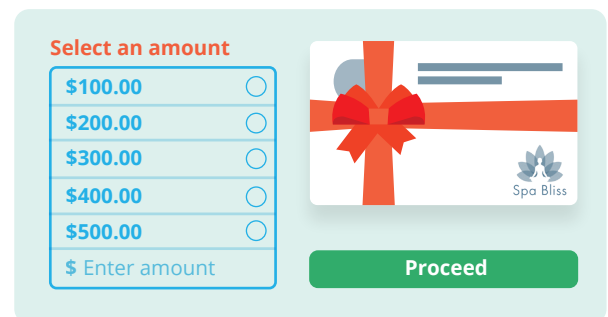


# Help your customers instantly share their favorite experiences

Extend your brand beyond the storefront with virtual gift cards. Wherever your customer is, whenever the inspiration strikes, they can instantly gift cards redeemable for custom amounts, services, and packages across locations - fully branded in your style. Drive additional revenue and expand your customer base. Create a heartfelt experience with occasion-based templates and a personalized message from the giver to the recipient.

## Gift flexibility with an amount gift card

The most flexible Zenoti gift card option, an amount card allows customers to gift a specific amount redeemable for any product, service, or package across your locations. Make choosing a gift as easy as possible with set amount options or allow custom amounts. Recipients can check the gift card value balance.



Select an amount

\$100.00	<input type="radio"/>
\$200.00	<input type="radio"/>
\$300.00	<input type="radio"/>
\$400.00	<input type="radio"/>
\$500.00	<input type="radio"/>
\$ Enter amount	<input type="text"/>

Proceed



## Gift an experience with a services gift card

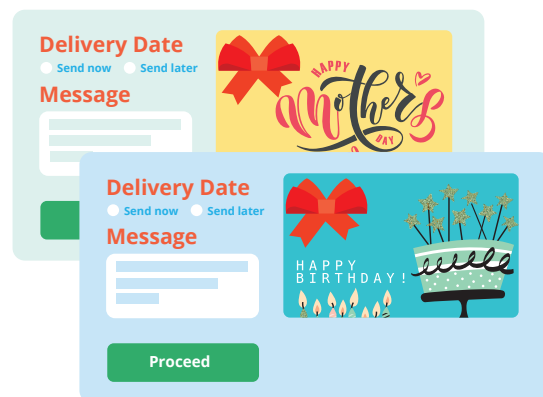
You know the services your customers prefer and what makes the most popular package. Allow customers to instantly share the experiences they love with gift cards for services, packages, or special occasions like holidays and graduations. You may choose to include the tip amount on the card for extra convenience.

Brands who offer Zenoti gift cards see over **180% jump** in gift card revenue during holiday months. **~65%** of customers who receive a gift card spend **~40% more** than the card value.

## Easy marketing solutions

Zenoti's unified platform makes cards redeemable at any center, on any device, regardless of where they are purchased. Envision your concepts, create them, and market your experiences, all within one system.

Make just the right impression on the recipient with personalized design and delivery of gift cards. Givers may schedule the delivery and personalize to the occasion with designs and a personal message.



## How about some ideas?

You can choose to market cards for a variety of occasions, including, but definitely not limited to:

- Christmas/Holiday Season
- Mother's and Father's Day
- Birthday
- Valentine's Day
- Graduation
- Anniversaries

## Utilize gift cards for revenue growth and more



### COVID-ready

Customers can purchase gift cards on your Webstore 24/7



### Easy configuration

Define usage criteria, restrict to locations, and more



### Fully branded

Stay on top of the customer's mind



### Hassle-free for staff, too

Skip phone calls. Focus on customer engagement



### Deep dive

Monitor reports on revenue, liabilities, cross-center data to drive insights



### Market popular services

Offer cards for your most popular services



### Seasonal promotions

Drive sales for a variety of events/occasions



### Personalized campaigns

based on customer behavior and spend patterns

**Gift your experience. Gift your style.**

Contact us to get started today!

877-481-7634 | [sales@zenoti.com](mailto:sales@zenoti.com) | [www.zenoti.com](http://www.zenoti.com)