

Netsertive Drives *Profitable* Revenue

Digital Advertising Optimized for Service Lines

30:1

Return On Ad Spend (ROAS)

35%

Patient Acquisition Cost Reduction

3x

Budget In 6 Months

SPEED • VISIBILITY • RESULTS



Service Line Marketing Leaders are re-imagining the role of marketing in healthcare as a true revenue-generating engine, and they're working with us to make it happen.

For Service Line Marketing Leaders who want to deliver profitable patient revenue, our proven solution operates as an extension of your marketing arm to deploy fine-tuned, digital advertising campaigns that find the right patients **when** and **where** they are looking, and **get them in the door**.



Eileen Varnson

VP, Marketing & Communications
Riverside Health

"Netsertive allows us to engage the right patient at the right time with the right message. They are now driving our other marketing initiatives."



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