



Motivating Employees

First step: find out what employees are interested in, what would drive them to reach higher

Second step: Define the length of time that you will have this program, you may want to start with 6 months or 1 year.

Third step: What are you as a company able to offer as incentives, what are you willing to commit to you can't change this half way through the program.

Fourth: Once you know these pieces of data, you can create an employee program and launch it.

Ideas for incentives:

1. Handwritten thank you card.
2. A \$10 gift card to Sonic or Braum's.
3. Tickets to a community event.
4. Employee of the month award. (Get a plaque where you can add the names for each month).
5. Recognition at a staff meeting.
6. Half a day off with pay.
7. Full Day off with pay.
8. Movie tickets.
9. Bonus.
10. Prepaid gift card/visa.
11. Preferred parking spot.
12. Combine 4 and 11.

Once a plan with incentives has been created, hold a meeting to launch the program. Consider giving each employee a pin or shirt to recognize their hard work to date and creating excitement for the program.