



Entourage Pro: *Insights*

Trusted by the industry





Audio Report

Report demographics

- 1414 worldwide audio professionals specialising in 2550 audio roles.
- Fully registered/verified members providing ongoing market measurement and research.

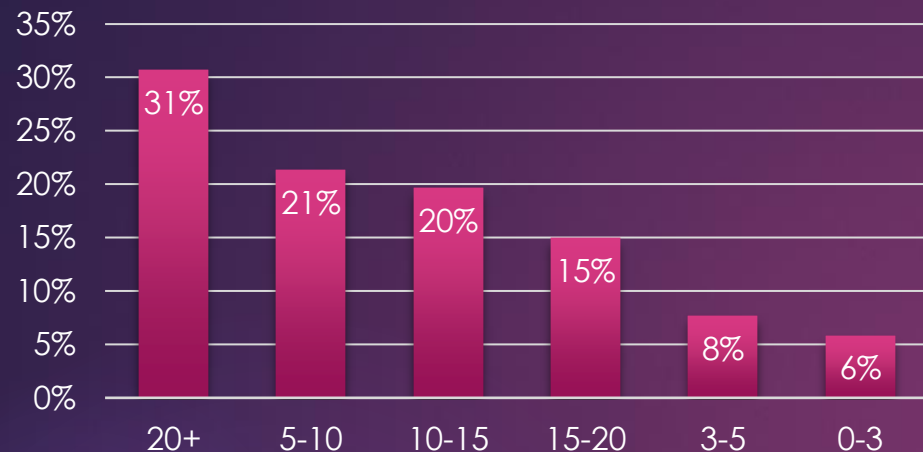
89% class audio as their primary role
11% class audio as a secondary role

Industry Roles

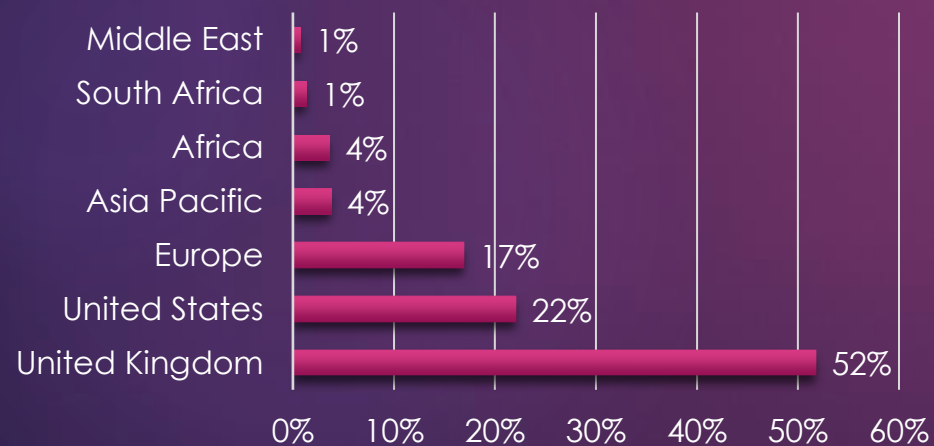
FOH Engineer	1015	39.8%	Broadcast Sound Supervisor	24	0.9%
Monitor Engineer	486	19.1%	PA Crew Chief	24	0.9%
Sound Tech	357	14.0%	Wireless Comms Tech	19	0.7%
PA Systems Tech	160	6.3%	Audio Networking Operator	18	0.7%
Head of Sound	117	4.6%	OB / Mobile Engineer	15	0.6%
FOH Tech	108	4.2%	Audio Consultant	12	0.5%
Recording & Playback Engineer	66	2.6%	DJ Tech	7	0.3%
Monitor Tech	58	2.3%	Spatial Audio Systems Specialist	5	0.2%
Ableton Operator	28	1.1%	Audiologist	4	0.2%
Patch Engineer	27	1.1%	TOTAL	2422	



