

Connecting to the market validation ecosystem

How do you find out if your offering will hit its mark in the market and gain the optimal product/market fit?

There are several organisations in New Zealand's market validation ecosystem – including government organisations like NZTE, incubators and accelerators, and private companies – that can provide support on this journey. Here's a snapshot of what's available.

You can learn more about what each organisation offers via the links in the diagram.

