

AASLD November 13-16, 2020

The Liver Meeting[®]

Digital *Experience*

Exhibits & Corporate Support

Virtual Exhibit Packages

PACKAGE DETAILS	BASIC/NP	BRONZE	SILVER <i>(Limit 20 Exhibitors)</i>	GOLD <i>(Limit 11 Exhibitors)</i>
	\$2,000/\$525	\$10,000	\$25,000	\$50,000
Website URL	✓	✓	✓	✓
Social Media Links	✓	✓	✓	✓
Exhibit Hall Listing Page (in support level order)	<i>Basic Listing</i>	<i>Premier Listing w/ Logo</i>	<i>Premier Listing w/ Logo</i>	<i>Premier Listing w/ Logo</i>
Product and Service Categories	✓	✓	✓	✓
Company Description	<i>50 words max</i>	<i>100 words max</i>	<i>100 words max</i>	<i>100 words max</i>
1:1 Video Appointments with Attendees	✓	✓	✓	✓
Collateral (pdfs)	2	2	4	6
YouTube Videos (up to 5-minutes)		2	3	5
Logo on Exhibitor Profile		✓	✓	✓
Option to Link to 3D Virtual Booth		✓	✓	✓
Complimentary TLMdX Full Registration		2	4	6
Hero Image on Exhibitor Profile			✓	✓
e-Registration Bag Insert			✓	✓
Footer Ad on TLMdX Homepage			✓	
Mailing List Rental				✓
Gamification				✓
Tower Ad on TLMdX Homepage				✓



TLMdX Homepage



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Las Vegas • September 7-8

About ▾ Program ▾ Networking ▾ Register for 2020 🔍

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create those never forget moments


Now Playing

Amanda Carlund, Heather Smith

Create engaging interactions with your live and virtual audiences II

8:00 AM - 9:00 AM

Watch Now




Demetrius Wren

Amanda Carlund, Heather Smith

Create engaging interactions with your live and virtual audiences


9:00 AM - 10:30 AM

Watch Now



Demetrius Wren


YOUR EVENT
Las Vegas • September 7-8
#GoLIVE2020 #EventProfs



Hello to Henry @EmondPricetley the star of today's Team @Symbiosis happy snap! Keeps us & hopefully you smiling. Staying in touch will see us through! #eventprofs #stayhome #stayup! #keepsmiling #happy snap! pic.twitter.com/PadGQghTvG

8 minutes ago

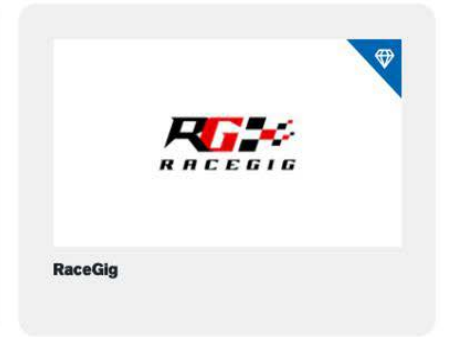
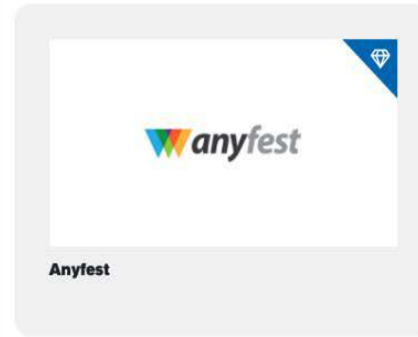
Symbiosis @Symbiosis_USA



ufi connects

Exhibit Booth Levels

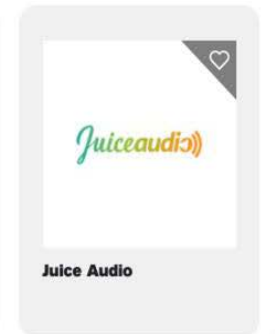
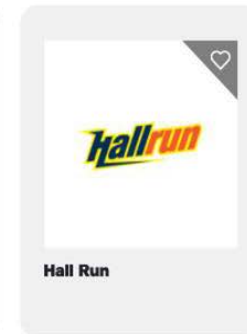
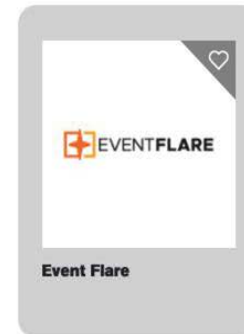
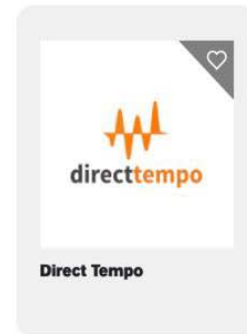
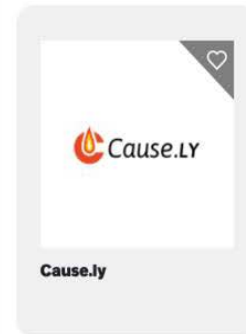
Gold