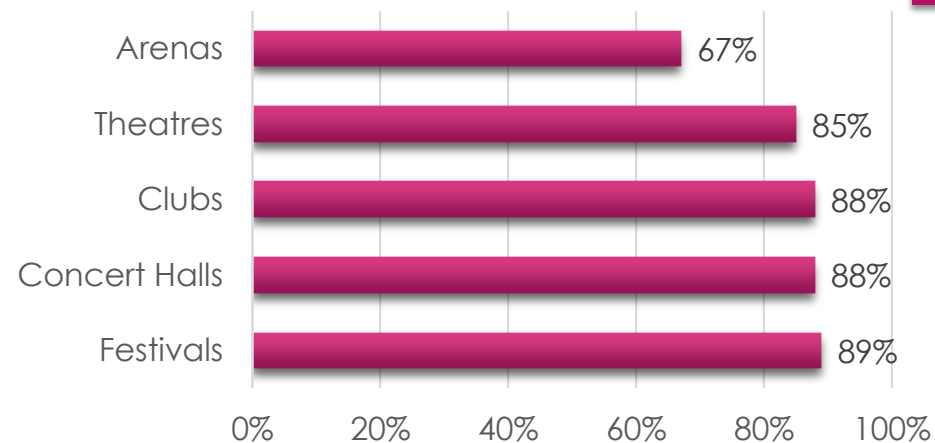
Years Experience



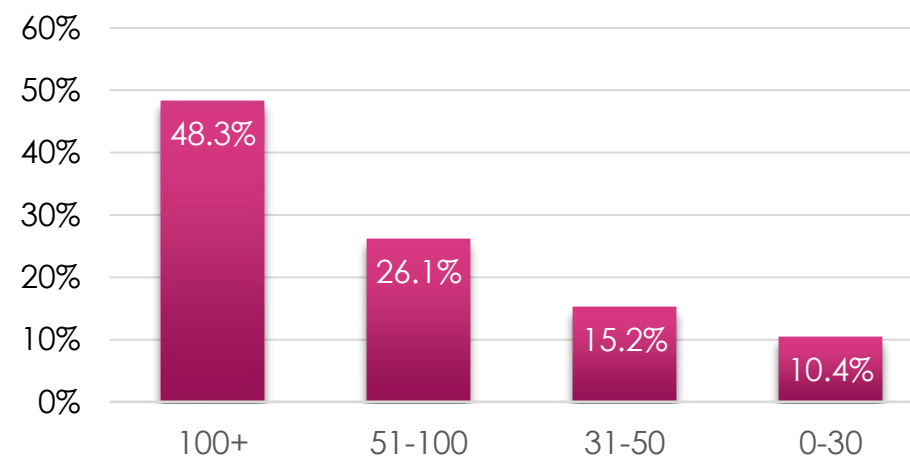
Territories



Venue Experience



Average Yearly Shows





Top 5 audio console brands trained with

Yamaha Pro Audio	70%
DiGiCo	66%
Midas Consoles	60%
Allen & Heath	49%
Soundcraft	45%

Audio Consoles

Top 5 audio console brand preferences

DiGiCo	64%
Yamaha Pro Audio	63%
Midas Consoles	46%
Allen & Heath	41%
Avid	35%

Top 5 audio console brands trained with 15-20+ years' experience

Yamaha Pro Audio	71%
DiGiCo	71%
Midas Consoles	62%
Soundcraft	49%
Avid	49%

Top 5 audio console brands trained with 5-15 years' experience

Yamaha Pro Audio	69%
DiGiCo	68%
Midas Consoles	59%
Allen & Heath	52%
Avid	43%

Top 5 audio console brand preference 0-5 years' experience

Yamaha Pro Audio	58%
Allen & Heath	58%
Midas Consoles	57%
Behringer	48%
DiGiCo	40%

Top 5 audio console brand preferences 15-20+ years' experience

DiGiCo	69%
Yamaha Pro Audio	58%
Midas Consoles	47%
Avid	37%
Allen & Heath	36%

Top 5 audio console brand preferences 5-15 years' experience

Yamaha Pro Audio	67%
DiGiCo	63%
Midas Consoles	45%
Allen & Heath	43%
Avid	35%

Top 5 audio console brand preference 0-5 years' experience

Yamaha Pro Audio	66%
Allen & Heath	62%
Midas Consoles	45%
DiGiCo	41%
Behringer	27%



