



Entourage Pro: *Insights*

Trusted by the industry





Video Report

Report demographics

- 451 worldwide video professionals specialising in 634 video positions.
- Fully registered/verified members providing ongoing market measurement and research.

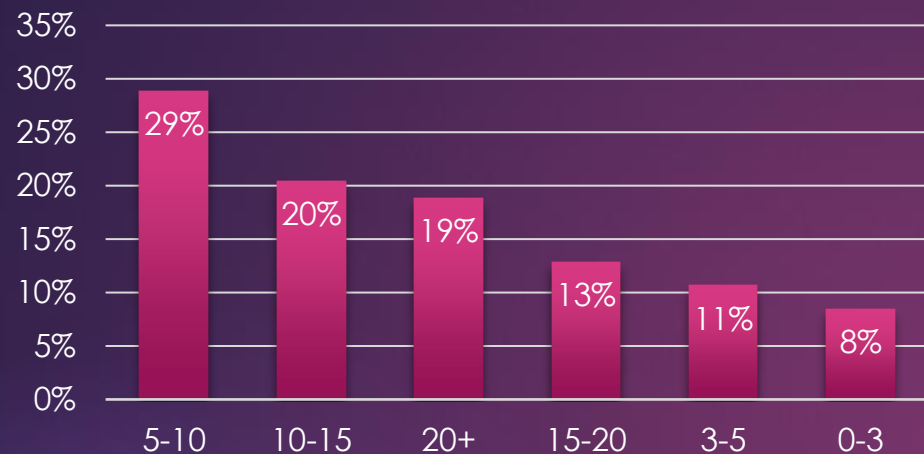
65% class video as their primary role
35% class video as a secondary role

Industry Roles

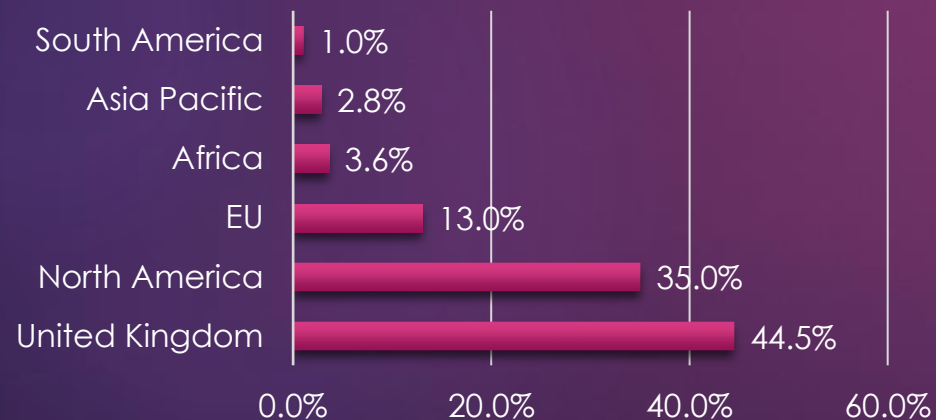
Video LED Screen Tech	18.9%	Video Crew Chief	3.6%
Video Tech	14.4%	Projection Tech	3.2%
Camera Operator	11.2%	Broadcast Engineer	1.9%
Video Engineer	7.3%	Video Designer	1.7%
Videographer	6.8%	Video Editor	1.7%
Live Stream Operator	6.3%	Projection Designer	1.6%
Video Director	5.2%	Video Producer	1.4%
Vision Mixer	5.2%	Drone Operator	1.1%
Server Tech	4.3%	Jib Operator	0.2%
Video Content Creation	4.1%		



