snappy

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The ROI of Gifting

Boost Morale + Engagement

Organizations with effective recognition programs have 31% lower voluntary turnover.

Deloitte.

Attract A+ Talent

89% of workers at companies that have well-being initiatives are more likely to recommend their company as a good place to work.

AMERICAN PSYCHOLOGICAL ASSOCIATION

Increase Profit

Companies with high-engaged workforce are 21% more profitable.

GALLUP

Increase Retention

When asked what leaders could do more of to improve engagement, 58% of respondents said “Give recognition.”

Psychometrics

Strengthen Relationships

Over 80% of C-suite executives believe business gifts generate measurable positive ROI.

Forbes

Improve Performance

60% of best-in-class organizations said that employee recognition is extremely valuable in driving individual performance.”

ABERDEEN STRATEGY & RESEARCH

What our customers say about us

“Recipients love that they can pick their own gift. Before Snappy, we would say ‘okay you're getting a coffee mug’ and maybe some people wouldn't use that. So I like that there's an array of options to choose from that's personalized to you, and what you might actually want.”

– Dayna Doroshow, Digital Experience Researcher | Comcast

"Snappy is an amazing way to send gifts to employees. We have used Snappy for recognition weeks and love it! Gifts are sent to the employees’ homes which takes the hassle out of trying to deliver gifts to a large group of people. It also allows people to select exactly what they want."

– Courtney Marshall, Clinic Manager | Mountain View Hospital

“Snappy had a huge impact on our employee engagement. After rewarding our Account Managers with Snappy gifts, we were highly impressed with how many accounts we were able to introduce to our new software at the end of the quarter. The previous quarter was nowhere near as impressive.”

– Sasha Sheftel, Manager of Customer Retention | Justworks