Audio Consoles

Brand training by territory

North America

Top 5 audio console brands trained with

Yamaha Pro Audio	79%
DiGiCo	69%
Midas Consoles	67%
Avid	62%
Soundcraft	47%

UK

Top 5 audio console brands trained with

DiGiCo	67%
Yamaha Pro Audio	65%
Midas Consoles	58%
Allen & Heath	49%
Soundcraft	41%

Europe

Top 5 audio console brands trained with

Yamaha Pro Audio	70%
DiGiCo	62%
Midas Consoles	62%
Allen & Heath	52%
Soundcraft	50%

RoW

Top 5 audio console brands trained with

DiGiCo	69%
Yamaha Pro Audio	69%
Allen & Heath	64%
Avid	55%
Soundcraft	53%

Brand preferences by territory

North America

Top 5 audio console brand preference

DiGiCo	65%
Yamaha Pro Audio	63%
Midas Consoles	52%
Avid	43%
Allen & Heath	26%

UK

Top 5 audio console brand preference

DiGiCo	63%
Yamaha Pro Audio	63%
Allen & Heath	47%
Midas Consoles	45%
Avid	29%

Europe

Top 5 audio console brand preference

DiGiCo	62%
Yamaha Pro Audio	60%
Midas Consoles	40%
Allen & Heath	39%
Avid	32%

RoW

Top 5 audio console brand preference

DiGiCo	73%
Yamaha Pro Audio	66%
Avid	52%
Midas Consoles	44%
Soundcraft	34%



Audio Consoles

Training by territories and years' experience

Europe

Top 5 audio console brand training 15-20+ years' experience

Yamaha Pro Audio	75%
DiGiCo	70%
Midas Consoles	67%
Allen & Heath	54%
Soundcraft	54%

Top 5 audio console brand training 5-15 years' experience

Yamaha Pro Audio	64%
Midas Consoles	54%
DiGiCo	53%
Allen & Heath	45%
Soundcraft	43%

Top 5 audio console brand training 0-5 years' experience

Behringer	71%
Midas Consoles	57%
Yamaha Pro Audio	57%
Allen & Heath	50%
Soundcraft	43%

North America

Top 5 audio console brand training 15-20+ years' experience

Yamaha Pro Audio	84%
DiGiCo	72%
Midas Consoles	68%
Avid	65%
Soundcraft	53%

Top 5 audio console brand training 5-15 years' experience

Yamaha Pro Audio	73%
DiGiCo	67%
Midas Consoles	66%
Behringer	62%
Avid	58%

Top 5 audio console brand training 0-5 years' experience

Yamaha Pro Audio	71%
Allen & Heath	71%
Midas Consoles	71%
Behringer	71%
Avid	57%

UK

Top 5 audio console brand training 15-20+ years' experience

DiGiCo	71%
Yamaha Pro Audio	63%
Midas Consoles	58%
Allen & Heath	43%
Soundcraft	40%

Top 5 audio console brand training 5-15 years' experience

Yamaha Pro Audio	70%
DiGiCo	67%
Midas Consoles	57%
Allen & Heath	52%
Soundcraft	43%

Top 5 audio console brand training 0-5 years' experience

Allen & Heath	56%
Midas Consoles	56%
Yamaha Pro Audio	53%
DiGiCo	45%
Behringer	42%

RoW

Top 5 audio console brand training 15-20+ years' experience

DiGiCo	70%
Yamaha Pro Audio	63%
Soundcraft	61%
Avid	59%
Allen & Heath	54%

Top 5 audio console brand training 5-15 years' experience

DiGiCo	75%
Allen & Heath	71%
Yamaha Pro Audio	71%
Midas Consoles	60%
Behringer	58%

