



Zoom Telephonics, Inc. to Present at the 2020 Amazon Accelerate Conference Panel

Boston, MA, August 28, 2020 – Zoom Telephonics, Inc. (“Zoom”) (OTCQB: ZMTP), a leading manufacturer of cable modems and other communications products, today announced that it will be presenting at the Amazon Accelerate conference panel on Thursday, September 3rd, 2020 at 12PM PDT. Julie Lee, Director of Retail Sales, and Hamza Ahmed, SAS-Core account manager, will be presenting best practices and success strategies for Amazon’s Seller Central to a live virtual audience.

A licensee of Motorola home networking and security, Zoom Telephonics is leading the way in connectivity through innovative and customer-focused designs. The company has been selling on Amazon since early 2015. Amazon continues to be a top consumer channel.

“When we began our initial licensee partnership with Motorola, we viewed Amazon as a strategic part of our sales launch plan, both for product exposure and brand awareness,” said Julie Lee, Director of Retail Sales at Zoom Telephonics, Inc. “We’ve most recently expanded into two new categories with our new Motorola Whole Home Mesh WiFi Systems and MotoManage App, and are excited to present at this conference because we believe that Amazon will continue to be a valuable asset to Zoom’s growth plan, new category introductions, and revenue streams moving forward.”

Zoom Telephonics’ recent launch is positioned to meet the growing demand for Internet security and stable WiFi as more U.S. homes make the transition over to remote working and learning in 2020. The company will be joined by Amazon experts and current sellers at this year’s conference to explore Seller Central, discuss how to leverage programs, create sponsored advertising campaigns, and review in-depth analytics.

Attendees of the conference can expect to hear about Zoom Telephonics' tactics for enhancing customer satisfaction and accelerating sales on Amazon in the future.

Register Here: <https://register.amazonaccelerate.com/agenda/session/317177>

Take advantage of the exclusive pricing during pre-sales at Shop.MotoManage.com.

New social media channels for this launch include:

Facebook -> <https://www.facebook.com/ShopMotoManage>

Instagram -> <https://www.instagram.com/shopmotomanage/>

Twitter -> <https://twitter.com/motomanage>

LinkedIn -> <https://www.linkedin.com/company/motomanage>

About Zoom Telephonics

Zoom Telephonics, Inc. ("Zoom") (OTCQB: ZMTP) designs and manufactures innovative Internet access products that dependably connect people to the information they need and the people they love. Founded in 1977 in Boston, MA, the company now delivers cable modems, routers, and other communications products globally under the Motorola brand. For more information about Zoom and Motorola products, please visit www.zoom.net and www.motorolanetwork.com **and** www.motomanage.com

About Motorola Strategic Brand Partnerships

For over 90 years the Motorola brand has been known around the world for high quality, innovative and trusted products. Motorola's Strategic Brand Partnership program seeks to leverage the power of this iconic brand by teaming with dynamic companies who offer unique, high quality products that enrich consumer's lives.

Strategic brand partners work closely with Motorola engineers while developing and manufacturing their products, ensuring that their products meet the exacting safety, quality, and reliability standards that consumers have come to expect from Motorola. To learn more about Motorola strategic brand partnerships, follow us @ShopMotorola

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