



THE BIG SGMC COMEBACK



Support the Sacramento Gay Men's Chorus Today!
37th Season Sponsorships are Now Available

In 1984, the Sacramento Gay Men's Chorus began as a singing group to foster a sense of community and support gay men in the Sacramento area. Since then, the chorus has grown into an integral part of the Sacramento music community and a voice for the broad scope of LGBTQ+ folk in the greater Sacramento area.

***Please join us in our effort to build a community
where no one will be afraid to sing one's own song!***

37th Season Events

K•SGMC 202.1: Holiday Hits with a Splash of Sass

December 10, 11, 12 & 14, 2021

The Sacramento Gay Men's Chorus sings a "live broadcast" at *K•SGMC 202.1: "Holiday Hits With A Splash of Sass!"* You'll enjoy traditional seasonal favorites plus show-stoppers from prior years along with a few new surprises to make your season even brighter.

Crabaret! Crab Feed, Live Auction, & Cabaret Music

February 5, 2022

SGMC's Annual Crab Feed & Live Auction features cabaret music provided by members of the Sacramento Gay Men's Chorus. This major fundraiser offers opportunities to bid on live auction items, raffle prizes, and SGMC's fabulous dessert dash.

A Star-Studded 80s Review June, 2022

This awesome performance will feature phat 1980s tunes! SGMC will dust off our shoulder pads, bold colors, and big hair for this bodacious show. From leather to leg warmers, from glam to goth—if you love the 80s, you'll be totally amped about this show!



37th Season Sponsor Packages

Fortissimo Sponsor - \$10,000

- Full-page color ad on the inside back cover in all event programs (5" w x 8" h)
- 8 VIP tickets to *K•SGMC 202.1: Holiday Hits*
- 8 VIP tickets to *A Star-Studded 80s Review*
- 1 table (8 people) to Crabaret!
- Acknowledgment from the stage at all events
- Logo/name on all large print material
- Featured brand exposure on SGMC website and ongoing presence/link-backs
- Featured exposure on SGMC's social media sites (Facebook, Instagram, Twitter)
- Invitations to special sponsored events

Forte Sponsor - \$5,000

- Full-page color ad in all event programs (5" w x 8" h)
- 6 VIP tickets to *K•SGMC 202.1: Holiday Hits*
- 6 VIP tickets to *A Star-Studded 80s Review*
- Acknowledgment from the stage at all events
- Logo/name on all large print material
- Visibility on SGMC Website
- Exposure on SGMC Social Media

Mezzo Forte Sponsor - \$2,500

- ½ page color ad in all event programs (5" w x 4" h)
- 4 VIP tickets to *K•SGMC 202.1: Holiday Hits*
- 4 VIP tickets to *A Star-Studded 80s Review*
- Acknowledgment from the stage at all events
- Logo/Name on all large print material
- Visibility on SGMC Website
- Exposure on SGMC Social Media

Piano Sponsor - \$1,500

- ¼ page color ad in all event programs (5" w x 2" h)
- 2 VIP tickets to *K•SGMC 202.1: Holiday Hits*
- 2 VIP tickets to *A Star-Studded 80s Review*
- Acknowledgment from the stage at all events
- Logo/name on all large print material
- Visibility on SGMC Website
- Exposure on SGMC Social Media

The packages described above are only a guide; we understand every organization has different interests and needs and we are happy to discuss a variety of options to tailor a sponsorship package to fit the unique needs of your business.

Sponsorship Level: Fortissimo - \$10,000 Forte - \$5,000 Mezzo Forte - \$2,500 Piano - \$1,500

Company _____

Contact Name _____

Contact Phone _____

Contact Email _____

Billing Address _____ City _____ State _____ Zip _____

Authorized Signature _____ Date _____

Please mail checks to:
Sacramento Gay Men's Chorus
2111 J Street #275, Sacramento 95816

Credit/debit card payments, contact:
Lynda Walls, Executive Director
Lynda@sacgaymenschorus.org

SGMC is a 501(c)(3) Nonprofit Organization. Tax ID 68-0234567



37th Season Program Advertising

Support the Sacramento Gay Men's Chorus today!

Please join us in our effort to build a community where no one will be afraid to sing one's own song!

Your ad will appear in programs for **both** SGMC 37th Season Shows!

K•SGMC 202.1 – December 10, 11, 12, & 14, 2021
Pioneer Congregational Church, 2700 L Street
2,000 seats

A Star-Studded 80s Review – June TBD, 2022
Venue TBD
Venue will be at least 2000 seats

Please check your ad preference

- | | |
|--|---|
| <input type="checkbox"/> \$800 Full Page (5" w x 8" h) | <input type="checkbox"/> \$1500 Inside Front Cover SOLD! |
| <input type="checkbox"/> \$300 1/2 Page (5" w x 4" h) | <input type="checkbox"/> \$1500 Inside Back Cover (5" w x 8" h) |
| <input type="checkbox"/> \$150 1/4 Page (5" w x 2" h) | <input type="checkbox"/> \$2000 Back Cover (5" w x 8" h) |

Please note: Due to COVID-19 safety protocols, our full color program for the Holiday Show will be presented in digital form.

All Rainbow Chamber of Commerce members receive a 25% discount off of full page, 1/2 page, and 1/4 page ads.
RCOC discount not valid on inside front, inside back, and program back covers.

Please submit camera-ready artwork in PDF format at a minimum of 300ppi to Lynda@sacgaymenschorus.org.

Camera-ready artwork for K•SGMC must be submitted no later than 5:00pm on November 5, 2021
Camera-ready artwork for A Star-Studded 80s Review must be submitted no later than 5:00pm on May 13, 2022

Company _____ Contact Name _____

Contact Phone _____ Contact Email _____

Billing Address _____ City _____ State _____ Zip _____

Authorized Signature _____ Date _____

By signing this agreement, you agree to the terms above.

Please send checks to:

Sacramento Gay Men's Chorus
2111 J Street #275, Sacramento, CA 95816

For credit card payments please contact:

Lynda Walls, 916-804-1446
or email Lynda@sacgaymenschorus.org

SGMC is a 501(c)(3) Nonprofit: Federal Tax ID #68-0234567

SGMC USE ONLY
Ad Size _____
Artwork received date _____
By _____
Payment Method
<input type="checkbox"/> Check # _____ <input type="checkbox"/> CC
Received date _____
By _____