



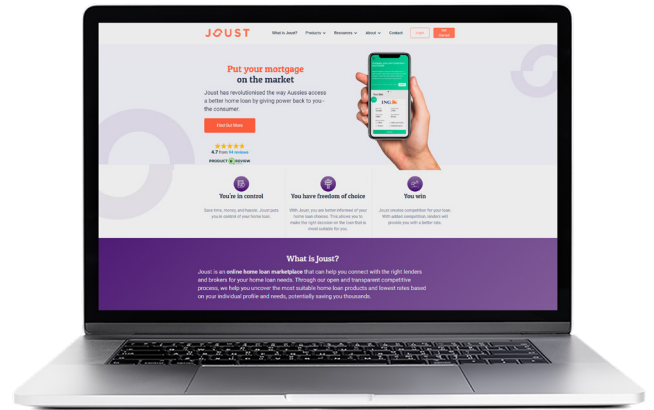
## Elevate your game with Joust Connect

**Australia's only platform designed to connect you over the phone with pre-qualified customers - and drive more settlements.**

### About Joust Connect

Joust Connect is the mortgage broker platform designed to connect you with the highest quality prospects straight to your phone in real-time. Our advanced filtering and qualification processes ensure that you only receive connections that are genuinely interested in your services, giving you the best possible chance of success. With Joust Connect, you'll only be answering the phone to speak to prospects ready to talk to you - or turning up to appointments we set for you. Ultimately helping you settle more deals and grow your business.

- ✓ Connect with prospects who have been rigorously pre-qualified by our team over the phone
- ✓ Assistance with appointment setting
- ✓ All consumer profiles comes with 20+ data points



### Why Joust Connect



#### Exclusive

Reap the rewards of 100% exclusive ownership and not having to compete against other brokers



#### Effective

Enjoy higher contact rates and better conversations with prospects equating to more effective outcomes.



#### Economical

With high-quality prospects, enhanced control, and no competition, the return on investment and yield shall be notably impressive.

### Experience The Difference With Joust Connect

#### Higher quality customer profiles

All prospects provide 20+ data points and undergo a thorough phone qualification process before we introduce them to you. With our stringent screening methods, you can rest assured that you're only connecting with the most promising prospects - saving you time, money, and putting you on the path of more settlements.



#### Higher conversion rates

Our unique qualification process ensures that you only receive prospects that meet a specific criteria - and we'll connect them directly to your phone for maximum convenience. When you combine this with the prospects being exclusive, you can expect more applications, more settlements, and a better return on investment for your business.



#### Meaningful conversations

Sick of conversations that go nowhere? With Joust Connect you only speak with prospects who have signaled intent in our marketing funnel, provided 20+ data points and been pre-qualified and vetted over the phone by our team. All this means you are dealing with more engaged prospects who are willing to talk to you.



#### Marketing and qualification

Joust Connect does all the heavy lifting for you! Our platform takes care of the acquisition and qualification process, freeing up your time and resources to focus on other important areas of your business. With Joust Connect, you can streamline your operations, boost your efficiency, and achieve your business goals faster than ever before.



#### Revenue and profitability

By leveraging the benefits of exclusive, pre-qualified prospects from Joust Connect, you significantly increase your chances of building revenue and profitability. Our unique approach to acquisition and qualification helps sets the foundation for sustainable growth and ongoing revenue.



#### Increased control

With the exclusive prospects we connect you with, you're in complete control. You tell us what your business needs and who you want to target, i.e. refi, FHB, specific states, household income and more. Plus you can even control how many connections you would like to receive on a weekly or daily basis. What works for you, works for us.



#### Appointment booking

Your time is valuable, which is why we do the appointment booking of the qualified prospect for you (pending access to calendar) or send you an email with times that suit the consumer.

## Joust Connect - Exclusive. Effective. Economical.

Introducing Joust Connect - a revolutionary new platform that's turning the tables on traditional customer acquisition. Say goodbye to random, low-quality prospects, and say hello to prospects who are engaged, provide 20+ data points and have been pre-qualified by our expert team via phone. We won't waste your time with anyone who's not in-market. Only when the prospect has passed our rigorous standards will they be connected with you in real time. And don't worry if you can't take the call - we've got your back and can even handle the appointment booking for you. With Joust Connect, customer acquisition is no longer a game of chance. Welcome to Joust Connect, the new era of high-quality prospects, high contact rates and exceptional service.



### Joust Connect, the smarter way to grow your business.



#### 100% Exclusive

Our exclusive connections are yours and yours alone, giving you the power to connect with high-quality prospects who are truly interested in speaking with you.



#### Incredibly Effective

With high contact rates and rich data of 20+ points you are only connected with the most promising prospects - which helps increase your chances of having conversations that can proceed to application and eventually settlement.



#### Economical

Joust Connect is priced competitively and designed to help drive more settlements. This means that you can enjoy a cost-effective solution that maximizes your chances of upfront revenue whilst also building your trailbook.

### Australia's most advanced customer acquisition, qualification and growth platform for Australian mortgage brokers.

#### Featured On

AustralianBroker

STOCKHEAD

TheAdviser

mortgagebusiness



#### Expertise



#### Connecting

Connecting mortgage brokers with exclusive, data-rich, informed and engaged prospective customers who are in-market and wanting to speak with you about their home loan needs - all in real time.



#### Booking

In case you can't take the warm connection call, Joust Connect will make an appointment for you (pending access to calendar) or send you an email with times that suit the consumer.



#### Settling

Joust Connect is geared towards your ultimate outcome-settlements. The entire Joust Connect platform has been built with the end game of settlements in mind.

#### Try Joust Connect Today

Ready to take your business to the next level? Get a **FREE** demo of Joust Connect and discover the difference for yourself. With Joust Connect, you can experience the power of personalized customer acquisition and qualification that's built to suit the unique customer needs of your business. Don't just grow your business - dominate your market with Joust Connect. Get in touch today.

**JOUST**