



PAI Health Enters Partnership with Huami Corporation, World's Largest Smart Wearable Device Manufacturer

Huami's leadership in smart wearable technology combines with PAI Health's expertise in biometric algorithms to offer health risk services to the insurance industry

MOUNTAIN VIEW, CA and VANCOUVER, BC – July 26, 2018 – [PAI Health](#), a health technology software company, today announces its partnership with [Huami](#) Corporation (NYSE:[HMI](#)), a leading smart wearable technology company. This strategic alliance enhances PAI Health's offering in the fast-growing insurtech space providing insurers with a more effective way to engage their customers, as well as assess, monitor and reduce customer risk.

This partnership combines Huami's high quality, affordable devices with PAI Health's software to offer a scientifically validated approach to solving the problem of inactivity that underlies much of the growing global health crisis. To effectively reach individuals in need of help, the companies will be partnering with many channels within the healthcare ecosystem including insurers, healthcare providers and employers.

"We are excited to partner with PAI Health, as we can leverage Huami's strong expertise in smart wearable technology and PAI Health's impressive algorithms that make sense of the biometric data," said Wang Huang, CEO of Huami. "Together, we see a huge opportunity to combine our leadership in affordable, quality wearable devices with PAI's ability to provide meaningful information to consumers and businesses around the world."

Decades of evidence supports cardiorespiratory fitness, measured through VO2 max, as a leading predictor of longevity and future health. VO2 max (maximal oxygen uptake) is a measurement of how much oxygen the body can use at maximal sustained output and has been recommended by the American Heart Association as a clinical vital sign. Up to now, this information hasn't been available in a credible and accessible format for insurers. PAI Health offers simple digital solutions that make these well-trusted insights available to insurers for improved accuracy, lower costs and increased engagement.

PAI Health and Huami will be rolling out pilot programs with insurance clientele incorporating PAI Health's proprietary algorithms for estimating cardiorespiratory fitness as well as the PAI (Personal Activity Intelligence) metric for guiding optimal levels of physical activity. During the initial phase of the pilot programs, participants will have the option to complete an online survey or share the data from their personal wearable devices to reveal their true fitness age and VO2 max based on their exercise habits. This data will allow insurers to augment their customer risk profiles, enabling them to offer better tailored products and pricing as well as introduce and monitor wellness programs.

PAI is a metric that provides a personalized prescription for exercise that can benefit anyone. When followed, it can reduce the risk of cardiovascular disease and other lifestyle diseases by an average of 25 percent, extending longevity by an average of five years. This heart-rate based score has been validated by the extensive longitudinal HUNT Study out of NTNU.



“We are excited to partner with Huami as we move into the heart of growth in this space—to realize the potential of wearable sensor data, delivering meaningful insights that help people get healthier by adopting a more active lifestyle,” said PAI Health CEO Peter Taylor. “In addition to helping people live longer, we can optimize operational efficiencies for payers and providers and facilitate a preventative approach to managing chronic disease.”

About PAI Health

PAI Health (formerly Mio Global) has established a reputation as an innovative pioneer in fitness wearables and accurate heart rate monitoring. The company recently rebranded to PAI Health to reflect its focus on software using proprietary algorithms and health IP such as the ground-breaking activity metric Personal Activity Intelligence (PAI). PAI Health’s mission is to optimize anyone’s path to being healthier through increased physical activity. The company offers meaningful data insights founded upon the proven science behind cardiorespiratory fitness for insurers, healthcare providers and wellness programs. For more information, visit www.paihealth.com.

About Huami Corporation

Huami is a biometric and activity data-driven company with significant expertise in smart wearable technology. Since its inception in 2013, Huami has quickly established its global market leadership and recognition by shipping millions of units of smart wearable devices. In 2017, Huami shipped 18.1 million units of smart wearable devices. Huami has one of the largest biometric and activity databases in the global smart wearables industry. Huami’s mobile apps work hand in hand with its smart wearable devices and provide users with a comprehensive view and analysis of their biometric and activity data. In addition to designing, manufacturing and selling smart bands and watches under its own Amazfit brand, Huami is the sole partner of Xiaomi, a leading mobile internet company and global consumer electronics brand, to design and manufacture Xiaomi-branded smart bands, watches (excluding children watches and quartz watches), scales and associated accessories. For more information, please visit: <http://www.huami.com/investor>

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