

Together we make an

# Impact

## Virtual Event | 9:00am - 12:15pm PST | December 8, 2020

*This inspired event shares insights and experiences that are shaping the housing landscape of tomorrow. Industry leaders from across the country will engage, capturing the true essence of community that motivates the housing industry and how it is responding to the year's most critical challenges. All proceeds go towards helping HomeAid provide resources and housing to families and individuals experiencing and at risk of homelessness.*

## Sponsorship Packages & Benefits

### CHAMPION

**\$10,000 SPONSOR**

- **30-Second Spot** –Air a video or commercial about your company during the event
- **Featured Brand** –Logo to appear throughout all event digital collateral materials including, invitation, and registration site
- **Introduction of Panel** –Includes sponsor call out and short overview/tagline
- **PR & Newsletter Recognition** –Company inclusion in widespread publications
- **Social Media Feature** –Featured and aligned with event on all social media platforms
- **Cross Promotion** –Brand featured on HomeAid's website and HomeAid emails
- **10 Virtual Registrations** –Distribute to clients, partners or internal staff to attend the event

### BENEFACTOR

**\$5,000 SPONSOR**

- **Featured Brand** –Logo to appear throughout all event digital collateral materials including, invitation, and registration site
- **Introduction of Panel** –Includes sponsor call out and short overview/tagline
- **Virtual Chair Drop** –Company literature distributed to webinar attendees post event (PDF, link to offer etc.).
- **Social Media Feature** –Featured and aligned with event on all social media platforms
- **6 Virtual Registrations** –Distribute to clients, partners or internal staff to attend the event

### SUPPORTER

**\$2,500 SPONSOR**

- **Introduction of Panel** –Includes sponsor call out and short overview/tagline
- **Virtual Chair Drop** –Company literature distributed to webinar attendees post event (PDF, link to offer etc.).
- **Social Media Inclusion** –Mentioned and tagged with event on all social media platforms
- **3 Virtual Registrations** –Distribute to clients, partners or internal staff to attend the event