

2017 -2019
STRATEGIC PLAN

Bc Wheelchair Basketball Society



BCWBS 2017-19 STRATEGIC PLAN

MISSION

To provide experiences that inspire inclusion, participation and excellence through wheelchair basketball.



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VISION

Everyone has the opportunity to be included in wheelchair basketball.

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VALUES

- * We believe:
- * Participating in wheelchair basketball enriches people's lives
- * Wheelchair basketball is a vehicle for social change
- * Quality coaching and leadership is essential for the development of wheelchair basketball
- * Inclusion within the sport system is fundamental in achieving equity and access
- * In building partnerships and fostering relationships to promote growth in our sport
- * In targeting our efforts towards individuals with physical disabilities while supporting the integration of the able-bodied participant
- * In being member driven and athlete focused (to meet the priority needs of our participants)
- * In supporting our members at all levels of the sport continuum while in the pursuit of their individual potential
- * In valuing our members by acknowledging their efforts and celebrating their achievements
- * In embracing the Canadian Sport for Life Model in the delivery of our programs and services
- * In the value of excellence at all levels of sport delivery



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PRIORITIES 2017- 2019

- * **Fund Development**
- * **Education**
- * **Opportunities to play**
- * **Performance Program**

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Areas of Focus

Fund Development:

- * Increase capacity outside of Government funding

Education

- * Increase the number of certified and trained coaches through Coach Education
- * Club Development
- * Increase education re the delivery of Lets Play on all levels

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Areas of Focus

Opportunities to play

- * Increase the opportunity to play wheelchair basketball at all levels
- * Recruitment of more coaches

Performance Program

- * Deliver the high performance programs to achieve success at all levels