

150 Sails Up in DL Artist Information and Guidelines

Thank you for your interest in the **150 Sails Up in DL** project. Please review the timeline and design information below and take it into consideration in your artist application and design submission.

2020

Tentative Timeline

Aug – Nov	Solicit sponsors and artist designs - match artists and sponsors
November 30	Deadline for artist design submissions
Dec/Jan	Sailboats ready for artist pick up (time & location TBD) (1 st stipend payment)

2021

March 1	Deadline for delivery of digital design images to City for vinyl wrap
April 1	Deadline for delivery of finished sculptures to City for directly applied art
April	Base and sign installation / promo pictures / 2nd stipend payment to artists
April 30	Tentative unveiling at Regatta Party (ticketed public event, artists & sponsors invited)
May 2-15	Placement of sailboats on public display
May 15 – Dec 31	Sailboats on public display in designated sponsor location (sponsors choice after that)

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- Metal sailboat sculptures will be made by BTD and powder coated a flat white (you can request the piece be left as raw metal as an option on the design submission if you choose).
 - You can submit as many designs as you want. Submission of design does not guarantee selection.
 - You may create new work, or propose use of an existing piece of your original work, but existing works should not already be displayed as public art within 30 miles of Detroit Lakes.
 - Each design submitted must be on a separate submission form with both the front and back views of the sailboat design completed. Designs not using **150 Sails Up in DL** form will not be considered.
 - Artists must sign and submit the Artist Application and the Artist Agreement in order to participate.
 - If your design is used, the Artist will *not* retain any ownership rights in the physical sculpture, but will retain copyright and associated intellectual property rights of their design.
 - Designs may not be political, profane, defamatory or derogatory in any way. Tobacco/vape, firearms/weapons images are not acceptable. Any use of corporate logos must be done tastefully and with full written approval and permission of the owner of the logo copyrights.
 - Bases will not be added until after completion, so decoration of bases should not be in design.

For Artist submitting a digital design to be used by City as a vinyl wrap to sailboat sculpture:

- Vinyl wrap of digital artwork was added to include media, such as photography, graphic art, watercolor, oil pastels, etc. Keep in mind, sponsors are likely to give preference to directly applied artwork, so if you are able to apply your design directly, please do so.
- Digital image design submissions must still use the **150 Sails Up in DL** design form.
- You cannot change your design choice from directly applied to digital image after submission.

For Artist applying artwork directly to sailboat sculpture:

- Sculptures will be available for Artist pick up (at a designated location & time) before Jan 15, 2021.
- Keep in mind these pieces will be on public display with people able to touch and feel the sculpture. Ensure any attached objects are securely fastened to prevent them from being removed. Designs must be durable and made with public safety in mind. Don't count on the public being "careful".
- Many (most) pieces will be outdoors. Choose quality materials that are durable and will withstand the outdoor elements/temperatures. Any added pieces should be designed so water does not pool.
- We recommend finished sculptures be coated with an outdoor water based urethane by the artist. We plan to have clear coat available for artist use. (NOTE: Oil or lacquer paints are not compatible with clear coat. If you have questions, contact Hans to discuss options to protect your art.)
- All completed sculptures will be subject to committee approval prior to being placed on location.
- Artists may be asked to do touch ups or repairs (keep extra colors/materials) if needed during the official exhibition through 12/31/21. If the original Artist is not available, another may do the work.

All forms **must be submitted no later than November 30, 2020** either through website: www.dl150.com or mailed to Kelcey Klemm (kklemm@cityofdetroitlakes.com) 1025 Roosevelt Ave., Detroit Lakes, MN 56501