

PAI Health Selected into Plug and Play's Tech Center Insurtech Accelerator Program

Silicon Valley Accelerator Plug and Play announces its 6th Insurtech batch to help startups grow and succeed

Vancouver, British Columbia – March 19, 2019 – [PAI Health](#), a heart health software company, announces its formal acceptance into the Plug and Play Insurtech Batch 6 Accelerator running March through June 2019. The accelerator is designed to help startups grow and succeed through introductions to mentors, potential business partners and investors.

PAI Health is known for its innovation in biometric sensing and algorithm development with data insights rooted in the proven science of cardiorespiratory fitness, one of the leading predictors of health and longevity. The company's digital services, that are both device and platform agnostic, enable insurers to engage, assess, monitor and guide policyholders toward better health.

"We are honored to be selected into this program, as it provides a tremendous opportunity for PAI Health to be connected with some of the most progressive and supportive insurers and industry partners in the world," said Peter Taylor, CEO of PAI Health. "We look forward to learning from the mentorship provided through this program which will accelerate our progress towards helping millions of customers optimize their path to better health."

Plug and Play selects the most innovation-promising startups through a rigorous process where short-listed companies are invited to pitch to over 75 corporate partners. These partners then vote on which startups they believe should join the program. 35 companies were selected for this sixth Insurtech batch. Throughout the three-month program, startups connect to Plug and Play's global ecosystem, collaborating with corporate partners and attending deal flow sessions, networking events, business development matchmaking and mentor sessions.

About PAI Health

PAI Health is a heart health software company that offers data insights rooted in the proven science of cardiorespiratory fitness. The company's digital services, that are both device and platform agnostic, enable insurers to increase engagement, drive new customer acquisition and reduce costs. PAI (Personal Activity Intelligence) is the first scientifically validated and published score that prescribes a personalized, weekly plan for physical activity proven to reduce the risk of cardiovascular disease and other lifestyle diseases. The company's easy-to-deploy tools facilitate data insights at scale, quickly and cost-effectively. For more information, visit www.paihealth.com.

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About Plug and Play

Plug and Play is a global innovation platform. Headquartered in Silicon Valley, they have built accelerator programs, corporate innovation services, and an in-house VC to make technological advancement progress faster than ever before. Since inception in 2006, their programs have expanded worldwide to include a presence in over 20 locations globally giving startups the necessary resources to succeed in Silicon Valley and beyond. With over 6,000 startups and 280 official corporate partners, they have created the ultimate startup ecosystem in many industries. They provide active investments with 200 leading Silicon Valley VCs, and host more than 700 networking events per year. Companies in their community have raised over \$7 billion in funding, with successful portfolio exits including Danger, Dropbox, Lending Club, and PayPal. For more information, visit www.plugandplaytechcenter.com.