

# Caesar's Designs

## FINE JEWELRY CREATIONS

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## **Pittsburgh Jewelry Designer Elevates Lab-Grown Diamonds: The Stunner Collection**

*Caesar Azzam releases his Stunner Collection featuring lab-grown diamonds, an eco-friendly alternative to mined diamonds with the same chemical, physical and optical characteristics.*

Pittsburgh, PA -- November 12, 2021 -- Caesar Azzam, of Caesar's Designs fine jewelry creations, is thrilled to unveil the latest variations of his signature "Butter Ring," a collection of seven rings. Caesar imagined and created this collection of seven rings to help promote the use of eco-friendly lab-grown diamonds. He jokingly says he chose seven because he wants "to have one for every day of the week!" The sizable diamonds and fluidity of the designs are created to grab your attention.

The Stunner Collection rings are made with recycled platinum, 18K yellow, or rose gold. The collection features lab-grown diamonds, an eco-friendly alternative to mined diamonds, with the same chemical, physical, and optical characteristics.

Each ring has two or three diamonds of varying shapes including round, pear, oval, and marquise with a total weight of three to ten carats. Additionally, each diamond is accompanied by a grading report or certificate issued by the Gemological Institute of America (GIA) or a similar independent gemological laboratory.

"With this new collection I wanted to elevate lab-grown diamonds from delicate, fashion jewelry and engagement rings to statement rings that are meant to change the conversation when you walk in the room," says Azzam, a GIA trained gemologist and a third-generation jeweler.

The collection is now on display at the designer's Shadyside boutique that he has been operating for 18 years and is available to order for Christmas delivery.

### **ABOUT CAESAR'S DESIGNS**

Caesar's Designs is a Pittsburgh-based jewelry store owned by GIA gemologist and award-winning designer, Caesar Azzam. The fine jewelry boutique is located at 5413 Walnut Street. For the past eighteen years, Caesar has been sharing his jewelry knowledge and experience in a casual, relaxed setting in his Shadyside store.

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