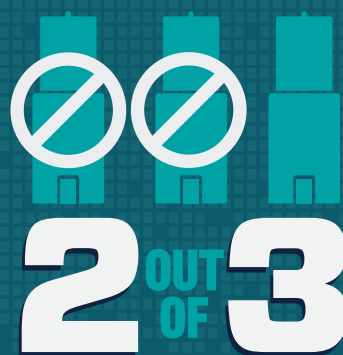# TRAVA

EVERY 11 SECONDS a business falls victim to ransomware[1]

2 OUT OF 3 BUSINESSES GLOBALLY HAVE REPORTED A DIGITAL ATTACK[2]

Top 10 Things Every SaaS Company Should Do to Protect Their Data

01 Take INVENTORY

Know where it all lives.

Categorize by public, private, and regulated.

02 BACK UP all data offline

03 Determine who has ACCESS

Audit each individual and their respective access levels.

Assess who has privileged accounts—those that can give or remove permissions.

Update protocols for deactivating access credentials of former employees.

04 Perform CONTINUOUS MONITORING of all data environments

Scan all data environments.

Determine your system's health score.

05 Detect VULNERABILITIES and prioritize action

Check scans for vulnerabilities in external and internal environments.

Prioritize mitigation actions based on risk severity.

06 Manage CONFIGURATIONS

Identify, control, account for, and audit changes.

Assure system stability with each change (essential for disaster recovery).

07 PLAN for an event

Take the first six steps for a manageable recovery.

Prepare a disaster recovery plan and update regularly (include public and customer communications).

Have a disaster recovery team in place.

08 Protect your company with CYBER INSURANCE

Don't have cyber insurance? Ask us about a policy.

Already have cyber insurance? Review your policy and be clear on what is covered and what isn't.

09 SET STRATEGIES for swift recovery from an event

Collaborate with your cyber risk management solution provider or MSP

10 RESTORE, reevaluate, and prevent

REPEAT STEPS 1–7

1 – Morgan, Steve. Global Ransomware Damage Costs Predicted to Reach $20 Billion by 2021. Cybercrime Magazine. Cybersecurity Ventures, October 21, 2019, retrieved July 8, 2021 https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/
2 – Bisson, David. The State of Small Business Cybersecurity in 2021. Security Intelligence, May 20, 2021, retrieved June 25, 2021 https://securityintelligence.com/articles/state-small-business-cybersecurity-2021/