

PLAN YOUR VOTE.ORG

KEY VOTING FACTS

- Over 100 million eligible Americans *did not vote* in the 2016 General Election.
- In 2018, just 36% percent of 18-29 year olds cast ballots, an all time high for a midterm. (Pew)
- In the November General Election, 1 out of 10 eligible voters will be a part of Gen Z (Pew)
- Naturalized citizens will make up ~10% of the nation's electorate this year - 23m + voters. (Pew)
- Young people, people of color, and women will make up 64% of the electorate this year. (VPC)
- US is ranked 26th out of 32 OECD countries for voter turnout ([Pew](#))