

Taking the (hu)man out of manual

We know that manual testing, verifying accessibility, monitoring, and all manner of tinkering are torturous. So, being of sound mind and body, we created a company devoted to abolishing this soul-squashing crime against the mind.

At the New School of Bot, we believe that humans should busy themselves with the work they love best. The creative and imaginative work that can only flow from your brain. This can only happen when highly-adaptable-AI-powered Mesmer Bots take over that grinding, toiling and/or laboring. And we mean, every bot-worthy function from "on-your-mark" to the checkered flag... at nosebleed speeds.

AX — Application Experience Management

Your application is fully supported by our trio of refined and razor-sharp products. No one wields the gleaming AX with more surgical dexterity and incisive precision than Mesmer.

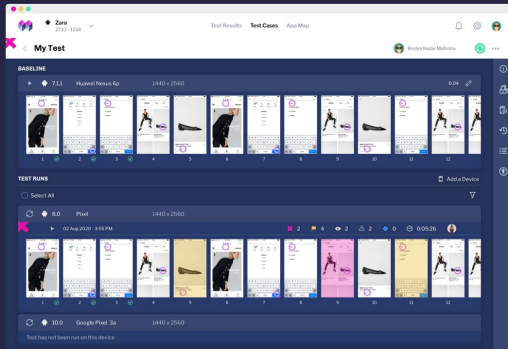
APPLICATION EXPERIENCE MANAGEMENT—AX

Behold the glistening precision of intelligence finely honed

As the leader in Application Experience Management, Mesmer has crafted and refined our AX to offload manual work from development teams. Our AI Bots assess and evaluate the user experience of your app by acting like real users (except without the emotional baggage or allergies). Having crafted the sharpest tool in the shed, we chop down problems before they're even noticed.

Mesmer allows your development team to swing our AX while they're building and running their apps. Our bots automate UI & UAT testing as your app is under construction. We recommend app accessibility improvements before release. Oh and then, we monitor the experience once it's gone into the wild.

And why does that matter? Hap-Hap-Happier customers, blazing quick releases, puts developers' heads on the good stuff, and problems are AX-out like deadfall.

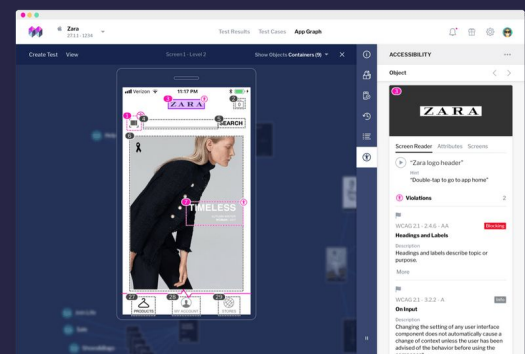


AX the inefficiencies of **TESTING**

Does it work? Is it good? Are we happy? Mesmer bots take the user's journey (no matter where they wander off to) before the user does. Test your application while you're building your application and apply the intel liberally, effectively and happily.

AX the insecurities of **ACCESSIBILITY**

Are we covered? Is our app useable? Am I in trouble? Mesmer removes all pencil-chewing doubt by identifying violations of the Americans with Disabilities Act along with other accessibility violations. We highlight usability and express-ability concerns so you can stay miles away from "trouble."



AX the inconsistencies of **MONITORING**

What's up with the app? Who's watching the app? Are we crushing it? Make monitoring totally Mesmermatic as we keep an unblinking eye on everything that is your application. To us, monitoring is a developmental extension of ongoing testing in the live world. Our tracking skills in the wild are legendary. All Mesmer Eyes at your service.