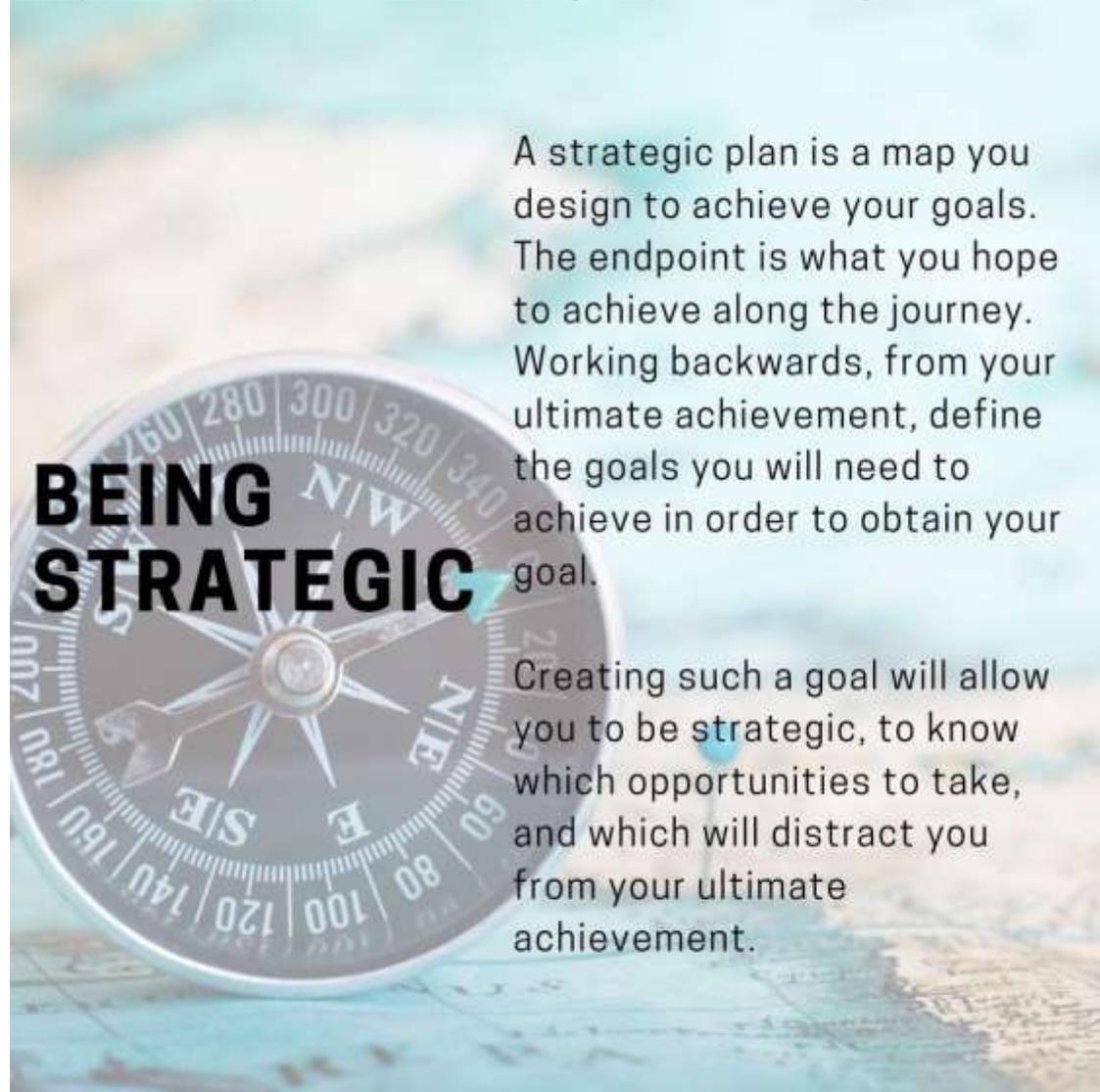


3RAPTORCONSULTING

February 2021 Newsletter

The key to achieving your goals this year lie in strategic planning, being intentional, and having a growth mindset. This tri-skill approach to any goal is a guarantee to success. As business owners, entrepreneurs, and professionals, you must actively choose the path you follow if you are to achieve the goals you set. Nothing can be left to chance.