Top 5 audio console brand training 0-5 years' experience

Yamaha Pro Audio	86%
Allen & Heath	71%
Avid	43%
Midas Consoles	43%
Behringer	29%



Audio Consoles

Brand preference by territories and years' experience

Europe

Top 5 audio console brand preference 15-20+ years' experience

DiGiCo	68%
Yamaha Pro Audio	60%
Midas Consoles	46%
Avid	40%
Allen & Heath	35%

Top 5 audio console brand preference 5-15 years' experience

Yamaha Pro Audio	58%
DiGiCo	57%
Allen & Heath	44%
Midas Consoles	35%
Avid	24%

Top 5 audio console brand preference 0-5 years' experience

Yamaha Pro Audio	53%
Allen & Heath	41%
Midas Consoles	41%
Soundcraft	41%
DiGiCo	24%

North America

Top 5 audio console brand preference 15-20+ years' experience

DiGiCo	70%
Yamaha Pro Audio	62%
Midas Consoles	52%
Avid	41%
Allen & Heath	24%

Top 5 audio console brand preference 5-15 years' experience

Yamaha Pro Audio	65%
DiGiCo	62%
Midas Consoles	51%
Avid	50%
Allen & Heath	26%

Top 5 audio console brand preference 0-5 years' experience

Midas Consoles	63%
Yamaha Pro Audio	63%
Allen & Heath	56%
Behringer	44%
Mackie	31%

UK

Top 5 audio console brand preference 15-20+ years' experience

DiGiCo	67%
Yamaha Pro Audio	55%
Midas Consoles	45%
Allen & Heath	40%
Avid	33%

Top 5 audio console brand preference 5-15 years' experience

Yamaha Pro Audio	71%
DiGiCo	64%
Allen & Heath	49%
Midas Consoles	45%
Avid	28%

Top 5 audio console brand preference 0-5 years' experience

Allen & Heath	64%
Yamaha Pro Audio	59%
DiGiCo	47%
Midas Consoles	46%
Behringer	27%

RoW

Top 5 audio console brand preference 15-20+ years' experience

DiGiCo	79%
AMS Neve	60%
Yamaha Pro Audio	60%
Midas Consoles	45%
Avid	43%

Top 5 audio console brand preferences 5-15 years' experience

DiGiCo	72%
Yamaha Pro Audio	66%
Avid	55%
Allen & Heath	52%
Midas Consoles	48%

Top 5 audio console brand preference 0-5 years' experience

Yamaha Pro Audio	100%
Allen & Heath	82%
Avid	82%
DiGiCo	45%
Behringer	18%



Top 5 PA loudspeaker manufacturers trained with

d&b Audiotechnik	60.40%
L-Acoustics	52.70%
Meyer Sound	28.30%
JBL	22.80%
Martin Audio	17.90%

PA Loudspeakers

Top 5 PA loudspeaker brand preferences

d&b Audiotechnik	75.50%
L-Acoustics	71.60%
Electro-Voice	45.10%
Meyer Sound	33.70%
Martin Audio	23.80%

Top 5 PA loudspeaker brands trained with from members with 15-20+ years experience

d&b Audiotechnik	60.7%
L-Acoustics	53.5%
Meyer Sound	32.2%
JBL	24.9%
Martin Audio	17.8%

Top 5 PA loudspeaker brand preferences from members with 15-20+ years experience

L-Acoustics	75.0%
d&b Audiotechnik	74.6%
Electro-Voice	50.2%
Meyer Sound	35.0%
Martin Audio	23.3%

Top 5 PA loudspeaker brands trained with from members with 5-15 years experience

L-Acoustics	44.9%
Meyer Sound	23.6%
JBL	19.3%
Martin Audio	16.4%
d&b Audiotechnik	14.4%

Top 5 PA loudspeaker brand preferences from members with 5-15 years experience

d&b Audiotechnik	80.9%
L-Acoustics	72.3%
Electro-Voice	42.9%
Meyer Sound	34.7%
Martin Audio	24.4%

Top 5 PA loudspeaker brands trained with from members with 0-5 years experience

L-Acoustics	28.9%
Martin Audio	18.4%
JBL	15.8%
Electro-Voice	14.5%
DB Technologies	11.8%