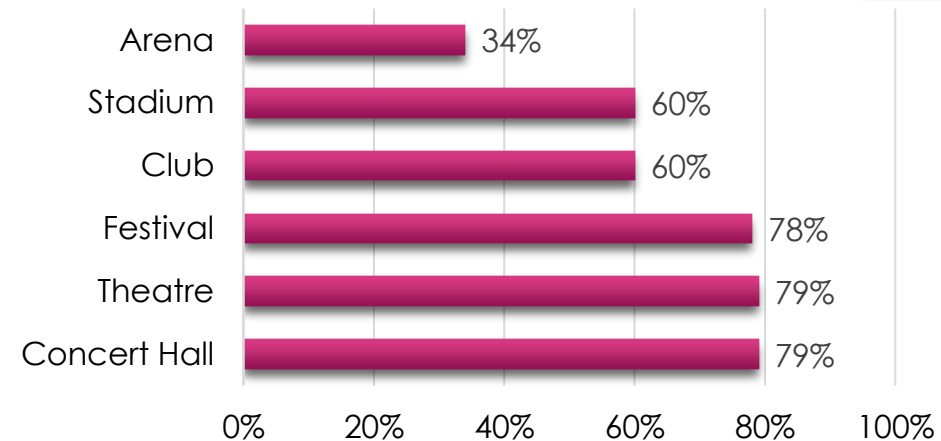
Years Experience



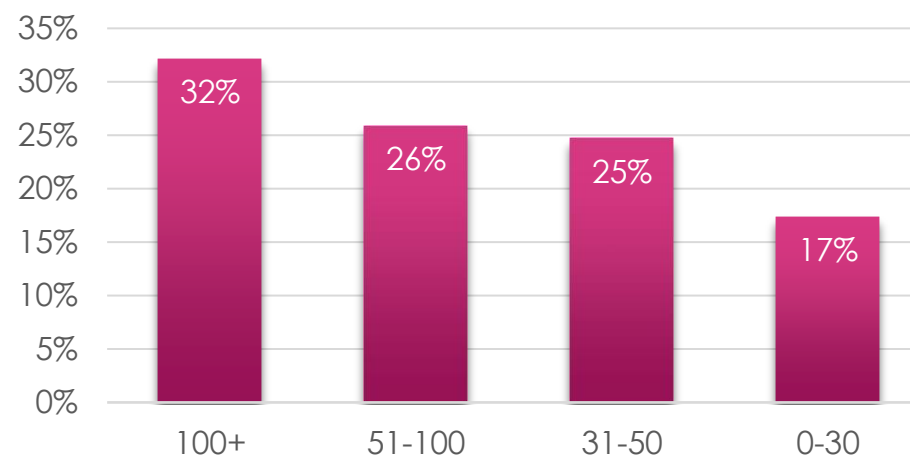
Territories



Venue Experience



Average Yearly Shows





Video member training and brand preference

Top 5 video editing software trained with

Adobe Premier Pro CC	62.8%
After effects	31.9%
Final Cut Pro X	22.3%
DaVinci Resolve	17.0%
Resolume arena	9.6%

Top 5 projection brands trained with

Barco	68.0%
Panasonic	60.0%
Christie Digital	44.0%
Epson	32.0%
Optoma	20.0%

Top 5 screen brands trained with

Roe	43.4%
Absen	42.4%
Unilumin	37.4%
Novastar	29.3%
InfILED	22.2%

Top 5 video mixer brands trained with

Blackmagic Design	67.2%
AnalogWay	41.8%
Panasonic	37.3%
Roland	37.3%
Barco	31.3%

Top 5 preferred editing software brands

Adobe Premier Pro CC	64.5%
After effects	24.0%
DaVinci Resolve	20.7%
Final Cut Pro X	14.0%
Resolume arena	3.3%

Top 5 preferred projection brands

Panasonic	68.0%
Barco	56.0%
Christie Digital	44.0%
Epson	24.0%
Canon	8.0%

Top 5 preferred screen brands

Roe	67.0%
Absen	47.0%
Unilumin	42.0%
Novastar	24.0%
InfILED	20.0%

Top 5 preferred video mixer brands

Blackmagic Design	54.4%
Barco	22.2%
AnalogWay	21.1%
Grass Valley	18.9%
Panasonic	16.7%

Top 5 preferred camera brands

Sony	68.8%
Blackmagic	42.7%
Canon	42.7%
Panasonic	38.9%
GoPro	24.8%

Top 5 preferred 360 camera brands

Gopro	36.7%
Insta 360	18.3%
PTZ Optics	5.5%
Ricoh Theta	3.7%
ALLie	2.8%

Top 5 preferred encoder brands

Blackmagic	70.2%
vMix	29.8%
OBS Studio	22.8%
AJA Helo	15.8%
Terradek	14.9%

Top 5 preferred server brands

Resolume	36.5%
disguise	31.7%
Analog Way	22.2%
Barco	22.2%
Qlab	14.3%

Top 5 streaming services used

Facebook Live	83.3%
Vimeo	70.0%
YouTube Live	70.0%
Zoom	66.7%
Livestream	63.3%



Brand training by territory

UK

Top 5 video editing software trained with

Adobe Premier Pro CC	67.4%
After effects	32.6%
Final Cut Pro X	21.7%
DaVinci Resolve	13.0%
Vimeo	10.9%

Top 5 projection brands trained with

Barco	88.9%
Epson	66.7%
Panasonic	66.7%
Christie Digital	44.4%
Optoma	44.4%

Top 5 screen brands trained with

Absen	48.9%
Roe	48.9%
Unilumin	34.0%
Novastar	31.9%
InfILED	27.7%

Top 5 video mixer brands trained with

Blackmagic Design	72.7%
Panasonic	42.4%
Roland	42.4%
AnalogWay	30.3%
disguise	24.2%

