

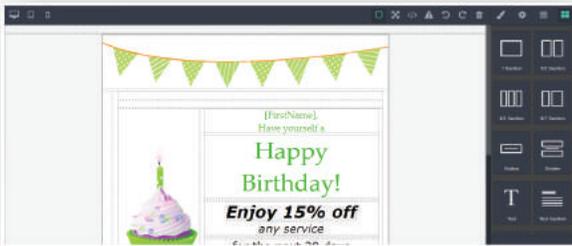
# Put your marketing on autopilot to boost engagement and revenue

With Zenoti Marketing, you can optimize engagement before and between visits so you're always driving more sales and staying top of mind with your clients.



## Take the manual labor out of marketing

Automated marketing from Zenoti lets you set up your campaigns once and then sit back and let the system do the rest of the work. Send the right messages at the right times to foster better engagement during all stages of the sales and service experience.



## Easily build beautiful email campaigns

Supplement regular email engagement by creating email campaigns on the fly. Easily create beautiful HTML emails using our easy-to-use visual editor or try out one of our professionally pre-built templates - either way, you'll wow your guests every time.



## Control your message

Give your corporate office the power to plan marketing campaigns across your network with a centralized system that allows you to create and execute campaigns for various locations. Optimize campaigns by location, choosing the content that's most likely to interest your customers.



## Measure your ROI

Zenoti Marketing makes measuring effectiveness as easy as clicking a button. Go beyond tracking open rates and click-through rates - your campaigns are automatically integrated with your POS, which makes it possible to track actual ROI on every campaign. Combine Zenoti Marketing with Zenoti Analytics and dive deep into the insights that can grow your business.

## Tightly integrated for ease and impact

Zenoti's Marketing solution is integrated with your CRM, so there's no manual steps to import and export customer lists. View and segment your lists to target customers based on key factors like last visit date, loyalty points status, and service history, so you're only reaching out about the things that matter.



## Marketing made easy



### Discount Codes

Create timely promotion codes, share in your email and connect them to your online booking system so customers can easily snag a great deal.



### Mobile-Friendly

Ensure your campaigns are always mobile-friendly with a Visual Editor that makes it easy to format marketing emails for mobile devices.



### Control Email Frequency

Set a maximum email frequency so that you never have to worry about sending a customer too many messages.



### Promotions

Zenoti Marketing supports a variety of promotion types including discounts, loyalty point promotions, and cashbacks.

**Better marketing is easier to achieve than you think. Grow your business faster with automated marketing from Zenoti.**

Reach out today to get started.

877-481-7634 | [info@zenoti.com](mailto:info@zenoti.com) | [www.zenoti.com](http://www.zenoti.com)