairly simple to master since they are always entered as a math formula and are not that complicated. Functions are another story, there are a multitude of functions in all the spreadsheet programs, the three most popular programs are Microsoft Excel, Google Sheets, and Apple Numbers. The following list shows you just how many each one of these have and how many are common:

Summary			
Program	Tab	Web Page	Count
Excel	MS Excel	MS Office Support Page	478
Sheets	Google Sheets	Google Sheets Support	491
Numbers	Apple Numbers	Apple Numbers Support	266
Functions found in all programs			235

Visit our Resource Page to get the full PDF listing all the functions for each program and a chart of the common ones. Go to [3Raptor Resources - Businesses - Spreadsheet Functions](#) to view and download the full document

About us

This month check out our [Resources](#) page, where you will find several free resources for all businesses, including a specialized section for items that apply only to non-profits.

The top of this page is dedicated to a list of monthly newsletters and a place for you to sign up to receive the newsletter directly to your inbox.

Don't miss our resource "A Practical Guide to Business Terms" which provides practical, easy to understand definitions for over 70 business terms. Click on the "LEARN MORE" button to download.

Following is the section where you can view or download or print short resources that apply to all businesses, for-profit and non-profit, and last but not least, a section dedicated to non-profit resources.



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All resources listed here are free, for more information on the topics you can contact us at info@3raptorconsulting.com to request a meeting to explore additional possibilities through or company, we do offer specialized training.



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