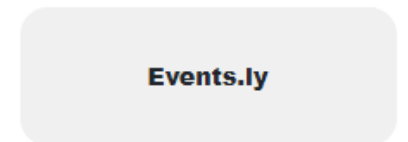
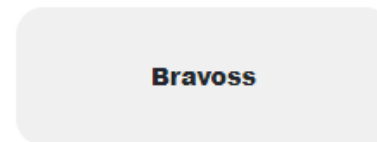
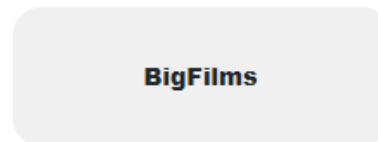
Silver



Bronze



Basic



Sample Basic Booth

- **Company Name**
- **Company Description**
(Limit to 50 words)
- **Contact Information**
- **Website + Social Links** (Facebook, Twitter, Instagram, LinkedIn)
- **Product Categories**
- **Collateral** (2 PDFs)
- **Schedule a Meeting**



Hero image **not** included at this exhibit level.

Logo image **not** included at this exhibit level.

Anyfest

We help show organizers arrange any type of travel, anywhere in the world, for any type of event. Whether it's New York City, Roswell, New Mexico or Kathmandu, Nepal ... we'll get your attendees there on time. Anytime, Anywhere ... Anyfest.

<https://stevens-tate.com/dev/3M/dev/>

[f](#) [t](#) [in](#)

[Untitled 1](#)

[Untitled 2](#)

REPRESENTATIVE CONTACT
Dick Grayson
digital@freeman.com

[Schedule a Meeting](#)

LOCATION
United States

PRODUCT CATEGORIES
Agency
Agriculture
Association
Building & Construction
Event Organiser
Floor Plans
Trans-Global Events

F Inspire Your Event Strategy with the Freeman Trend Lab [Watch later](#) [Share](#)

A blue banner for Freeman Trend Lab featuring a pencil, a magnifying glass, and a globe icon, with the text 'Inspire Your Event Strategy with the Freeman Trend Lab' and 'Watch later' and 'Share' buttons.

Sample Bronze Booth

- **Company Name**
- **Company Logo** (300px X 300px)
- **Company Description** (Limit to 100 words)
- **Contact Information**
- **Website + Social Links** (Facebook, Twitter, Instagram, LinkedIn)
- **Product Categories**
- **Collateral** (2 PDFs)
- **YouTube Videos** (2 up to 5 minutes)
- **Schedule a Meeting**
- **Option to link to 3D booth**
- **2 Complimentary Registrations to TLMdX**



Hero image **not** included at this exhibit level.

The screenshot displays a digital booth for 'Anyfest'. At the top, a grey banner contains the text 'Hero image not included at this exhibit level.' Below this, the 'Anyfest' logo is prominently displayed. The main content area includes a descriptive paragraph: 'We help show organizers arrange any type of travel, anywhere in the world, for any type of event. Whether it's New York City, Roswell, New Mexico or Kathmandu, Nepal ... we'll get your attendees there on time. Anytime, Anywhere ... Anyfest.' To the right, there is a 'REPRESENTATIVE CONTACT' section for Dick Grayson, with the email 'digital@freeman.com' and a blue 'Schedule a Meeting' button. Below the text, there are social media icons for Facebook, Twitter, and LinkedIn, and two PDF icons labeled 'Untitled 1' and 'Untitled 2'. A URL 'https://stevens-tate.com/dev/3M/dev/' is also present. At the bottom, a blue banner features the Freeman Trend Lab logo and the text 'Inspire Your Event Strategy with the Freeman Trend Lab', along with 'Watch later' and 'Share' options.

