



Summer of Community Investment

For many of us, 2020 started off very strong. We were selling more, steadily growing our client base, and foresaw the start of a new decade as the beginning of a very profitable year. Within a few short weeks, this all changed. The arrival of COVID-19 changed everything, business stalled, professionals became uncertain about their projections, revenue began to steadily decline, and costs increased.

As June begins, as we prepare to close the second quarter, professionals, businesses, and non-profits are all working to pick up the pieces, to provide needed services and products, to understand what their market wants. The loss of revenue and sales has left many barely able to open their doors. In the wake of such devastation, the funds for help, training, and the hiring of experts are not available.

At 3Raptor Consulting we work to provide much-needed support to professionals, businesses, and non-profits at affordable prices. We believe every professional, business, and non-profit should have access to the highest quality services

available, designed to empower each to achieve their dreams.

To truly live our vision statement, we have decided to launch the **Summer of Community Investment**. We will offer all classes in June and July at no cost. Each of our 6 series is designed to cover a unique aspect of business, giving you tools and resources to use now as you work to rebuild your business. In addition to these classes, we will be sharing resource sheets designed to empower you to achieve your dreams.

Join us as we work to invest in our community. Join us as we work to create the business world each of you has dreamed of. Join us as we help you achieve your dreams.

A promotional poster for 3Raptor Consulting. The background is dark purple with a top-down view of a desk featuring a notebook, a pencil, a pair of glasses, and a pen. At the top, three white dinosaur silhouettes are shown in profile, walking from left to right. Below them, the text '3RAPTORCONSULTING' is written in a large, bold, white sans-serif font. Underneath the company name, it says 'Summer of Community Investment' in a smaller white font. Below that, 'June & July Schedule' and 'All classes are FREE' are listed. A horizontal white line separates the header from the schedule. The schedule items are: 'Leadership Bites' (Tuesdays at 3:00 pm Central), 'Creating Connections' (Wednesdays at 9:00 am Central), 'Coffee Break' (Thursdays at 9:00 am Central), 'Non-Profit Corner' (Thursdays at 1:00 pm Central), 'Motivational Moment' (Fridays at 10:00 am Central), and 'Book Club' (Saturdays at 2:00 pm Central). At the bottom, there is a call to action: 'Don't miss out on our summer of investment. Invite a friend, grab your favorite summer drink, and join us on Facebook for all sessions.'

Dig into your business, create the path you choose

Invite a friend, grab your favorite summer drink or snack, and join us for our 30 minutes classes. We promise you will leave with inspiration, tools and resources, and a plan to achieve your goals.



**WANT YOUR
BUSINESS
FEATURED ON
A LIVE?**

Send us a message all
about your business and
we will do a shout out
on a live.



3RAPTORCONSULTING



Connecting with your target audience

Connect with your customers by being genuine and authentic. Everyone has been affected these past few months. Recognize the needs and priorities of your customers has probably changed. Rather than trying to lure them back to your business with sales or gimmicks, offer them a place to be real. In other words, advertise your new cleaning and safety measures, let customers know you appreciate their patronage, offer loyalty programs, and ask customers what they would like to see from you. Watch what your customers are purchasing and create ways to improve the product or service. Look for holes in your market, current customers' needs which are not being met, and work to meet them. Show positivity, optimism, and gratitude. Customers will remember your support and generosity.



3Raptor Blogs

Have you seen our blogs? Check out some great advice, lessons learned, and stories the 3Raptor team shares in their bi-monthly blog. You can find our blogs on our website. 3raptorconsulting.com

We are here to help you achieve your goals.

Let us know what topics, classes, and resources you want. Tell us how we can best support you.



Sara Orellana-Paape, MS, MPH
Owner & Lead Consultant
sara.paape@3raptorconsulting.com



Gus Orellana
Sr. Business Consultant
gus.orellana@3raptorconsulting.com



Krystal Orellana
Business Manager
krystal.orellana@3raptorconsulting.com



Rabeckah Orellana
Social Media Manager



Rick Paape
Consultant
rick.paape@3raptorconsulting.com

The 3Raptor Consulting Team