

# GREENNUDGE



## Green Catalogue

Making Green The Norm



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## Company Information

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# Who Are We?

## Green Nudge

supports Businesses and Communities to Create Positive Environmental Impact Through Activities, Outreach and Consulting Services



# Why Make Green The Norm?



Environmental sustainability has increasingly gained traction over the years. With numerous national campaigns and community initiatives ranging from the Sustainable Singapore Blueprint to annual campaigns such as “Clean and Green Singapore” being launched, it is crucial that these initiatives are effectively communicated to the man on the street.

For businesses and communities that are interested to learn more about sustainability either internally (for staff engagement) or externally (with customers or suppliers), it is important to understand these concepts in the local context so that any initiatives created can obtain ground-up support.

In line with our goal to ‘nudge’ (and not to ‘instruct’), we believe that providing meaningful engagements which enable communities and individuals to reflect and learn can change the way we create and deal with waste. By building up a critical mass of people who are knowledgeable and capable, we begin to shape local practices and behaviour so as to enable long term behavioural change and impact.

“By influencing mindsets and bringing people together, we believe that we can create lasting environmental change collectively and organically.”

# Our Engagement Approach

Every organisation and community starts off their sustainability journey at different stages and time. No matter which stage your organisation or community is at, Green Nudge can work with you and bring your organisation to the next stage. So join us, and be part of the ecosystem of changemakers.



Work on a one-time corporate social responsibility or teambuilding activity with us

Build up awareness within the organisation with in-house sharing or workshop

Create internal systemic change such as greening of company events, functions or operations

Spark change beyond your organisation as a node of green influence to your customers and clients

# Our Services



Sharing & Outreach



Cleanups



Learning Journeys



Training & Consultancy



Workshops



# Cleanups

# Our Cleanup Packages

## The Basic Package

Rent our cleanup equipment

## The Enhanced Package

Organise a cleanup with us

## The Customised Package

Mix and match your cleanup with other offerings



# The Basic Package

Keen on organizing your own cleanup but are unsure how to deal with the equipment after the activity? Our cleanup toolkits are available for rent so that you can enjoy the convenience of a ready toolkit and avoid the hassle of buying and storing equipment! Rental starts from sets for 20 pax for 3 calendar days.



To order our basic package, [click here](#).

# The Enhanced Package

Our most popular cleanup package, the Enhanced Package provides start-to-end coordination of cleanups at different cleanup sites around Singapore. You will be guided by the Green Nudge team right from the start, including planning out suitable cleanup dates, timings and venues, including areas which may need prior approvals from the authorities. Participants gain access to hard-to-reach areas which require more effort in cleanups while giving back to the environment in a meaningful manner. Suitable for large groups or first-time cleanup organisers.

**Duration:**

3 hours (excluding travelling time)

**Cleanup Sites:**

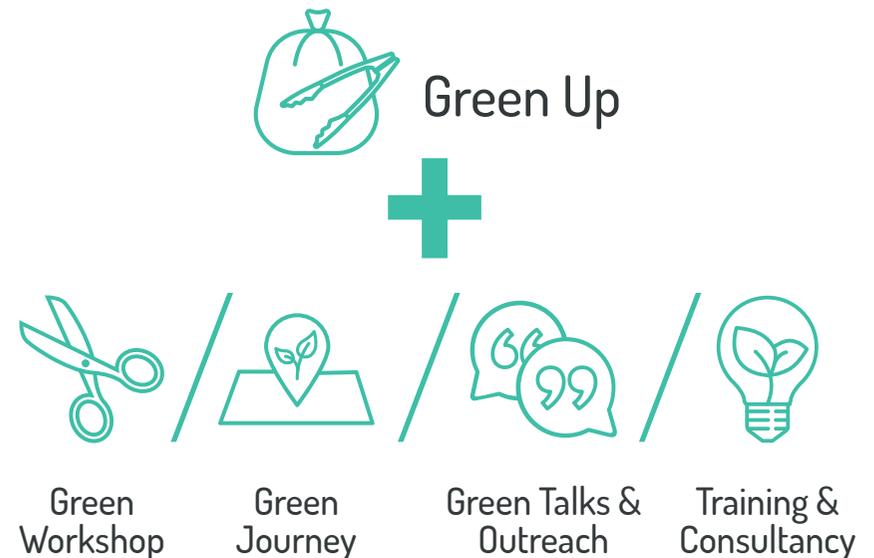
Yishun Dam, East Coast Park, Pasir Ris Park, Sembawang Park or Coney Island



# The Customised Package



Go beyond and customize your cleanup to include other offerings we provide! Choose from a combination of workshops, learning journeys or talks where participants can explore, act and reflect in-depth on one or two themes to enjoy the full green experience.



