



GOAL PLANNER

= 2022 =

Reflect on the year that was, acknowledge your blessings and set yourself up for success in the new year.

Welcome!

What is the Goal Planner?

It's a tool designed to help you get the most out of your financial life in the year ahead, created especially for you by the team at WeMoney!

It's a way to reflect on the last year and look ahead to 2022. This planner will help you take a step back, appreciate the year that was, acknowledge your blessings and set yourself up for success in the new year. This is your planner, so go ahead and draw all over it—make it your own!

Backed by science

This Goal Planner is inspired by behavioral research on setting and achieving goals, explored in the **We Talk Cents** podcast. Check out the episode featuring Samuel Salzer, where we deep dive into behavioural science and personal finance. The keys to goal setting are:

1

Set a goal of something that is truly important to you that aligns to your deepest values.

2

Talk about your goal to your loved ones, partner or best friend. The more you talk about your goals the more likely you'll keep yourself accountable.

3

Reflect on your goals and celebrate the small wins. The WeMoney community loves to hear all about it, so don't forget to share it in the app!



Get ready...

Set aside 30-60 minutes of uninterrupted time and grab yourself a cup of coffee or tea.

Reflect on 2021

What were my best financial moments in 2021?

What was I not able to accomplish?

What am I most grateful for?

What can I forgive myself for and let go of?

Goals for 2022

Dream big! What does 2022 look like for you?

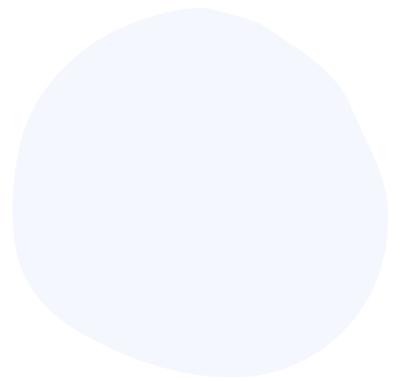
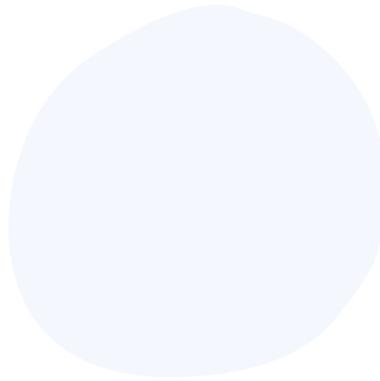
Write out your secret wish, or draw a picture—nothing is too crazy!



What do I want to achieve in 2022?

My 3 financial goals for 2022

This could be paying down debt, saving for a car, saving for a home, investing, starting a side hustle, etc.



How I'll achieve them

Potential roadblocks

How I'll overcome them

How will it feel to achieve my goals?

What would achieving these goals do for me?

Savings & debt tracker

If you have a savings target or a debt to pay off, print this page and stick it to your fridge. Colour in each step of the way toward the total amount.

This could be one of your goals (or maybe all 3).

I'm saving for/paying off:

Deadline

--	--	--	--	--	--	--	--

Start

25% = _____

--	--	--	--	--	--	--	--

50% = _____

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--	--	--	--	--	--	--	--

75% = _____

100% = _____

Each block = _____

Finish!

Take a photo of your goals and share it!

Heaps of people share their goals on social media. Remember, research shows that the more you talk about your goals, the more likely you are to hold yourself accountable to them.

“In 2022, I believe anything is possible!”

My signature _____

Date _____

Know anyone who would benefit from WeMoney and this Goal Planner?

Invite friends and family to join WeMoney! For each person who joins, you'll both receive \$5 and we'll plant a tree 🌳

Use the referral code GOALS