Top 5 PA loudspeaker brand preferences from members with 0-5 years experience

d&b Audiotechnik	54.8%
L-Acoustics	47.6%
Electro-Voice	24.6%
Martin Audio	24.6%
Meyer Sound	21.4%



PA Loudspeakers

Brand training by territory

North America

Top 5 PA loudspeaker manufacturers trained with

L-Acoustics	53.8%
d&b Audiotechnik	51.7%
JBL	47.2%
Meyer Sound	39.2%
RCF	17.0%

UK

Top 5 PA loudspeaker manufacturers trained with

d&b Audiotechnik	67.5%
L-Acoustics	50.2%
Martin Audio	21.7%
Meyer Sound	19.0%
JBL	11.9%

Europe

Top 5 PA loudspeaker manufacturers trained with

L-Acoustics	57.6%
d&b Audiotechnik	54.0%
Meyer Sound	34.2%
Adamson Systems	18.3%
Martin Audio	14.4%

RoW

Top 5 PA loudspeaker manufacturers trained with

d&b Audiotechnik	58.9%
L-Acoustics	51.8%
JBL	43.8%
Meyer Sound	38.4%
Nexo	25.0%

Brand preferences by territory

North America

Top 5 PA loudspeaker brand preferences

L-Acoustics	72.1%
d&b Audiotechnik	69.3%
Electro-Voice	48.6%
Meyer Sound	37.2%
JBL	36.2%

UK

Top 5 PA loudspeaker brand preferences

d&b Audiotechnik	80.0%
L-Acoustics	69.8%
Electro-Voice	45.6%
Martin Audio	27.7%
Meyer Sound	27.4%

Europe

Top 5 PA loudspeaker brand preferences

L-Acoustics	72.0%
d&b Audiotechnik	67.3%
Electro-Voice	40.0%
Meyer Sound	36.7%
Adamson Systems	25.3%

RoW

Top 5 PA loudspeaker brand preferences

d&b Audiotechnik	84.4%
L-Acoustics	80.3%
Meyer Sound	55.7%
Electro-Voice	45.1%
JBL	40.2%



PA Loudspeakers

Training by territories and years' experience

Europe

Top 5 PA loudspeaker brands trained with 15-20+ years experience

d&b Audiotechnik	58.5%
L-Acoustics	58.5%
Meyer Sound	36.6%
Adamson Systems	23.0%
JBL	17.5%

Top 5 PA loudspeaker brands trained with 5-15 years experience

L-Acoustics	55.3%
d&b Audiotechnik	50.6%
Meyer Sound	30.6%
Nexo	11.8%
Adamson Systems	10.6%

Top 5 PA loudspeaker brands trained with 0-5 years experience

L-Acoustics	60.0%
DB Technologies	40.0%
Electro-Voice	20.0%
Martin Audio	20.0%
Meyer Sound	20.0%

North America

Top 5 PA loudspeaker brands trained with 15-20+ years experience

L-Acoustics	55.7%
d&b Audiotechnik	53.9%
JBL	49.7%
Meyer Sound	41.3%
Clair Brothers	20.4%

Top 5 PA loudspeaker brands trained with 5-15 years experience

L-Acoustics	51.3%
d&b Audiotechnik	50.4%
JBL	42.6%
Meyer Sound	37.4%
RCF	20.9%

Top 5 PA loudspeaker brands trained with 0-5 years experience

JBL	66.7%
L-Acoustics	50.0%
d&b Audiotechnik	16.7%
Electro-Voice	16.7%
Meyer Sound	16.7%

UK

Top 5 PA loudspeaker brands trained with 15-20+ years experience

d&b Audiotechnik	67.3%
L-Acoustics	49.8%
Meyer Sound	23.5%
Martin Audio	20.3%
Turbosound	11.7%

Top 5 PA loudspeaker brands trained with 5-15 years experience

d&b Audiotechnik	68.3%
L-Acoustics	51.5%
Martin Audio	23.1%
Meyer Sound	17.5%
JBL	12.2%