**Duration:**  
Half to full day, depending on requirements



# Workshops



Our workshops address the waste problem according to 3 different waste streams in Singapore:





Food Waste

# Eco-enzyme Workshop

Eco-enzyme is an all natural cleaning product produced from the fermentation of fresh kitchen waste such as orange peels. This indoor workshop will be short and sweet. There will be an introduction to fermentation and eco-enzyme coupled with a fun and practical session of making eco-enzymes with materials prepared by participants!

**Duration:**  
1 hour

# Composting Workshop

Composting is the process of organic waste decomposing into resources such as natural fertilisers useful for gardens and farming. This workshop is packed with an exciting introduction to the world of composting, followed by a hands-on experience of transforming one's organic waste into useful fertilisers for plants.

**Duration:**  
2 hours





# Food Waste Combo Package

## Get the best of both worlds!

Can't choose between learning about compost or eco-enzyme? Why not learn about both to help your participants reduce their food waste? This package entails lots of fun, fertilisers and fermentation – sign up for BOTH our Eco-enzyme and Composting workshops!

**Duration:**  
3 hours



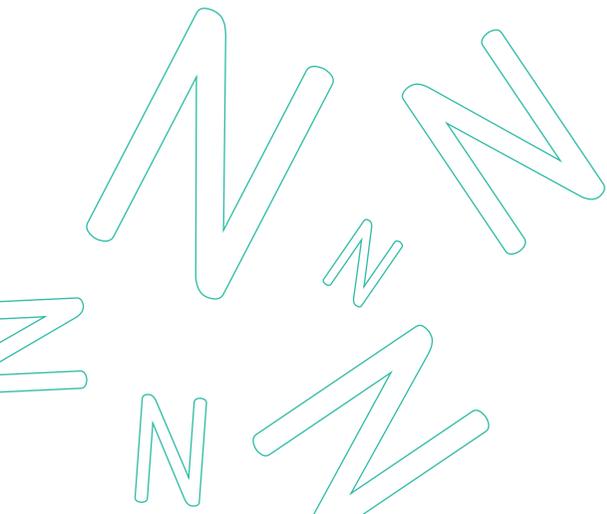


# Ecobricks Workshop

Suitable for indoor sessions, Ecobricks is a starters workshop that deep dives into the situation of plastic waste in Singapore. Together with materials which can be contributed by participants, the workshop combines a hands-on session to transform used plastics into functional objects such as stools or tables for social use.

**Duration:**

2.5 - 3 hours





# Fabric Tote Bag Workshop

Available for both indoor and online sessions, this workshop invites participants to upcycle an old t-shirt from being thrown away by turning it into a simple tote bag. Participants will also be invited to unpack the topic of fast fashion and fabric waste in their lifestyle and in Singapore.

**Duration:**  
1 - 1.5 hours





# Learning Journeys



# Learning Journeys

## Places of Interest

Discover local green efforts and facilities

## Thematic

Go on a neighbourhood trail that incorporates sustainability-related themes

# Places of Interest

Gain exclusive entry and discover on-going local green efforts and facilities by visiting green places of interest such as a community garden or a materials recovery facility etc. Each journey will be guided by a Green Nudge facilitator who will share more knowledge on the site and discuss environmental issues on-the-ground.

**Duration:**

3 hours, depending on requirements



# Thematic

Experience a half to full day learning journey around an area or neighbourhood that incorporates one or more themes (e.g. sustainability, plastic or fabric waste) that participants can focus in depth, with room to explore and reflect.

**Duration:**

Half (4 hours) to full day (6 – 8 hours), depending on requirements



GreenYudoe



# Sharing & Outreach



# Sharing & Outreach

## Talks

Host and learn from a variety of green topics

## Sharing

Enrich your panel discussions or dialogue sessions with us

## Outreach Booths

Talk to us and try our hands-on activities at our booths

# Talks

Available for both indoor and online sessions, our topics range from sharing tips on how to green an event with behavioural insights to sharing about Green Nudge.

## Some Topics:

- Talking Rubbish – All about Singapore's Waste
- Nudging Green at Events – How Behavioural Insights Affect Us to Go Green
- From Green Dollars to Green Nudge – The Journey of Green Nudge

## Duration:

45 - 60 mins, inclusive of 15 mins Q&A



Got an idea but unsure on how to organise a comprehensive sharing session? We can ideate and conceptualise the talk for you depending on your needs and event purpose, and invite our partners to share their expertise on particular green topics.

# Sharing

Available for both indoor and online sessions, we can share our expertise in sustainability and behavioural insights at panel discussions and dialogue sessions.

