



2656 W State Road 32, Winchester, IN 47394

By requesting and/or accepting a media credential for the 49th Winchester 400 at Winchester Speedway, I (including the company represented) agree to and understand the following:

- Credentialed media member must be working only for the media outlet listed for its credential and not conduct any other business at the track. If that is in question, Winchester Speedway reserves the right to revoke the credential of that individual.
- No credentialed or non-credentialed media is allowed to broadcast accounts or descriptions of any Winchester Speedway event through audio (example: terrestrial or internet radio) or video stream (individual website, Facebook Live, YouTube, Instagram & Periscope/Twitter included).
- A credentialed media member may blog or provide updates via social media during the 49th Winchester 400 weekend, provided that such posts do not produce in any form a "real-time" description of events from green flag to checkered flag (i.e., any simulation or display of any kind that replicates or constitutes lap-by-lap of a material portion of the event, other than periodic running orders, statistics or other brief descriptions of the event) as determined by Winchester Speedway in its sole discretion. If Winchester Speedway deems that the credentialed media member is producing a real-time description of the race, Winchester Speedway reserves all actions against the credentialed media member, including but not limited to the revocation of the credential. This policy will be in effect during green flag to checkered flag racing action only.
- News organizations that wish to produce video content (pre or post-race) must be approved prior to the event and must do so in a timely manner. Any video must air within 36 hours of the completed event. Video clips/highlight packages cannot exceed four minutes in overall length.
- Video highlights must be produced for a credentialed and approved media outlet and cannot be used by a second-party outlet or for personal use (Facebook, personal blog, etc.). Video used on a for-profit purpose without the expressed written consent of Winchester Speedway is prohibited.
- Winchester Speedway has the right to any multi-media content produced during the Winchester 400 weekend if requested whether a person is credentialed or not. Proper attributions will be applied during usage.
- Media members cannot sell photographs taken during the entirety of the Winchester 400 events at Winchester Speedway without the expressed written consent of Winchester Speedway management. With this agreement, no individual can sell single or collections of photos either online or in person during and after the Winchester 400 event (Oct. 8th - the completion of the Winchester 400, including victory lane).
- All credentialed media are asked to be mindful of the business partnerships and dealings of Winchester Speedway and the Winchester 400 when posting information regarding the Winchester 400 events.
- Winchester Speedway management reserves the right to decline or remove credentials from any media member not following the above policies at any time. In witness whereof, each party to this Agreement has caused it to be executed.

NAME OF CREDENTIALLED REPRESENTATIVE:

AFFILIATION

CREDENTIAL APPROVED BY Winchester Speedway: _____

Please fill out and send back to tiffany@winchesterspeedway.com

Tiffany Swisher, Event Manager
(601)433-6212