

BUTTERBUY

PRIVACY POLICY

EFFECTIVE DATE: 12/01/2020

1. PURPOSE OF POLICY

Thank you for using Butterbuy! We are committed to protecting your privacy as you use our Service. We understand how important privacy is to you, and we are committed to creating a safe and secure environment for all of our users.

We created this Privacy Policy (the "Policy") to give you confidence as you visit and use our Service. This Policy covers how we collect, use, store, and share your information when you use our Service. The provisions of our Terms of Service www.getbutterbuy.com/TOC (the "Terms") apply to this Policy as well. All references in these Terms to "we", "us", "our", or "Butterbuy" refer to Jido Inc. All references to "you", "your", or "user" refers to all persons who use or access the Service. All capitalized terms not elsewhere defined in this Policy shall have the same meaning ascribed to them in the Terms. Do not hesitate to contact us at info@getbutterbuy.com if you have any questions or want to discuss this Policy.

2. INFORMATION WE COLLECT AND HOW WE USE IT

Required Information You Voluntarily Provide Us.

If you would like to use the Service, you will be required to create an Account, which will require you to provide us with various information that, on its own or in combination with other information, can be used to identify you as an individual ("Personal Data"). We will collect information you provide to us voluntarily as part of the Account registration process or that you subsequently provide through your use of the Service. Such information includes your e-mail address and your phone number.

We also may collect and store communications that occur through the Service or outside of the Service between you and Butterbuy. Further, now or in the future, we may allow you to provide us with access to additional information and data through integrations with third-party goods and services.

The various categories of information in this subsection is, or may be, considered personally identifiable information, and is used for the purpose of providing you with the Service's functionality. While all of the information described here may not be required to use the Service, some aspects of the Service may not be available if you choose not to provide us with such information.

Information Collected Automatically As You Use The Service.

In addition to the information you voluntarily provide us, when you sign up for the

Service and use the Service, we automatically collect certain information which may be considered Personal Data, including your geo-location and IMEI numbers (or other unique device identifier) in order to provide you with the Service. You may be able to limit such collection in the settings on your device. As with the voluntarily provided information described above, some aspects of the Service may not be available if you choose not to provide us with such information and Personal Data.

Cookies.

After you have created an Account, we use cookies to remember you as a user of the Service and to streamline the functionality of the Service. Cookies set by us are called “first party cookies”. Cookies set by other parties are called “third party cookies”.

Butterbuy uses first party cookies that are only used to track your activity on the Service, and not on third party sites or services.

In addition, Butterbuy uses the following cookies:

- Google Analytics Cookies - Google Analytics is used by Butterbuy for aggregate data to understand trends and usage patterns so as to improve the Service. These cookies do not collect personally identifiable information on our behalf, although Google may know who you are for their own purposes. Google Analytics uses only first-party cookies for data analysis. Information pertaining to privacy through the use of Google Analytics can be found at <http://www.google.com/policies/privacy/partners/>.
- Stripe Cookies – Butterbuy uses Stripe Cookies for purposes of integration into Stripe’s billing and payment services. Butterbuy does not collect any credit card or personal financial information from you. Rather, all such information is provided directly to Stripe, whose use of your personal information is governed by their privacy policy, which may be viewed at <https://stripe.com/us/privacy>. Additional information on Stripe Cookies can be found here: <https://stripe.com/cookies-policy/legal>.

Other Anonymous Data We Collect.

When you use and visit the Service, we may also use third-party services, such as Google Analytics, all of which use cookies to collect generic, anonymous information that does not identify you (see above for more information). We use this information to better understand how users interact with the Service and to improve your user experience while using the Service.

Do Not Track Signals.

We do not track you or collect your information across third party websites or online services. Thus, we do not receive Do-Not-Track signals, or other similar signals. To the extent that we do receive any such signals, we will not comply with them as it is not an aspect of the functionality of our Service.

3. HOW WE SHARE YOUR INFORMATION

We do not sell or share your personally identifiable information with advertisers. We also do not share your personally identifiable information with other third parties except to the extent that it is in furtherance of the Service, or when you choose to do so (as described below).

Our Personnel And Vendors.

