

BELOW ZERO
ICE DRIVING



Below Zero offers a unique ice driving experience that caters for drivers of all abilities, from the fun-seeking novice to the seasoned competition professional. We operate each year from January to March on a frozen lake in northern Sweden near Scandinavia's most popular winter sports resort, Åre.

“None of us have ever had so much fun in a car in a lifetime of trying. Truly, a great experience. The cars were superb. Would I do it again? Hell yes!”

Our primary focus is driving fast cars on ice, but ultimately we will build your experience to your exact specifications. Surrounded by the most breath-taking scenery in Europe, our world-class instructors will teach you how to steer using just the throttle and how to drift your rally-prepared 911 around our exclusive lake circuits.



COMPETITION READY
PORSCHE 911s



WORLD-CLASS
INSTRUCTION

THE LAKE

With ice a meter thick in places and 3 feet of snow, you will have the world's best winter playground at your disposal. Each season the tracks are ploughed to our exact specifications. The series of inter-connecting circuits are designed to teach a different set of skills and will test even the most experienced driver.

To warm up and learn the basics there is a wide slalom area alongside a selection of training circuits, each more demanding than the last. Once the basics have been mastered the programme moves onto our unique perimeter ice stage. This has plenty of excitement to offer with over 6km of short straights, tight turns and sweeping corners providing ideal

conditions to push the 911s to their limit. On this advanced track, the snow banks are narrowly cut, barely the width of the car, ensuring that the driver has to be on top form to make it round without spinning off and getting stuck in the snow.

During the winter months the surrounding area is host to extensive manufacturer testing for the World Rally Championship (WRC). There are a number of authentic snow-covered rally stages for more experienced drivers to develop their skills. Instruction and practice days can be arranged alongside our ice driving programmes for a small additional cost to cover road surface preparation and safety marshals.

THE CARS

We have a fleet of specially prepared; rally equipped, Porsche 911s. Most have a 3 litre, high compression competition engine producing 300bhp. Each has a close ratio competition gearbox, a full specification FIA integral roll cage and a set of fully studded competition tyres. We are very proud to be the only ice driving operator to exclusively use competition cars; each professionally built by Tuthill Porsche in the UK to withstand the world's most rugged driving environments. They are, by far, the most suited vehicle for this unique and very special driving experience.

THE INSTRUCTORS

All our instructors are of the highest calibre, with many having competed successfully on the world stage. In the past they have included Martin Rowe, Patrik Sandell, Andreas Mikkelsen and Chris Atkinson.

Each one will be able to teach you something new, whether it is your first time on the ice or you are a professional looking to improve your lap time.

MAXIMUM
DRIVE
TIME

THE PACKAGE

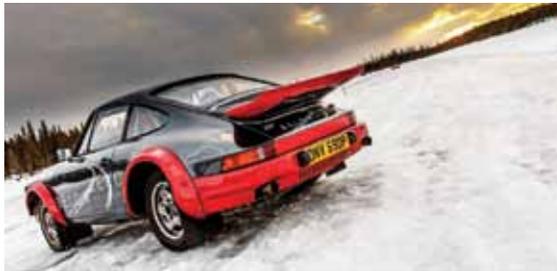
Most importantly we provide a bespoke service. This enables us to cater for everyone – from those that would like intensive one to one tuition, to larger groups of mixed abilities. Ice driving packages usually range from one to three days, depending on the time you have available. We can advise you on the local hotels and once you have made your travel plans, we will take care of the rest.

We are on the lake seven days a week, usually from January to the end of March.

The package includes:

- The use of a Porsche 911 rally car specially prepared by Tuthill Porsche, including all tyres, fuel and incidentals
- First-hand instruction from a world class rally driving professional
- All venue hire fees and track preparation
- The provision of a comprehensive spares package together with support vehicles and technicians to service the rally cars and keep you behind the wheel for as long as possible
- Car insurance (subject to GBP 2,500 excess)
- Beverages by the lake and a delicious hot lunch in our remote Swedish Hunting Lodge
- Return transfers to the lake from your hotel.





GROUPS AND CORPORATES

Please get in touch if you have a large group or a corporate event planned. We would be delighted to put a bespoke package together for you. There are plenty of things to do during the day and Åre ski resort has some great restaurants and lively bars to offer in the evenings. Some of the hotels have excellent conferencing facilities if you are looking to mix business with pleasure.

“I don't think it could have been any better and neither did my client. As a package, it is perfect! Stunning location, amazing cars, great staff and a totally non-corporate feel just makes it something you want to do again and again. I am already lining up people for next year.”



SKIDOO SAFARIS Choose a half or whole day snowmobile safari starting or finishing at the lake or, depending on where you are staying, from right outside your hotel. Your professional local guide will tailor the safari to your mood and experience and we will supply everything from the skidoo to the helmets and overclothing.

ARCTIC WILDCATS Open top, side-by-side, all-terrain vehicles, off-road and on the ice. The Arctic Wildcat is the ultimate toy for any adventurer. Two tracks carved on the ice in perfect symmetry with two Wildcats battling for the best lap time.

WILDERNESS AFTER DARK Travel the old fashioned way on a traditional dog sleigh through the stunning winter scenery to our remote hunting lodge. Then enjoy a cold beer in a log fired, traditional hot tub beside a babbling brook under the stars. When you are ready, join your chef a short walk away in our candle lit hunting lodge for a luxurious dinner by the fire. We can tailor-make this to suit you, from a simple dog-sleigh ride to the full 'wilderness after dark' experience.

SKIING Åre is Scandinavia's largest winter sports resort, so there is plenty of skiing available for all abilities. More experienced skiers can see what the resort and surrounding countryside has to offer with a local guide. If you are struggling to fit it all in, the resort also offers floodlit night skiing.

NIGHTLIFE Åre has everything a lively ski resort has to offer. In this picturesque Swedish town there is a plethora of hotels, restaurants and bars where you can enjoy après ski and a good evening meal. After that, if you still have the energy, there are a host of lively nightclubs to choose from.



There are regular flights from the UK and Europe with a number of airlines. Most of our clients fly into Trondheim via Oslo or into Östersund via Stockholm. Östersund is a little closer to Åre and is about an hour by car, with Trondheim approximately two hours away. Both are easy drives through the beautiful Scandinavian countryside and hire cars can be picked up at either airport.

If time is of the essence, helicopter transfers from the airport can be arranged. They can land outside your hotel or lakeside depending on your schedule.

FLIGHTS, TRANSFERS AND HOTELS

Åre and the surrounding area offer a variety of very comfortable spa hotels. Although accommodation is not part of the package price, we have an excellent relationship with a number of the more popular hotels in the area and would be delighted to book rooms on your behalf.

“Truly, a great experience, although it did take me a while to tuck my eyeballs back into their sockets after a quick trip up and down your special stage with the instructor at the wheel. Something to aspire to...I guess.”

TRY SOMETHING A LITTLE DIFFERENT THIS WINTER

“I will definitely be back. I simply couldn't say where else I would be able to find such quality instruction adapted to my personal level, and at the same time with the potential for as much effective driving time to build up skills.”

“For clients wishing to do more than participate in the Below Zero programme, either for themselves or others in their group, Åre has so much to offer. The location in Kall is beautiful and congratulations to the team on having evolved an already exciting product to become even better.”





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Full terms and conditions are available on the website.

Photography by Malcolm Griffiths and Steinhardt Photography.