Sample Silver Booth

- **Company Name**
- **Company Logo** (300px X 300px)
- **Hero Image** (1440px X 300px)
- **Company Description** (Limit to 100 words)
- **Contact Information**
- **Website + Social Links** (Facebook, Twitter, Instagram, LinkedIn)
- **Product Categories**
- **Collateral** (4 PDFs)
- **YouTube Videos** (3 up to 5 minutes)
- **Schedule a Meeting**
- **Option to link to 3D booth**
- **4 Complimentary Registrations to TLMdX**
- **1 e-registration bag insert**
- **1 footer banner ad on TLMdX Homepage**



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Association
Building & Construction
Event Organiser
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Trans-Global Events

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<https://stevens-tate.com/dev/3M/dev/>



Untitled 1

Untitled 2

REPRESENTATIVE CONTACT

Dick Grayson
digital@freeman.com

[Schedule a Meeting](#)

F Inspire Your Event Strategy with the Freeman Trend Lab

Watch later Share

Sample Gold Booth

- **Company Name**
- **Company Logo** (300px X 300px)
- **Hero Image** (1440px X 300px)
- **Company Description** (Limit to 100 words)
- **Contact Information**
- **Website + Social Links** (Facebook, Twitter, Instagram, LinkedIn)
- **Product Categories**
- **Collateral** (6 PDFs)
- **YouTube Videos** (5 up to 5 minutes)
- **Schedule a Meeting**
- **Option to link to 3D booth**
- **6 Complimentary Registrations to TLMdX**
- **1 e-registration bag insert**
- **1 mailing list rental**
- **Gamification**
- **1 Tower Ad on TLMdX Home Page**



LOCATION
United States

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Untitled 1

Untitled 2

REPRESENTATIVE CONTACT

Dick Grayson
digital@freeman.com

[Schedule a Meeting](#)



F Inspire Your Event Strategy with the Freeman Trend Lab

Watch later Share

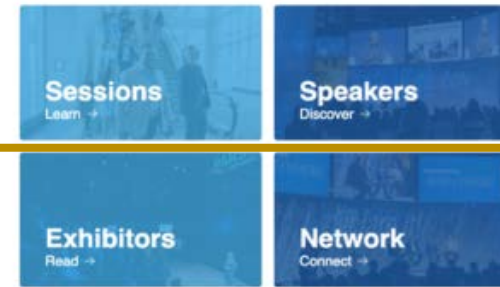
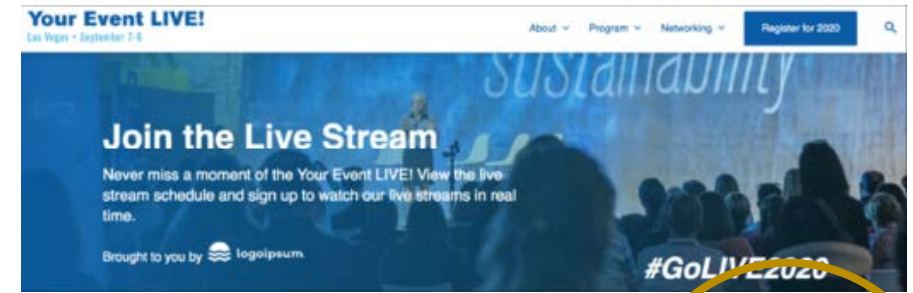
TLMdX Homepage Booth Package Ads

- Ads are exclusive to **Gold** and **Silver** packages.
- Ads are clickable and rotate on 15 second intervals – allowing for both product and corporate ads.
- Redirect attendees to the exhibitor's booth.



Gold Tower Ad
600px x 1000px

Silver Banner Ad (Footer)
2650px x 580px
(rounded off)



Now Playing

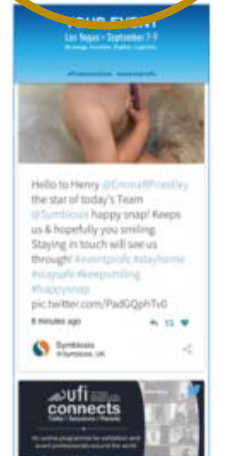


Exhibit Hall Hours

- The Exhibit Hall will be accessible November 13-16 - all 4 days of the live conference. Dedicated time for Networking, Exhibits and Posters will be:
 - **12:00 PM-2:00 PM ET**
 - **3:30 PM-5:30 PM ET**
 - **9:00 PM-10:30 PM ET***
- **Optional International Hours*
- The Exhibit Hall will be an enduring platform 90 days post-conference.