North America

Top 5 video editing software trained with

Adobe Premier Pro CC	50.0%
After effects	33.3%
Final Cut Pro X	29.2%
DaVinci Resolve	25.0%
Avid Media Composer	12.5%

Top 5 projection brands trained with

Barco	50.0%
Panasonic	50.0%
Christie Digital	25.0%
Disguise	25.0%

Top 5 screen brands trained with

Roe	56.7%
Absen	53.3%
InfILED	23.3%
Novastar	23.3%
Chauvet	20.0%

Top 5 video mixer brands trained with

Blackmagic Design	75.0%
AnalogWay	68.8%
Roland	50.0%
Ross Video	50.0%
Panasonic	43.8%

EU

Top 5 video editing software trained with

Adobe Premier Pro CC	73.3%
After effects	40.0%
DaVinci Resolve	26.7%
Final Cut Pro X	20.0%
Avid Media Composer	13.3%

Top 5 projection brands trained with

Panasonic	60.0%
Barco	40.0%
Christie Digital	40.0%
Digital Projection	40.0%
Epson	40.0%

Top 5 screen brands trained with

Novastar	30.8%
Roe	23.1%
Lighthouse	15.4%
Pixled	15.4%
Spherelabs	15.4%

Top 5 video mixer brands trained with

Barco	55.6%
Blackmagic Design	50.0%
AnalogWay	38.9%
disguise	27.8%
vMix	27.8%

RoW

Top 5 video editing software trained with

Adobe Premier Pro CC	55.6%
Resolume arena	44.4%
CyberLink PowerDirector	22.2%
Filmora	22.2%
Sony Vegas Pro	22.2%

Top 5 projection brands trained with

Barco	100.0%
Christie Digital	100.0%
Panasonic	66.7%
Green Hippo	33.3%

Top 5 screen brands trained with

Lighthouse	55.6%
Novastar	33.3%
Unilumin	33.3%
Absen	22.2%
colorlight	22.2%



Brand preference by territory

UK

Top 5 preferred video editing software brands

Adobe Premier Pro CC	55.9%
After effects	27.1%
DaVinci Resolve	18.6%
Final Cut Pro X	16.9%
Edius Pro	5.1%

Top 5 preferred projection brands

Panasonic	66.7%
Barco	33.3%
Canon	22.2%
Christie Digital	22.2%
Epson	22.2%

Top 5 preferred screen brands

Roe	62.5%
Absen	35.4%
Unilumen	27.1%
InfILED	22.9%
Novastar	20.8%

Top 5 preferred video mixer brands

Blackmagic Design	57.5%
Grass Valley	25.0%
AnalogWay	20.0%
Barco	20.0%
Panasonic	20.0%

North America

Top 5 preferred video editing software brands

Adobe Premier Pro CC	74.3%
DaVinci Resolve	25.7%
After effects	22.9%
Final Cut Pro X	8.6%
Vimeo	2.9%

Top 5 preferred projection brands

Barco	75.0%
Panasonic	50.0%
Christie Digital	37.5%
Eiki	25.0%
Epson	25.0%

Top 5 preferred screen brands

Roe	76.7%
Absen	63.3%
Unilumen	33.3%
InfILED	20.0%
Pixel Flex	20.0%

Top 5 preferred video mixer brands

Blackmagic Design	50.0%
Ross Video	25.0%
AnalogWay	21.4%
Roland	21.4%
Barco	14.3%

EU

Top 5 preferred video editing software brands

Adobe Premier Pro CC	77.8%
After effects	27.8%
DaVinci Resolve	22.2%
Final Cut Pro X	5.6%

Top 5 preferred projection brands

Panasonic	100.0%
Barco	40.0%
Christie Digital	40.0%
Epson	40.0%

Top 5 preferred screen brands

Roe	76.9%
Novastar	46.2%
Absen	30.8%
Unilumin	30.8%
Lighthouse	15.4%

Top 5 preferred video mixer brands

Blackmagic Design	47.4%
Barco	42.1%
disguise	42.1%
AnalogWay	26.3%
vMix	26.3%

RoW

Top 5 preferred video editing software brands

Adobe Premier Pro CC	55.6%
Filmora	44.4%
Final Cut Pro X	33.3%
Resolume arena	22.2%
Sony Vegas Pro	22.2%

Top 5 preferred projection brands

Barco	100.0%
Christie Digital	100.0%
Panasonic	66.7%

Top 5 preferred screen brands

Absen	77.8%
Lighthouse	55.6%
Novastar	55.6%
Panasonic	44.4%
Roe	44.4%

Top 5 preferred video mixer brands

Blackmagic Design	100.0%
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