**Felser Website Privacy Policy -last updated 19.10.2020**

Felser LTD (collectively, “**Felser**”) consider the privacy and security of visitors to our website to be of paramount importance. This cookies and privacy policy sets out Felser’s procedures regarding the collection, use, and disclosure of personally identifiable information and non-personal information we receive from users of www.pagsprofile.com where this Privacy Policy appears, including users accessing such website through content provided via emails from Felser (collectively, the “**Website**”).  This website is intended for users from the UK and European Union.

Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

By visiting [www.felserconsulting.com](http://www.felserconsulting.com) (the “**Website**”) you indicate your agreement for Felser to use your personal information as set out in this privacy policy. We are registered with the Information Commissioner’s Office (ICO) as required under the data protection laws in the United Kingdom and are committed to compliance with data protection legislation, privacy and electronic communications (EC directive, amendment) regulations 2011 (UK regulations). Felser makes every effort to prevent unauthorised access to your personal information under the General Data Protection Regulation 2016 (the Act).

Felser may change this policy by updating this page. You should check this page from time to time to ensure that you are happy with any changes made.

**Definitions**

When we refer to ‘personal information’ in this policy, we mean information which identifies you as an individual, or is capable of doing so. Accordingly, we may hold and use information about you in your capacity as a customer or in any other capacity. For example, when you visit our website.

When we refer to ‘we’, ‘our’ or ‘Felser’ in this policy we are pertaining to our business.

**Application Privacy Policies**

For information on Felser practices with respect to our software applications and the privacy of all student data, refer to the documents below:

[UK Felser Applications Privacy Policy](https://doc.renlearn.com/KMNet/R60991.pdf)

**Information Collected on this Website**

When you access or use the Website, we may collect two types of information: (1) personally identifiable information; and (2) information that is not personally identifiable. Personally identifiable information includes information that identifies you personally, alone or in combination with other information available to us. Examples of personally identifiable information may include an individual's name, address, telephone number, email address, and school or district information.

As part of the standard operation of the Website, you may submit personally identifiable information. For example, when you create an account, you may provide personally identifiable information. In addition, should you attempt to communicate with Felser via the Website, email, phone, you may provide us with personally identifiable information and we may keep your message, email address, contact information, and other personally identifiable information. At your option, you may provide additional personally identifiable information about yourself. When you visit the Website, however, you are not required to create an account with the Website or provide any personally identifiable information.

As part of the standard operation of the Website, we also collect non-personal information from you, including your browser type, operating system, IP address and the domain name from which you accessed the Website. In addition, we may collect information about your browsing behavior, such as the date and time you visit the Website, the areas or pages of the Website that you visit, the amount of time you spend viewing the Website, the number of times you return to the Website, the referring web page, pages visited, location, your mobile carrier, device and application ID's and other click-stream data.

We use a variety of third-party service providers to help provide the Website and to help us understand the use of the Website. These third-party service providers may use cookies, web beacons or similar technologies to collect information sent by your browser as part of a web page request, such as your IP address.

**Information Use**

Felser does not rent or sell personally identifiable information and non-personally identifiable information to other companies. Instead, we use information collected via the Website in the following ways:

* Contact you when necessary;
* Respond to you regarding information you have requested;
* Communicate with you regarding Felser or the Website;
* Provide you with customized content and advertising for various products or services;
* Administer the Website, monitor its usage, and diagnose problems with it;
* Remember you when you return to the Website, so that you don't have to re-submit information and preferences;
* Contact you with information and promotional materials and offers from us as well as from our affiliates, partners and other third parties, if you have agreed to receive such communications;
* Conduct research to improve our content and services; and
* To protect the security or integrity of the Website and our business.

In addition to the examples above, Felser may use third-party storage, analytics, credit card processing companies, hosting companies, email service providers, marketing service providers, or Internet service-provider companies to perform some functions including the processing of data. Felser may also disclose information to protect our rights or property, to enforce our terms of use and legal notices, as required or permitted by law, or at the request of government regulators or other law enforcement officials and the courts. We shall have no duty to notify you of such compliance with the law.

Felser may sell, transfer, or otherwise share some or all of its assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

We have the right, but not the obligation, to: (1) retain your personally identifiable information for as long as your account is active or as needed to provide you services or access to or use of the Website; and (2) retain and use your personally identifiable information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements. We have the right, but not the obligation, to retain your non-personal information whether your account is active, inactive, or deactivated.

