

How to Prepare for and Smash the Interview

Your Personal Brand

Values:

Passions:

Key Personality Traits:

STAR Interview Response Method

Situation. Task. Action. Result.

You can be successful in any interview situation using this approach. It helps you stay on message and negate having inconsistent and potentially unskilled interviewers.

Interview Checklist

- Do your research on both the company and the interviewers
- Practice your answers to standard interview questions
- Create your own set of questions (position, business, culture, leadership)
- Study the job description
- Drive the route or check the technology platform prior to the interview
- Arrive/log in early and dress professionally
- Take notes during the interview
- Obtain contact information for follow up after the interview
- Send a thank you within 24 hours reiterating your interest

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