**BEING
STRATEGIC**

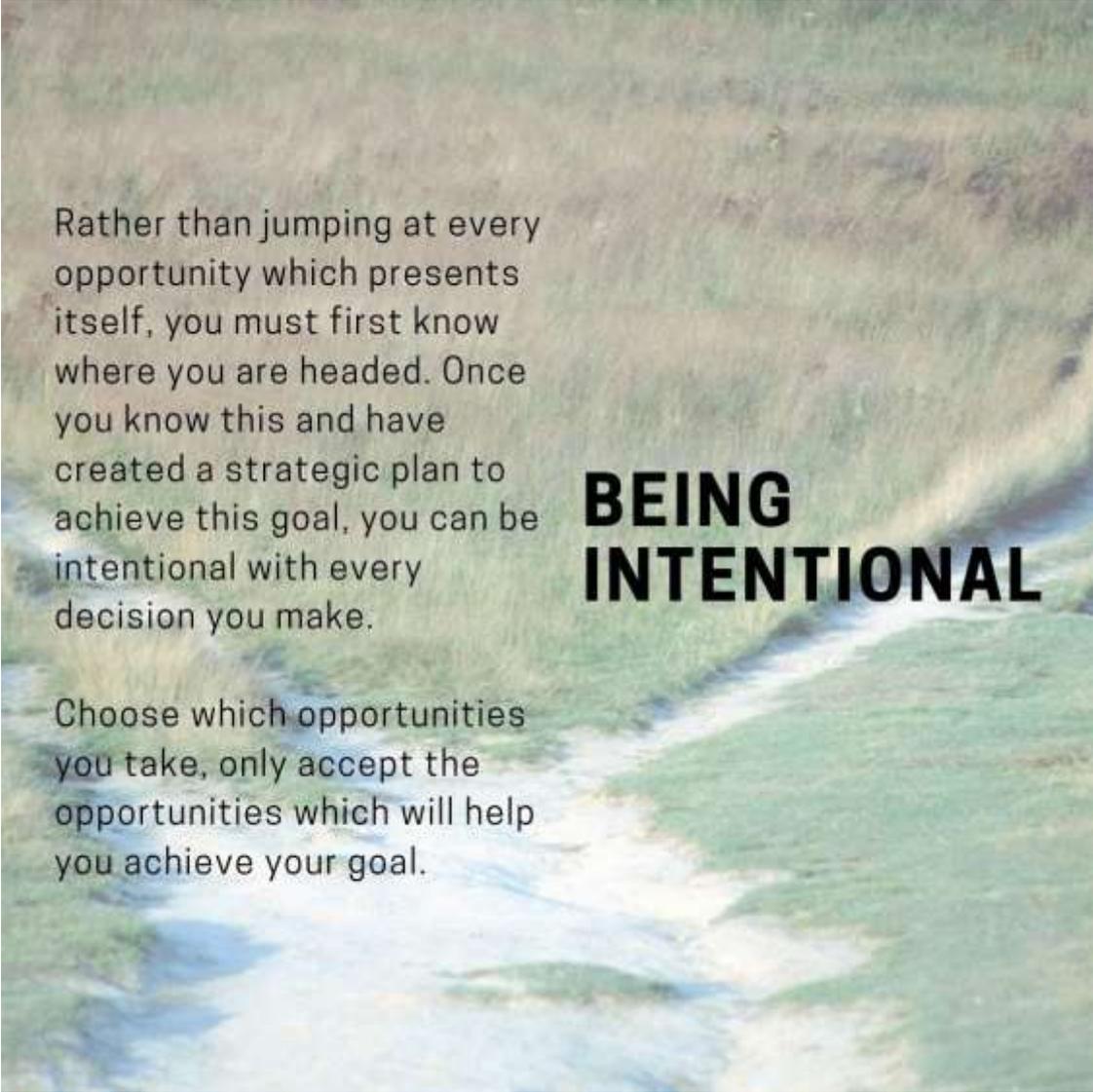
A strategic plan is a map you design to achieve your goals. The endpoint is what you hope to achieve along the journey. Working backwards, from your ultimate achievement, define the goals you will need to achieve in order to obtain your goal.

Creating such a goal will allow you to be strategic, to know which opportunities to take, and which will distract you from your ultimate achievement.

SMART Goals

When writing a goal, it is vital the goal is measurable and has an end-date. If the goal has neither, than how will you ever know if you have achieved the goal? A great method to ensure your goals are designed for success is to follow the SMART goal method. First define your goal, state what you hope to achieve. Once you have this written down, work through the SMART goal steps to create a well rounded goal.

- **S-** your goal must be specific. Is your goal too broad? Does it focus on more than one thing? Should your goal be split into 2 or 3 goals?
- **M-** your goal should be measurable. Goals which are measurable are attainable. Celebrating milestones and achievements keeps us motivated to continue moving forward.
- **A-** every goal must be attainable. Yes we should all have “pie in the sky” dreams and goals, yet every step, or goal leading to our achievement, must be attainable. Unattainable goals leave us floundering until we lose our drive.
- **R-**goals must be realistic. Can you realistically achieve what you set out to do? We must all challenge ourselves. otherwise, we will never grow, but the challenges must be realistic.
- **T-** every goal must be time bound. End dates inspire us to work harder and when met, are a milestone we can celebrate.



Rather than jumping at every opportunity which presents itself, you must first know where you are headed. Once you know this and have created a strategic plan to achieve this goal, you can be intentional with every decision you make.

BEING INTENTIONAL

Choose which opportunities you take, only accept the opportunities which will help you achieve your goal.

Growth Mindset

Professionals who learn something new every day, those who are continually learning, who pursue their curiosities, are more creative and productive in their professional life. Pursuing creativity, allowing yourself to be curious, will enhance your work. Learning to see different perspectives, being able to step outside the box, finding a creative solution are all driven by curiosity and creativity.

Make a list of 10 to 20 things, not related to your work, which you are curious about. Spend 10 to 15 minutes learning about one item from your list daily. As you spend more time being curious and learning, your list will grow. As your list grows, you will learn more, and develop your creative side. Choosing to invest in yourself, to allow yourself to be curious and learn new things, will enhance your creativity, ensure you maintain a growth mindset, and enhance your professional work.

New Year, New Resources

Budgeting Made Simple

3Raptor
Consulting



Organizations who have and use an annual budget are 10 times more successful. Learn how to build a budget that works for you and your organization.

In our 30-minute class, learn how to:

- Determine the cost of goods you make or buy, or the services you provide
- Learn what expenses you should be budgeting for
- Learn how to set payroll for the year and monitor it to ensure you remain in budget
- Determine what your weekly and monthly costs are
- Ensure you will make a profit

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Purchase Budgeting Made Simple for **\$65**. With every order, you will receive a video, PowerPoint for reference, example budget, and worksheets to help you calculate your actual costs.

Go to [3Raptor Consulting](https://www.3raptorconsulting.com), enter your name, email, and tell us you would want to invest in your business today. You will receive an invoice, and once paid, all the resources needed to build a successful business.

Don't let your size limit your dreams



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