Top 5 PA loudspeaker brands trained with 0-5 years experience

d&b Audiotechnik	63.5%
L-Acoustics	44.2%
Martin Audio	21.2%
JBL	17.3%
Electro-Voice	15.4%

RoW

Top 5 PA loudspeaker brands trained with 15-20+ years experience

d&b Audiotechnik	55%
L-Acoustics	49%
JBL	47%
Meyer Sound	34%
Nexo	28%

Top 5 PA loudspeaker brands trained with 5-15 years experience

L-Acoustics	61%
JBL	43%
Meyer Sound	43%
Nexo	25%
d&b Audiotechnik	24%

Top 4 PA loudspeaker brands trained with 0-5 years experience

Meyer Sound	38%
DB Technologies	25%
RCF	25%
JBL	13%



PA Loudspeakers

Brand preference by territories and years' experience

Europe

Top 5 PA loudspeaker brand preferences 15-20+ years experience

L-Acoustics	73.7%
d&b Audiotechnik	67.4%
Electro-Voice	41.1%
Meyer Sound	34.7%
Adamson Systems	29.5%

Top 5 PA loudspeaker brand preferences 5-15 years experience

d&b Audiotechnik	74.2%
L-Acoustics	69.9%
Meyer Sound	44.1%
Electro-Voice	38.7%
Adamson Systems	19.4%

Top 5 PA loudspeaker brand preferences 0-5 years experience

L-Acoustics	64.7%
Electro-Voice	35.3%
Nexo	35.3%
d&b Audiotechnik	29.4%
Martin Audio	29.4%

North America

Top 5 PA loudspeaker brand preferences 15-20+ years experience

L-Acoustics	74.9%
d&b Audiotechnik	72.2%
Electro-Voice	53.5%
JBL	40.6%
Meyer Sound	35.8%

Top 5 PA loudspeaker brand preferences 5-15 years experience

L-Acoustics	64.5%
Electro-Voice	41.9%
Meyer Sound	39.5%
d&b Audiotechnik	26.6%
JBL	24.2%

Top 5 PA loudspeaker brand preferences 0-5 years experience

JBL	50.0%
Mackie	33.3%
L-Acoustics	25.0%
QSC Audio	25.0%
Meyer Sound	16.7%

UK

Top 5 PA loudspeaker brand preferences 15-20+ years experience

d&b Audiotechnik	78.5%
L-Acoustics	75.5%
Electro-Voice	55.3%
Meyer Sound	32.0%
Martin Audio	26.9%

Top 5 PA loudspeaker brand preferences 5-15 years experience

L-Acoustics	69.8%
Electro-Voice	37.8%
Martin Audio	28.4%
Meyer Sound	25.9%
d&b Audiotechnik	18.0%

Top 5 PA loudspeaker brand preferences 0-5 years experience

L-Acoustics	36.5%
Electro-Voice	23.5%
Martin Audio	22.4%
Mackie	16.5%
Meyer Sound	15.3%

RoW

Top 5 PA loudspeaker brand preferences 15-20+ years experience

d&b Audiotechnik	85%
L-Acoustics	77%
Meyer Sound	51%
Electro-Voice	40%
JBL	38%

Top 5 PA loudspeaker brand preferences 5-15 years experience

L-Acoustics	81%
Electro-Voice	58%
Meyer Sound	56%
d&b Audiotechnik	44%
Nexo	42%

Top 5 PA loudspeaker brand preferences 0-5 years experience

L-Acoustics	83%
Meyer Sound	75%
d&b Audiotechnik	50%
Martin Audio	50%
JBL	42%

Headphones/IEM's



Top 5 preferred Headphone/IEM Brands

Sennheiser	31.0%
Shure	23.9%
Audio Technica	14.3%
AKG	11.1%
Beyerdynamic	10.1%

Top 5 preferred headphone/IEM Brands 15-20+ years experience

Sennheiser	31.7%
Shure	20.3%
Sony	14.6%
Audio Technica	13.8%
Ultimate Ears (UE)	13.0%