To be able to effectively provide you with the Service, and to improve the functionality of the Service, we may disclose your information to our employees, contractors, agents, vendors, and other similar persons or entities, to the extent that such persons or entities have a need to know such information in furtherance of the Service. Our third-party vendors (“Third-Party Vendors”) provide us with various types of services, including without limitation, hosting services and marketing software services. We may share your Personal Data with our Third-Party Vendors.

Third Party Payment Services.

We may share your personal information with our Third-Party Payment Processor to allow you to purchase Products through the Service. However, as described above, we do not collect or store any credit card or any of your personal financial information. All such personal financial information, including credit card numbers, will be collected and stored by our Third-Party Payment Processor (currently, Stripe). All purchases made through the Service are subject to the applicable Third-Party Payment Processor’s privacy policy, and by placing an order through the Service, you agree to be bound by such policies.

Sale of Company or Assets.

In the event that we sell all or substantially all of our company or its assets, including the user information collected through our Service, we may transfer your information, upon reasonable notice to you, to the acquiring company.

Other Third Parties.

In addition to our practices described above, we may share your information if we have a good-faith belief that such action is necessary to (1) comply with the law (see the section below on “Government Requests”), (2) protect and defend the rights or property of Butterbuy, or (3) prevent an emergency involving danger of death or serious physical injury to any person.

4. STORING YOUR INFORMATION

Storage and Retention Of Your Information.

We use commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information.

We cannot, however, ensure or warrant the security of any information you transmit to Butterbuy or guarantee that your information on the Service may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. As such, we will not be liable for any loss or damage you incur as a result of a breach of our security systems. In the event that personal information is compromised as a result of a breach of our security systems, we will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

Security.

We use reasonable efforts to secure your information and to attempt to prevent the loss, misuse, and alteration of the information that we obtain from you. For example, we require our personnel and third party vendors to sign confidentiality agreements that extend to your personal information, we train our employees on privacy issues, we restrict access to your Personal Data to individuals within and outside of Butterbuy who need access to such information to provide the Service, and we review the privacy practices of new products and services that we integrate into our Service. In addition, we rely on the technical safeguards provided by the third-party vendors we use to host, store, and process your information. However, you acknowledge and agree that loss, misuse, and alteration may occur despite our efforts to protect your information. We are not responsible to our users or to any third party due to any such loss, misuse, or alteration.

5. GOVERNMENT REQUESTS

From time to time, we may receive requests from government agencies to obtain information about our users. In handling such government requests, we greatly value the privacy of your information. While we may be required to turn over user information at times, we will strive to require a search warrant or subpoena, to the extent that we can reasonably demand such warrant or subpoena, before we turn over information about you and we will also strive to notify users when we receive government requests about their data.

6. THIRD PARTY SERVICES AND PRACTICES ARE BEYOND OUR CONTROL

Our Service utilizes third party services as part of the functionality of the Service, such as hosting services, analytics providers, and other vendors; and we may share your information with third parties to the extent explained in this Policy. Additionally, we use third party payment processing services, such that we do not receive any of your sensitive financial information. We have no control over such third parties. Thus, we make no guarantees about, and assume no responsibility for the information, services, or data/privacy practices of third parties, which may differ significantly from our practices described in this Policy. We encourage you to review the privacy practices of such third parties.

7. CHANGES TO THIS POLICY

Butterbuy reserves the right to change this Policy from time to time, with or without notice to you. If you continue to use the Service, you consent to the new Policy. Butterbuy will always have the latest Policy posted on the Service.

8. CALIFORNIA PRIVACY STATEMENT

If you reside in California, you have the right to ask us one time each year if we have shared personal information with third parties for their direct marketing purposes. To make a request, please send us an email at dpo@getbutterbuy.com or write to us at the address listed at the end of this Policy. Indicate in your letter that you are a California resident making a “Shine the Light” inquiry.

We will retain your information for as long as your account is active or as long as needed to provide you with our Services. We may also retain and use your information in order to comply with our legal obligations, resolve disputes, prevent abuse, enforce our agreements, or as otherwise described in this Policy.

9. PLEASE REACH OUT TO US WITH ANY QUESTIONS OR FEEDBACK

If you have any questions about this Policy or our Service, please feel free to contact us by email at info@getbutterbuy.com.