

First – You Need a Website

In fact, most will base their decision of whether to seek out your services based on your online presence.



A medium-sized physician's office in a medium size market realized this very quickly. Their lack of a website was hindering their business growth, so they entrusted us with the task of creating one.

Our websites are created differently from others. We use behavioral science to promote action from potential patients. This leads to more phone calls to book appointments and more people filling out web form submissions requesting more information. We continually monitor the website's SEO to ensure it is ranking as best as possible and make any updates we see fit on a regular basis.

We launched this client's website three years ago. In that time span, phone calls to the office have increased by 81%, and they are receiving an average of 36 web form submissions every month. Search visibility has increased from 7 keywords to 36 keywords within Google's top 20, and 18 of those keywords are on the first page. There has also been a 148% gain in Google's top 50 keywords.



Comparing the first two months of the website versus today, there has been a 52% increase in visits to the website, 52% increase in users, and 47% increase in first time users.

After launching their website, this business saw an

81% average increase

in monthly phone calls to their office.



Do you know where your online presence ranks?

Running a private practice is hard.

Getting the patients you want shouldn't be.

We exist to help frustrated private medical practices — to make sure money isn't being wasted and opportunities aren't being missed.

 **Trackable Lead Generation**

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