Top 5 preferred headphone/IEM Brands 5-15 years experience

Sennheiser	35.3%
Shure	30.4%
Audio Technica	14.7%
Beyerdynamic	12.7%
AKG	12.3%

Top 5 preferred headphone/IEM Brands 0-5 years experience

Sennheiser	28.0%
Audio Technica	21.3%
Shure	21.3%
AKG	14.0%
Sony	13.3%



Headphones/IEM's

Brand preference by territories and years' experience

Europe		North America		UK		RoW	
Top 5 preferred Headphone/IEM Brands 15-20+ years experience		Top 5 preferred Headphone/IEM Brands 15-20+ years experience		Top 5 preferred Headphone/IEM Brands 15-20+ years experience		Top 5 preferred Headphone/IEM Brands 15-20+ years experience	
Sennheiser	37.5%	Shure	21.6%	Sennheiser	37.0%	Sennheiser	62.5%
AKG	20.8%	Audio Technica	18.9%	Shure	18.5%	AKG	37.5%
Audio Technica	20.8%	JH Audio	16.2%	Sony	18.5%	Audio Technica	37.5%
Shure	20.8%	Sennheiser	13.5%	Ultimate Ears (UE)	16.7%	Beyerdynamic	25.0%
Sony	12.5%	Ultimate Ears (UE)	13.5%	JH Audio	13.0%	Shure	25.0%
Top 5 preferred Headphone/IEM Brands 5-15 years experience		Top 5 preferred Headphone/IEM Brands 5-15 years experience		Top 5 preferred Headphone/IEM Brands 5-15 years experience		Top 5 preferred Headphone/IEM Brands 5-15 years experience	
Sennheiser	32.4%	Shure	26.3%	Sennheiser	41.4%	AKG	38.9%
Shure	27.0%	Sennheiser	18.4%	Shure	33.3%	Audio Technica	38.9%
AKG	18.9%	JH Audio	13.2%	Audio Technica	14.4%	Beyerdynamic	38.9%
Audio Technica	8.1%	Ultimate Ears (UE)	13.2%	Beyerdynamic	11.7%	Sennheiser	38.9%
Beyerdynamic	8.1%	Audio Technica	10.5%	Ultimate Ears (UE)	11.7%	Shure	27.8%
Top 5 preferred Headphone/IEM Brands 0-5 years experience		Top 5 preferred Headphone/IEM Brands 0-5 years experience		Top 5 preferred Headphone/IEM Brands 0-5 years experience		Top 5 preferred Headphone/IEM Brands 0-5 years experience	
Sennheiser	46.7%	Audio Technica	21.9%	Sennheiser	30.9%	Audio Technica	50.0%
Shure	33.3%	Beats	15.6%	Audio Technica	20.6%	Shure	50.0%
Allen & Heath	20.0%	Sony	15.6%	Shure	20.6%	Sennheiser	16.7%
Beyerdynamic	20.0%	Sennheiser	12.5%	AKG	15.5%	Sony	16.7%
Pioneer	13.3%	Shure	12.5%	Sony	13.4%	Pioneer	16.7%



Cables

Top 5 Cable brands used

Neutrik	30.7%
van damme	17.4%
Klotz	9.6%
Mogami	7.5%
AKG	7.2%

UK

Top 5 Cable brands used

Neutrik	32.7%	Neutrik
van damme	29.3%	Whirlwind
Fender	8.6%	Mogami
AKG	8.0%	Hosa
Adam Hall	7.5%	Lex Products

North America

Top 5 Cable brands used

20.5%	Neutrik
15.8%	Klotz
14.2%	Cordial
7.9%	Adam Hall
7.9%	Belden

EU

Top 5 Cable brands used

19.5%	Neutrik
12.0%	Amphenol
7.5%	AKG
4.9%	Dante
4.9%	van damme

RoW

Top 5 Cable brands used

27.6%	Neutrik
24.1%	Amphenol
20.7%	AKG
13.8%	Dante
10.3%	van damme