**Do Not Track**

Certain browsers have settings that allow you to turn on a “Do Not Track” (“DNT”) feature. The Website supports DNT by stopping the collection of information that allows us to tailor content based on your recent visits to the Website and third parties (e.g., Partner) websites. When you enable DNT on your browser, we stop the collection of unique browser cookies that links your browser to visits to this Website and across other websites. If you enable DNT on your browser, however, certain features of the Website may not function properly.

We may from time to time use third-party service providers to track and analyze usage of the Website. The third-party service providers access and use cookie and log information in combination with personally identifiable information, such as name, IP address and email addresses, to assist in tracking the Website. These third-party service providers are granted access to the information via the Website.

Subject to the usage of the third-party service providers discussed above, we do not intentionally or knowingly allow other parties to collect personally identifiable information about your online activities over time and across different websites, when you visit the Website, or use any of the services offered on the Website. We do not, however, have control over third parties’ activities, including if a third party accesses information based on your visit to the Website.

**Cookies**

Like many websites, we may use “cookies” to collect information. A cookie is a small data file that we transfer to your computer’s storage device for record-keeping purposes. We use cookies for two purposes: First, we utilize persistent cookies to save your login information for future logins to the Website. Second, we utilize session ID cookies to enable certain features of the Website, to better understand how you interact with the Website and to monitor aggregate usage by users and web traffic routing on the Website. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Website and then close your browser. Third-party advertisers on the Website may also place or read cookies on your browser. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Website.

**Web Beacons**

We also use “web beacons,” “pixel tags,” “clear GIFs” or similar means (individually or collectively “Web Beacons”) on our Website. A Web Beacon is an electronic image, often a single pixel, embedded on web pages. Web Beacons are ordinarily not visible to users. Web Beacons allow us to count the number of users who have visited certain pages of the Website, to deliver branded services, and to generate statistics about how our Website is used.

**Email Lists**

Felser maintains email lists to keep interested parties informed about our company, events, products, support, and more. We do not sell the addresses on our list, but we may make information available to specific business partners, sponsors, or service providers.

Users may voluntarily request to join our mailing lists by signing up or opting in through a form on our Website. To be removed from a Felser email and/or mailing list, email  to feliciea@pagsprofile.com

with REMOVE ME in the subject line, or update your email preferences by editing your profile anytime.

**Accessing, Changing or Deleting Your Information**

If your personally identifiable information changes or you desire to correct, amend, or delete information that is demonstrated to be inaccurate Felser will take reasonable steps to permit the correction, amendment, or deletion of your information. To do so, please send an email message to feliciea@pagsprofile.com

and putting the word “UPDATE” in the subject line of the message. If you desire to delete your account, please go to your account and follow the instructions to delete that account.

EU Individuals have the right to access their personal information. Upon request, Felser will grant individuals access to personal information that it holds about them provided there is no information about third parties. In such cases, Felser will redact such third party information.

We are registered with the Information Commissioner’s Office (ICO) as required under the data protection laws in the United Kingdom and are committed to compliance with data protection legislation, privacy and electronic communications (EC directive, amendment) regulations 2011 (UK regulations). We keep our privacy policy under regular review and we will place any updates on this webpage.

**Security**

Your personally identifiable information will generally be stored in databases maintained by Felser or our service providers. Most of these databases are stored on servers located in the UK.

We have taken certain physical, electronic, contractual and administrative steps to protect the confidentiality, security, and integrity of your personally identifiable information. However, no method of transmission over the Internet or method of electronic storage is completely secure, and we cannot guarantee its absolute security. It is your responsibility to maintain the confidentiality of your Website account information.

We may change the content or services found on the site at any time without notice, and consequently our privacy policy may change at any time in the future. Your continued access to or use of the website will mean that you agree to the changes.

Please contact us if you have any questions about our privacy policy:

by email: feliciea@pagsprofile.com

Useful links

The Internet Advertising Bureau (IAB) UK has provided the following website to give information specifically about privacy issues around Internet advertising:

[youronlinechoices.co.uk/uk](http://www.youronlinechoices.com/uk/)

For further legal information about privacy issues, you may find these links useful:

[GDPR 2016](http://www.opsi.gov.uk/acts/acts1998/ukpga_19980029_en_1)
[The Information Commissioner’s Office](http://www.ico.gov.uk/)