

# 3RAPTORCONSULTING

Newsletter

March 2021

## Introduction

This is the first issue in the new format for our newsletter, it is our sincere hope that you find it better and easier to read. The purpose of this newsletter, as it should be for all newsletters, is to inform our customers and friends, and hopefully provide you with some needed information.

The newsletter has, in addition to this introduction section, a section where we review the previous month, including the blogs that were published, a section to highlight what we did with social media, provide a quick preview of next month's planned blogs and the theme or themes planned for social media, some fun facts about this month, and last but not least facts about 3Raptor Consulting.

Have you visited our new website? [www.3raptorconsulting.com](http://www.3raptorconsulting.com) in the new website you will find a page dedicated to free resources [www.3raptorconsulting.com/resources](http://www.3raptorconsulting.com/resources) that you can download for all businesses and some specific to non-profits.

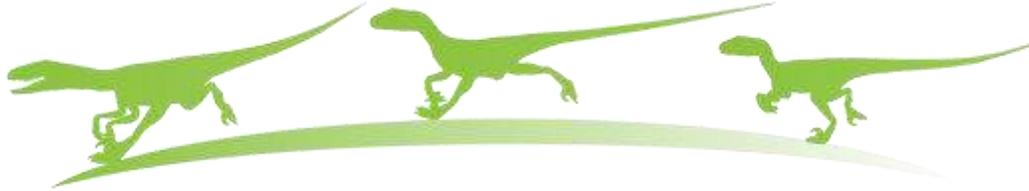
We humbly ask you to let us know what you think and if there are any topics or information that you want to know, please write to us at [info@3raptorconsulting.com](mailto:info@3raptorconsulting.com).

## Last month in review

February, as it is said in some parts of the world, is crazy, and it certainly was for us, we endured the second longest and coldest cold spell recorded and spent many days below freezing, our family has lived in cold places, some colder than what we experienced this month, however, construction here is not set for that type of cold, nor are our utility services set up to survive that type of cold; yet, we did, we took some hits, some more than others, but overall we survived and we have emerged stronger. These challenges make some people shine and rise above the standard; they became heroes. If you know somebody that fits the description thank them.

At 3Raptor Consulting we published three blogs in the last month:

- **February 8** we published [Become an all Inclusive Advocate](#). Advocate, probably a word many of us hardly ever hear or think about, is one that can be used as a noun or a verb.
- **February 15** we published [How to Address Negative News](#). We have all been there, a project we researched, planned, and executed perfectly fails, a trusted colleague drops the ball, or worse we discover unethical practices in our organization.



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- **February 22** we published [Helping those that do not speak English](#).  
... I can honestly say that it was a five-year uphill battle to master.

We also published a new free resource for non-profits [Making Contributions deductible before 501\(c\)3 Certification](#)

## Social Media Highlights

Have you checked our Social Media?

In February:

- We shared a quote from John Quincy Adams in honor of Presidents Day.
- The theme for the month was “Keys to Effective Writing” providing daily tips to improve your writing and techniques and processes to make your writing shine.

## Blogs scheduled for March

During the month of March we will be posting the following blogs:

- **March 8**, “Position your Business for the Future”  
You might think that this blog is about trying to see the future, after all, none of us have a working crystal ball.
- **March 15**, “Starting your Own Business”  
Starting a business is the scariest thing you will ever do in your life.
- **March 22**, “Community Events that are Beneficial to your Business and your Community”  
Finding an event that is beneficial to our community and our business seems like a tall order, something ...

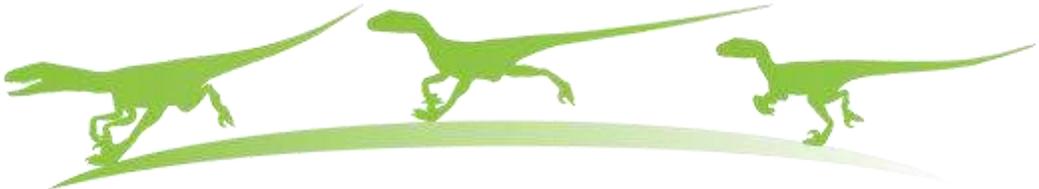
You can view these in our web site [www.3raptorconsulting.com](http://www.3raptorconsulting.com) on the posting date.

## Social Media Themes for March

In March we will be posting a quote from Idries Shah for St. Patrick’s Day.

In March we will have three themes for our Social Media:

- “Leadership Lessons from a Navy Captain” from March 1<sup>st</sup> through March 8<sup>th</sup>.
- “Habits of productive and happy professionals” from March 9<sup>th</sup> through March 19<sup>th</sup>.



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- “Time Management Tips” from March 20<sup>th</sup> through March 31<sup>st</sup>.

## Some facts about March

March is the third month in the Julian and Gregorian calendars.

In the Northern Hemisphere the meteorological beginning of spring is March 1<sup>st</sup>, the March Equinox, which this year is March 20<sup>th</sup> is the official start of Spring.

An equinox is commonly regarded as the instant of time when the plane of Earth's equator passes through the geometric center of the Sun's disk.

March has the beginning of spring, an end to the possibility of cold and snow and ice, or so we hope.

March is also known for the Ides of March, which was the 74<sup>th</sup> day in the Roman calendar which falls on March 15<sup>th</sup>, this was a date in which debts were settled, but it also marks the killing of Julius Cesar in 44 BC.

March 17<sup>th</sup> is St. Patrick's Day, in Irish: “Lá Fhéile Pádraig” Patrick was a fifth century Romano-British Christian missionary and bishop of Ireland. Patrick is recognized as a saint in the Catholic Church and in the Eastern Orthodox Church and is also regarded as a Saint within the framework of their respective doctrine by the Anglican Communion and the Lutheran Churches.

March also marks the start of storm season in Oklahoma.

## About us

3Raptor was founded by Sara Orellana-Paape in 2018 bringing with her years of experience in the non-profit world.

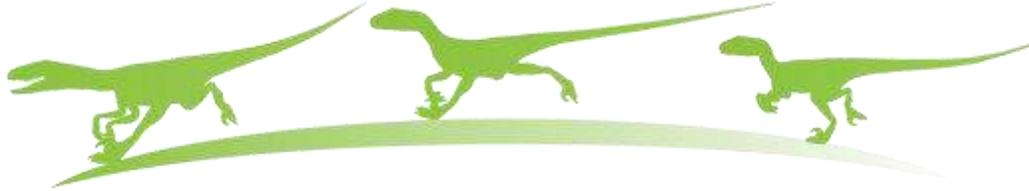
Krystal Orellana joined 3Raptor as the Business Manager.

Gus Orellana joined 3Raptor as a Sr. Business Analyst after a long career in the Information Systems arena with Financial Institutions, manufacturing companies, and retail.

Rabekah Orellana joined 3Raptor as the Social Media Manager.

Rick Paape joined as a consultant for 3Raptor.

**Vision:** Empower businesses, organizations, and nonprofits to successfully navigate their path, creating the success they want.



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**Mission:** Equipping businesses and professionals with the skills needed to achieve their goals and dreams.

The 3Raptor Team utilizes researched-based approaches, to provide the tools needed to achieve your goal. Through the use of coaching and consulting services designed to enhance leadership skills, promote team building, increase efficiency, and overall output of the business, creating a lean, positive organization that produces maximum results through positive, goal-oriented steps designed to grow skills at every step throughout the journey.

Choose to invest in your dream. Hire the experts who can successfully guide you through your journey.



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## The 3Raptor Consulting Team