Corporate Support Opportunities

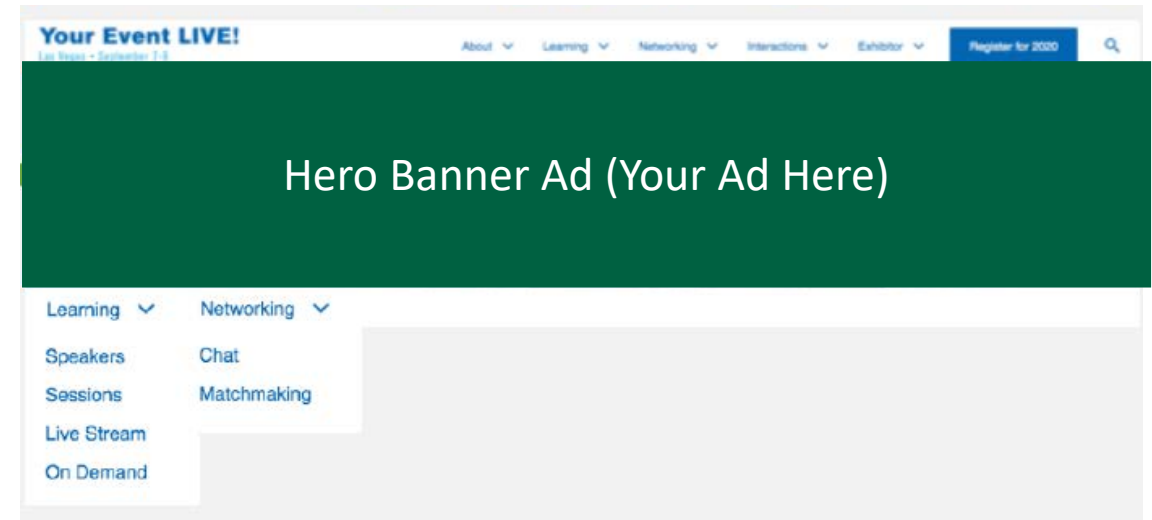
Item	Sale Price	
	Exhibitor	Non-Exhibitor
Digital Final Program	\$30,000	\$37,500
e-Registration Bag Insert	\$5,000	\$6,250
Gamification	\$5,000	NA
Hero Banner Ad (Exhibitor or Poster Homepage)	\$25,000	\$31,250
Itinerary Planner	\$50,000	\$62,500
Registration Banner Ad & Registration Confirmation e-mail	\$50,000	\$62,500
Registration Tower Ad (120-160px wide by 600 px tall)	\$15,000	\$18,750

Hero Banners Ad

- Elevate your presence with a Hero Banner Ad prominently displayed on either the Exhibitor or Poster Page (2880 X 752px)
- Page Title would appear below your ad.



Item	Sale Price	
	Exhibitor	Non-Exhibitor
Hero Banner Ad (Exhibitor or Poster Homepage)	\$25,000	\$31,250



Registration Banner Ad & Logo

Your company banner will be displayed on all registration pages in. Ads rotate every 15 seconds.

Artwork Specs: JPEG, GIF or PNG files, max file size is 200 K. Animated GIFs are accepted.

- Registration Portal Banner size: 1200 px
- Registration Portal Logo size: 200px
- Registration Confirmation Logo size: 600px

On the final registration page and registration confirmation attendees will see a clickable company logo directing them to your website. Metrics available through Google Tag Manager.

Item	Sale Price	
	Exhibitor	Non-Exhibitor
Registration Banner Ad & Logo	\$50,000	\$62,500



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[Exhibitor Registration](#)

Already Registered?

[Access My Registration](#)

Do you need to:

- Update contact information
- Upgrade your registration (when available)
- Print a receipt
- Resend a confirmation
- Invite-a-Colleague
- View a sample badge
- Access hotel information



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[Event Information](#) [Cancellation Policy](#)

[Convention Data Services](#)

SSL Certificate

If you need registration assistance, please email BreakBulkEurope@expressreg.net. All questions will be answered from 09:00 (9:00 am) - 17:00 (5:00 pm) EST.
 If you are an exhibitor or sponsor, please email our customer support team at breakbulksupport@breakbulk.com.
 For technical assistance with this web page, please click here for Technical Support.

Supported Browsers

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Event Information



Product Theaters

- 30 minutes non-CME presentations
- 4 timeslots a day, for 3 days
- Total possibility of up to 12 unique non-compete slots or 24 concurrent slots (max of 2 concurrent)
- Concurrent Product Theaters: \$40,000
- Non-Compete Product Theaters: \$60,000



Product Theater Includes:

- Pre-recorded presentation with typed chat/Q&A box
- Lives in the TLMdX® platform for 90 days
- Can be a live presentation for \$10,000 more
- No capacity limit for attendees
- Listing on AASLD website and TLMdX® platform
- Leads and metrics will be sent post-conference dates
- Option to promote product theater link in exhibit booth
- (1) e-registration bag insert/listing
- (1) pre-conference registration mailing list
- **Must be Bronze, Silver or Gold Exhibitor to purchase**

Thank you!

