



HACK THE TIKTOK ALGORITHM TO MARKET YOUR MUSIC

An Official Strategy Checklist

TIKTOK CHECKLIST



DISTRIBUTE YOUR MUSIC TO TIKTOK

Use [BeatStars Distribution](#) to distribute your music onto TikTok for content usage.



RESEARCH TRENDING HASHTAGS

Go to TikTok's Discover page to uncover trending hashtags on the platform. Using these can increase your exposure.



FIND YOUR NICHE

Are you a hip-hop enthusiast? Prefer sampling? Want to focus on giving out production tips and advice? Tap into your niche interests and focus on the specifics.



IDENTIFY MUSIC TRENDS

If a particular artist is blowing up, try remixing or sampling their music. Scroll through the Trending Sounds on the Discover page.



COLLABORATE

Collab with other artists or TikTokers to increase viewership.

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RECORD IN GOOD LIGHTING

Bright, indirect natural lighting is key to making your videos look HD.



POST CONSISTENTLY

The more frequently you post, the better you'll perform. [Digital Marketer](#) suggest posting between 1-3 times per day.



EXPERIMENT WITH YOUR CONTENT

Will your humorous videos or more artsy, serious content perform better? You'll never know unless you try out both.



ACCESS TIKTOK ANALYTICS

If you're super serious about your TikTok performance, upgrade to a Pro account to view your profile's analytics and stats.



POST AT KEY TIMES

Look up best times to post on TikTok. Try to keep your location and your audience's engagement behavior in mind.

ADDITIONAL RESOURCES

Click to be redirected to resource

VIDEOS

- [TikTok Advice For Music Producers](#)
- [How Music Producers Go Viral On TikTok](#)
- [How to Distribute Your Music](#)
- [Making Viral TikTok Song "Vibe For Me"](#)

WEBSITES AND BLOGS

- [TikTok For Small Business](#)
- [Make TikTok Videos on Canva](#)
- [2021 Best Times To Post on TikTok](#)
- [How The TikTok Algorithm Works](#)
- [Beginners Guide to TikTok](#)
- [Official BeatStars Blog](#)

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