



## Branded Gifts

Branded gifts are the perfect way to show pride in your organization.

From welcoming new hires and celebrating key milestones to thanking customers and building a community – you can now send company-branded swag for any occasion in a few clicks!

## Two Easy Ways to Give

Snappy makes sending branded gifts effortless. How? We handle it all: gift curation, design, fulfillment, shipping, and everything in between. All you need to do is choose the lucky recipients! We can help you deliver branded gifts in two ways:

### On-Demand

Want your team members to choose their own gift?

Send your team the gift of choice with a collection of branded swag options. Simply set your budget and send!

### Premium Branded

Know exactly what you want to send your employees?

Choose from a selection of top-notch gifts and give everyone the same thoughtful gift through the Snappy platform.

## On-Demand

Not sure what to send? Maybe your employee already has a mug or *really* wants a tank top instead of a hoodie.

Snappy solves this problem by allowing your team to choose the item they want every time. Each gift from our catalog is branded and shipped on-demand. Just send us the design, and we'll do the rest.



### High-quality items

- \$25 and \$50 collections
- Apparel & bags, drinkware, home accessories, & more!



### Hassle-free experience

- No minimum orders
- No upfront inventory costs
- No storage or obsolete stock
- No shipping information required by you



### One-stop shop

- Single supplier for gifts and swag
- Integrated payments & reporting
- 5-star Snappy service



# Premium

If you know exactly what you want to send or like the idea of everyone receiving the same gift, Premium is the choice for you.

The Snappy Premium offering is designed for more defined branded gifting occasions like company milestones or holidays. Enjoy access to more retail brands, branded kits and boxes, unique premium items, and expanded customization options.



## High-quality items

- Best-in-Class brands and items
- Kitting & boxing options (including branded packaging)



## Expert Guidance

- Professional branded-merchandise consultants
- Complimentary design help on every order



## One-stop shop

- Single supplier for streamlined ordering
- Integrated reporting
- 5-star Snappy service

## How it works

### Create your collection



Submit your company logo(s) & brand guidelines, pick the items you want to offer, and we'll do the rest!

### Create your campaign



Upload recipients, choose your featured item, personalize your message, and schedule the send date.

### Recipient claims gift



Your recipients enjoy a fun and personalized experience as they choose their gift.

### Delivered to their door



Recipients enter their shipping information & sizing preferences and their company-branded item will arrive in a snap!

## Pricing

### Annual subscription

\$999; includes one (1) logo for On-Demand and access to Premium

- U.S. gift collection creation, ongoing maintenance & branding
  - Snappy Branded team support
  - New item availability
  - Platform & hosting fee
  - One (1) On-Demand rebrand per year
- \$999 per additional company logo (for On-Demand)\*

### Per item costs

MSRP + 15% service fee + sales tax

- Free U.S. shipping\*\*
- Customer Service
- Gift experience personalization
- Pre-purchase required for Premium
- On-Demand is only invoiced when items are claimed!

\*Discounts available for more than five company logos \*\*Excludes Hawaii & Alaska