

SEAN REILLY

DIGITAL DESIGNER

seanreilly.io
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407.516.9457

Technical Skills

Illustrator
Photoshop
InDesign
Webflow
Cinema 4D
Sketch
Figma
Ceros
After Effects

Practical Skills

Project Management
Creative Thinking
Content Curation
Communication

Interests

Logic Pro X
Guitar
Piano
Sports
Gaming
Cooking



Experience

Pollen | Los Angeles, CA

Graphic Designer II

March 2018 – Present

Develop scalable design systems from scratch for long-term brand strategy

Reimagine existing brands and create a new look and visual direction

Produce content ranging from: Logo & brand identity, small-to-large scale campaign design, social media, and print

Pioneer use of the Ceros platform within the organization, designing responsive web pages as a proven effective company-wide sales method

Sean Reilly Design | Los Angeles, CA

Creative Director

May 2011 – Present

Collaborate with clients from several industries ranging from entertainment, music, hospitality, luxury & beyond

Build various design assets such as logos, brand identities, campaigns, user experiences and custom artwork

Communicate client needs from inception to final delivery

VanDutch | Miami, FL

Graphic Designer

August 2016 – March 2018

Rethink the existing design language and provide a fresh take on 'simplified luxury' through a new brand identity and direction

Create an array of assets such as digital and print brochures, tailored packages and internal materials to help streamline sales flow and project management

Reinvigorate the existing desktop and mobile websites' user interface and experience

WhetTravel | Miami, FL

Graphic Designer

July 2014 – August 2016

Lead scalable campaign design for the Groovecruise Miami and Los Angeles brands

Build on-the-ground assets for event launch consisting of signage, pamphlets, branded merchandise, credentials & more

Launch sub-brands and strategies as part of lead-up marketing to each main event

SFX Entertainment | Miami, FL

Graphic Design Intern

May 2013 – May 2014

Collaborate with Senior Designers and Directors to assist in building global campaign design tools

Lead charge on the construction & scaling of the Life In Color Ibiza brand identity

Education

First Coast Technical | St. Augustine, FL

Commercial Arts

August 2009 – May 2011