

Last Updated: August 11 2023

PRIVACY POLICY

Privacy Terms Related to Personal Information

Possible Health, Inc. (“Possible Health,” “we,” “us,” or “our”) recognizes the importance of protecting the privacy of your personal information, and we have prepared this Privacy Policy (“Policy”) to provide you with important information about the privacy practices applicable to HeyJane.com (the “Site”). By accessing the Site, you agree to be bound by this Policy. Each time you use the Site, the current version of this Policy will apply. Accordingly, you should check the date of the Policy (which appears at the top) and review any changes since you last reviewed the Policy. Please review it carefully.

This Policy describes how we collect and use personal information that is NOT protected health information collected by or on behalf of Possible Health Medical PC, Possible Health NJ PC, Possible Health CA PC, and Jane Medical PLLC (such information, “PHI”). How we collect and use PHI is described in our Notice of Privacy Practices, which is available under the “Legal” links at the bottom of www.heyjane.com. All personal information you enter into a clinical form on the Site is considered PHI.

Our Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you, or other sites linked from our Site, including the community forum. Our Policy also does not cover the information practices of other companies and organizations who host advertisements for our services, and who may use cookies, pixel tags and other technologies on their sites or other third party sites to serve and offer relevant ads.

Information We Collect

We collect information, including personal data, to provide better services to all our Users. We use the term “Personal Data” to refer to any information that identifies or can be used to identify you that is not PHI. Common examples of Personal Data include: email address, digital identity, information about your device, and certain metadata.

When you use our Site, we collect Personal Data in the following ways:

1. Information You Give to Us

As you explore our Site, you may choose to provide us with Personal Data about yourself, such as your email address, by completing non-clinical forms on our Site or sending a general inquiry to an email address we provide on the Site. For example, this Policy applies to email addresses entered in the sign-up form for the Un-Whisper Network. You may also choose to provide us with your name, contact information, employment and education information when you apply for a job at Hey Jane via our Site. You may also provide us with Personal Data about yourself when you report a problem or have a question about our services.

2. Information We Obtain from Your Use of Our Services

We collect certain information automatically, such as your operating system version, browser type, and internet service provider. We also collect information about your interaction with the Site, such as accessing certain parts of

the Site. When you use our Site, we automatically collect and store this information in service logs. This includes: details of how you used our Site; Internet protocol address; cookies that uniquely identify your browser, the referring web page and pages visited. We may also collect and process information about your actual location. The information we collect automatically is statistical data and may or may not include Personal Data, but we may maintain it or associate it with Personal Data we collect in other ways or receive from third parties.

3. Cookies and Similar Technologies

We may use various technologies to collect and store information when you visit our Site, and this may include using cookies or similar technologies to identify your browser or device. We may also use these technologies to collect and store information when you interact with services from our partners, such as Google Analytics.

The technologies we use for this automatic data collection may include:

Cookies. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.

Web Beacons. Pages of our Site or our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit us, for example, to count Users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Clickstream Data. Clickstream data is information collected by our computers when you request Web pages from the Sites. Clickstream data may include information such as the page served, the time spent viewing the page, source of the request, type of browser making the request, the preceding page viewed and similar information. Clickstream data permits us to analyze how visitors arrive at the Sites, what type of content is popular, what type of visitors in the aggregate are interested in particular kinds of content on the Sites.

How We Use Information We Collect

We use your Personal Data in ways that are compatible with the purposes for which it was collected or authorized by you, including for the following purposes:

1. To present, operate or improve the Site, including analysis of Site activity;
2. To inform you about services and products available from Hay Jane;
3. To authorize access to our Sites and services;
4. To provide, maintain, administer or expand our services, performing business analyses, or for other internal purposes to support, improve or enhance our business, our services, and products we offer;
5. To improve our Site and services;
6. To secure our Site;
7. To use statistical information that we collect in any way permitted by law, including from third parties in connection with their commercial and marketing efforts;
8. To respond to and support Users regarding their use of the Sites and our services;
9. To comply with all applicable legal requirements;
10. To enforce our Terms of Use and other agreements;
11. To perform data analysis and testing;
12. To investigate possible fraud or other violations of our policies and/or attempts to harm our Users;
13. To resolve disputes;

14. To otherwise fulfill the purpose for which the information was provided.

We will ask for your consent before using information for a purpose other than those set out in this Privacy Policy.

Sale of Personal Information

We have never sold, and never will sell, Personal Information.

Information We Share

We do not share Personal Data with companies, organizations and individuals outside of Possible Health unless one of the following circumstances applies:

- **With your consent.** We will share Personal Data with companies, organizations or individuals outside of Hey Jane when we have your consent to do so.
- **For external processing.** We provide Personal Data to our trusted businesses or partners to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. These third parties include Google Analytics, third party hosted services providers, and similar partners. It is our policy to only share Personal Data with contractors, service providers and other third parties who are bound by contractual obligations to keep Personal Data confidential and use it only for the purposes for which we disclose it to them. Under certain circumstances, you may avoid having us share your information with our business partners and vendors by not granting us permission to share your information.
- **For Legal Reasons.** We will share Personal Data with companies, organizations or individuals outside of Hey Jane if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:
 - meet any applicable law, regulation, legal process or enforceable governmental request.
 - enforce applicable Terms of Use, including investigation of potential violations.
 - detect, prevent, or otherwise address fraud, security or technical issues.
 - protect against harm to the rights, property or safety of Hey Jane, our Users or the public as required or permitted by law.

We attempt to notify Users about legal demands for their Personal Data when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. We may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague or lack proper authority.

- **Business Transfers.** If we establish a new related entity, are acquired by or merged with another organization, or if substantially all of our assets are transferred to another organization, Personal Data about our Users is often a transferred business asset. In the event that all or substantially all of our assets are acquired, Personal Data about our Users may be one of the transferred assets.

Our Retention of Your Personal Data

We may retain your Personal Data for a period of time consistent with the original purpose for collection. For example, we keep your Personal Data for no longer than reasonably necessary for your use of our Services and for a reasonable period of time afterward. We also may retain your Personal Data during the period of time needed for us to pursue our legitimate business interests, conduct audits, comply with our legal obligations, resolve disputes and enforce our agreements.

How We Protect Personal Data

Possible Health maintains administrative, technical and physical safeguards designed to protect the User's Personal Data and information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, taking into account technological reality, cost, the scope, context and purposes of processing weighted against the severity and likelihood that the processing could threaten individual rights and freedoms. For example, we restrict access to personal information to our employees, contractors, business partners and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations. We use commercially reasonable security measures such as encryption, firewalls, and Secure Socket Layer software (SSL) or hypertext transfer protocol secure (HTTPS) to protect Personal Data.

Changes to the Terms of this Policy

We can change the terms of this Policy, and the changes will apply to all information we have about you. The new Policy will be available upon request and on our Site.

How to Contact Us

If you have any specific questions about this Privacy Policy, you can contact us via email or phone or by writing to us at the address below:

Email: privacy@heyjane.co

Address: 2578 Broadway #580 New York, NY 10025