**Duration:**

Depending on event requirements



# Outreach Booths

**Sample**



Photo credits: I Am Cardboard  
(<https://www.imcardboard.com/>)



Green Nudge facilitates hands-on activities from 3D printing pens to providing virtual reality (VR) experiences in order to build awareness on the environmental problems and solutions in Singapore. Ignite your curiosities and ask questions about our work in creating lasting environmental change collectively and organically.

**Location:**

Indoor or outdoors, according to event requirements

**Duration:**

Min 2 hours



# Training & Consultancy

# Training & Consultancy

**Events Consulting**  
Implement start-to-end green solutions for your event

**Training & Development**  
Groom Green Ambassadors within your organisation

# Events Consulting

Keen on organising a green event but unsure of where to begin? We provide start-to-end green solutions by first tackling the root source by helping you forecast and reduce the amount of waste generated prior to the event. During the event, we can activate volunteers on the ground to encourage responsible binning and proper segregation of waste. Post-event, we assist in waste management before following up with an event sustainability report.

**Duration:**

Subject to event requirements

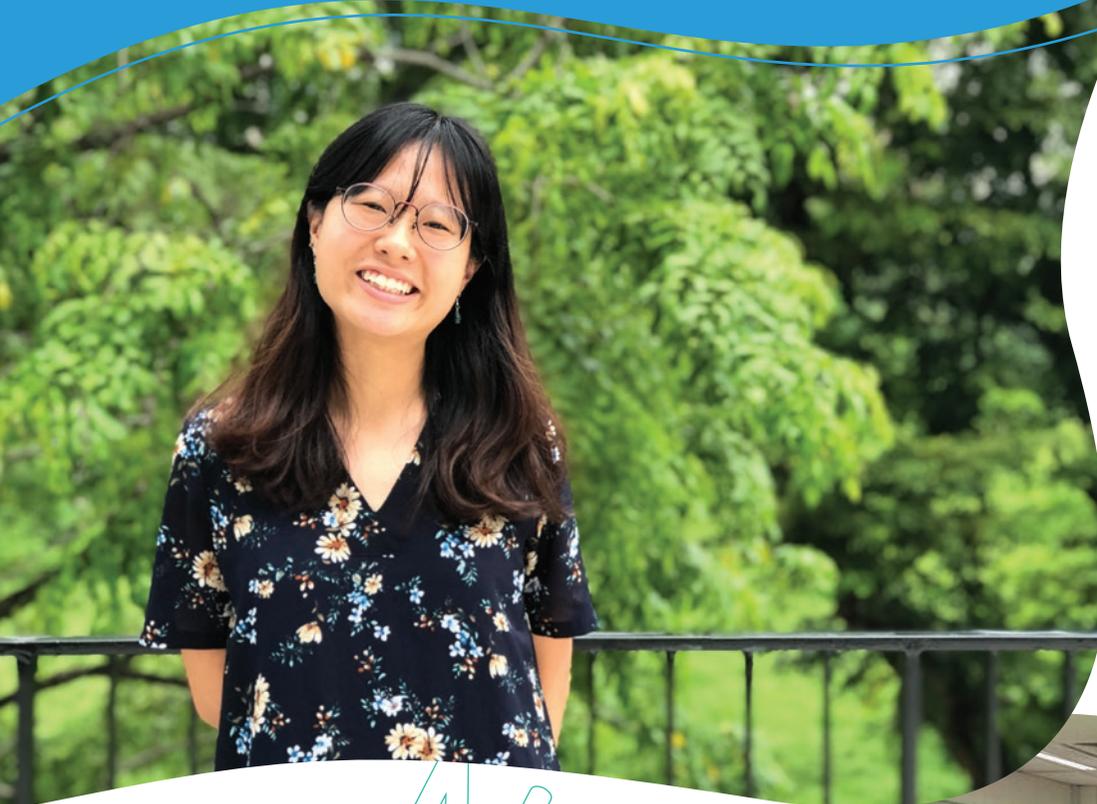


# Training & Development

Create lasting environmental change collectively and organically through a bottom-up approach by engaging with us to groom Green Ambassadors within your organisation. To go beyond corporate social responsibility and implement systemic change within your organisation, we can develop a customised curriculum for staff training in sustainability.

**Duration:**

Subject to requirements



# Online Sharing Now Available!

The pandemic may have put a pause to large group activities, but that has not prevented us from working to promote sustainable behaviour. Instead, we have broadened our engagement to include virtual engagements so that participants may learn from the comfort of their own homes.

