

# Grow your business with better lead management

Get higher conversion rates, increased bookings, better allocation of sales resources translating into scaling sales, and more profit for your business.

## Manage leads in one place

With a single lead repository, you can combine all of your leads in one place and easily track them from first inquiry to the first appointment, and beyond.



Keep your pipeline organized and coherent



Easily rank and qualify your leads to make tracking, follow up, and analysis more effective

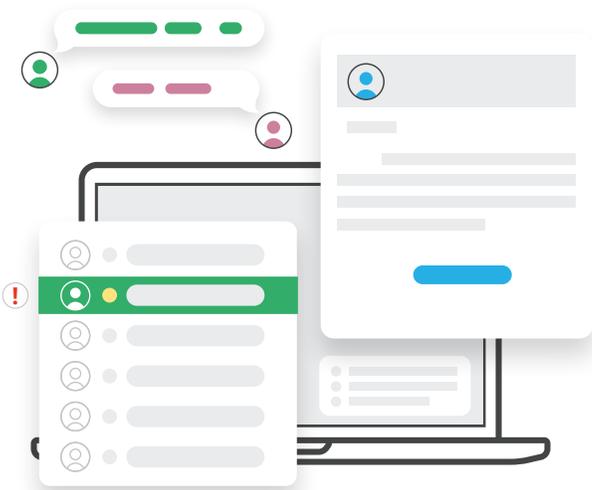


Allow leads to set up their consultation online, booking faster and eliminating calls or missed opportunities



Streamline lead distribution by reassigning leads if a sales rep calls in sick or leaves your business





## Build better relationships

Simplify lead management tasks and set staff members up with management dashboards that clearly show them if a lead is due for a follow-up.

-  Make sure your staff has all information they need
-  Reach out at the best time possible with pre-assigned or staff-defined follow-up dates based on lead feedback
-  Personalize your sales calls with lead profile notes and custom fields that track info your reps need to make a sale
-  Provide your team with fingertip access to information that drives more productive conversations

## Enhance productivity and win more sales

Gain insight where it matters most and enhance the efficiency of your staff.

-  Track your sales rep performance and your funnel for increased sales wins
-  Automatically create lead opportunities within the system based on customer activity
-  Save time with one-click updates that automatically convert a lead to a customer
-  Automate your marketing with personalized campaigns targeted to your leads



*"I was converting 5% of our potential clients before using Zenoti. Within a few weeks, we're now seeing conversion rates of 25%. We're refining our sales process with a goal to get our conversion up to 50%!"*

**Lara Tarakjian** Co-founder, Silkor



**Stay organized with a lead management system that puts everything you need to convert all in one place.**

Want to learn more? Contact us today for a free demo.

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