We have conducted talks, workshops as well as dialogues via digital platforms such as Zoom, Microsoft Team, and Google Meet, and will continue to provide this as an additional platform going forward. If you are a first time organiser of online talks for your company or community, we will guide you along the way to ensure that you carry out the outreach in a meaningful and impactful manner.



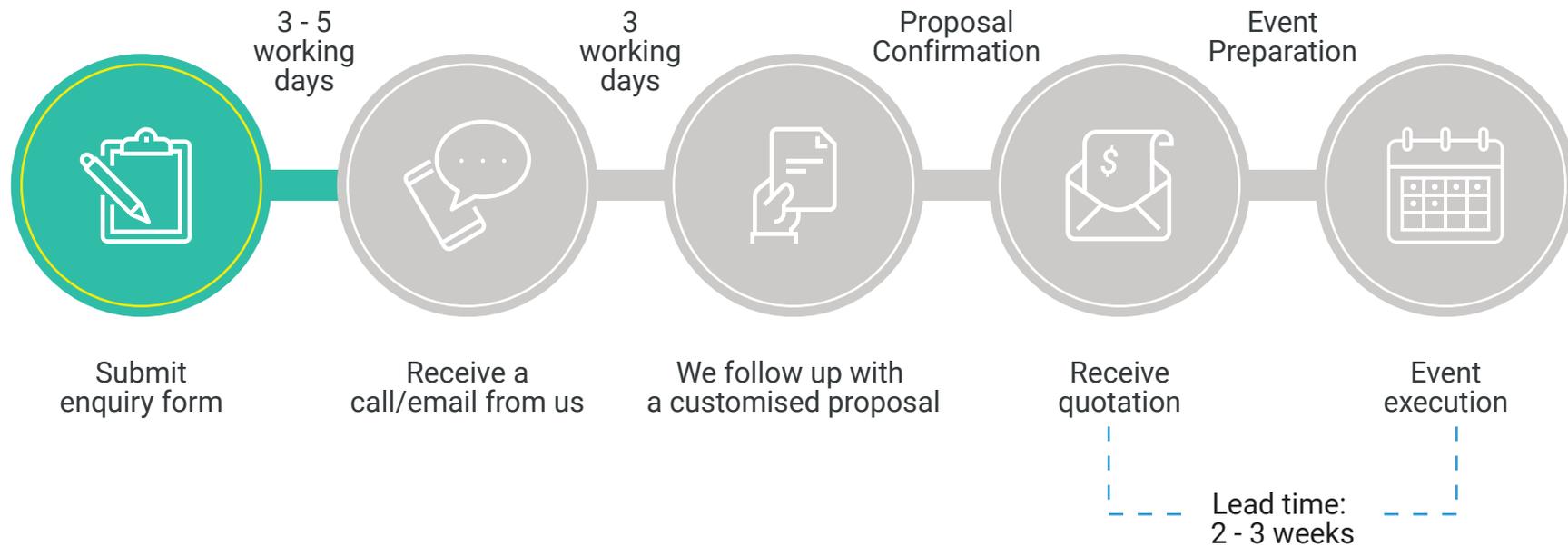
# Interested in Working with Us?



Drop us an enquiry by filling up our form [here](#).

We will drop you an email or call within 3 - 5 working days to share more about our work before following up with a customized proposal for your review!

## What to expect after you submit a request:



# Our Past Partnerships

We have conducted countless workshops with corporates, public agencies and schools. Here are some amazing partners that we have worked with!



# FAQs

## **What is the lead time between the enquiry process to event execution?**

The team will need at least **2-3 weeks** of lead time (depending on the service) once you have given us your approval. This lead time allows us to obtain approval from the relevant authorities (for cleanups), prepare relevant equipment and schedule our facilitators prior to the event. The lead time for our Cleanup Basic Package is 3 working days.

## **Why do you charge for your services?**

As a social enterprise and a registered business, we believe that the best way for us to maximise impact is to ensure the financial viability of the work. Thus we charge reasonable fees to cover our costs and ensure the long-term sustainability of our enterprise.

## **What will your fee cover?**

The fee will cover the following:

- Efforts for obtaining approval and ensuring that waste is properly disposed off after the session
- Provision of relevant cleanup equipment as well as post-event cleaning
- Provision of facilitators, including sharing of the historical and cultural site of the area
- A portion of the money also goes towards reducing carbon emissions through carbon credits

# GREENNUDGE

Got a question? Contact us here:

✉ [team@greennudge.sg](mailto:team@greennudge.sg)

🌐 [www.greennudge.sg](http://www.greennudge.sg)

f [fb.me/greennudgesg](https://fb.me/greennudgesg)

📷 [@greennudgesg](https://www.instagram.com/greennudgesg)

